

FINANCIAL TIMES

AFGHANISTAN

Najibullah stays in control

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Monday May 15 1989

World News

Bush offers Noriega deal to quit and go into exile

US President George Bush offered General Manuel Antonio Noriega, Panama's military leader, a deal for relinquishing power in an effort to reach an "honorable solution" to the country's political crisis.

Menem confident

Carlos Menem, the opposition Peronist candidate, was confident of becoming Argentina's 46th president as 20m voters went to the polls.

Candidate sought

Japan's ruling Liberal Democratic Party was set to start a fresh round of talks to find a prime minister to succeed Mr Noboru Takashita, who has pledged to resign soon over his involvement in the Recruit scandal.

Soviet warning

Mr Eduard Shevardnadze, Soviet Foreign Minister, warned that the Soviet Union would halt destruction of its SS-23 intermediate-range nuclear weapons if Nato developed a new Lance missile.

Sihanouk appeal

Prince Norodom Sihanouk, the Cambodian resistance leader, urged China and Thailand to cut off military supplies to the Khmer Rouge guerrillas fighting the Vietnamese occupation of his country.

Sri Lanka killings

Eighteen Tamil guerrillas and 12 Indian soldiers were killed in a fierce battle in northern Sri Lanka when about 35 Liberation Tigers of Tamil Eelam rebels ambushed an Indian patrol at Nedunthi in the Vavuniya district.

Quint released

Lebanese kidnappers released West German hostage Marcus Quint 10 days after he was seized near the southern town of Sidon.

US 'warming' move

President George Bush has bowed to environmentalist pressure in his own administration and Congress and agreed that the US should commit itself to work towards an international convention on global warming.

Bangladesh storm

Eight people were killed and at least 100 injured in a rain-storm that flattened hundreds of thatched homes, uprooted trees and disrupted power supplies, across Bangladesh.

Baltic pledge

Deputies from the Baltic republics pledged to press their demand for a greater say over their own affairs at this month's inaugural session of the new Soviet parliament.

UK low pay report

The UK Low Pay Unit reports that 4.4m people have incomes at or below the level at which they are entitled to receive supplementary benefit from the government.

Beirut man missing

The whereabouts remained unknown of former British fighter pilot Jack Mann, who disappeared in Moslem West Beirut while going to the bank.

Rose blighted

Leading British actors supported an all-night vigil at the site of London's 16th-century Rose Theatre where Shakespeare is thought to have performed where developers were today due to begin work on an office block.

Kerry's gold

Mr Kerry Facker, the media and resources owner and investor, remains Australia's richest man by far, with an estimated minimum net worth of A\$1.5bn (\$1.4bn).

Business Summary

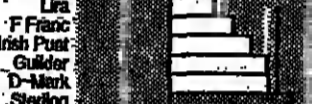
Reme allows \$1.1bn tax break for Montedison

The Italian Government approved a controversial decree that will provide special tax breaks on 1.1 billion (\$1.4bn) of capital gains tax which otherwise would have to be paid by Mr Raul Gardini's Ferruzzi-Montedison chemicals group.

The decree was specially drafted by the Government last year after Mr Gardini let it be known that unless he was allowed to defer payment of the tax he would not agree to transfer most of the chemicals, fertilisers, fibres and elastomers assets of Montedison to Enimont, a joint venture company with the state-owned EniChem.

EUROPEAN Monetary System: A relatively quiet week for the EMS left currencies little changed. The dollar was strong, which helped keep pressure off the EMS, because although the D-Mark remained the strongest member of the system it was not in demand. Any gradual trend for the

EMS May 12, 1989



ECU DIVERGENCE



KEY

□ D-Mark □ Franc □ Lira □ Pound □ Other

D-Mark to improve was mainly a matter of speculation. That's what the German Finance Minister said at a meeting of the Finance Ministers' Council in Brussels.

STAVROU, Norway's state oil company, lifted first-quarter profits before extraordinary items to Nkr1,556m (\$224m) from Nkr1,454m, but is transferring Nkr494m to a currency exchange risk fund, leaving profits of Nkr1,062m this time.

ISRAELI banks have agreed to make entry and substantial cuts in short-term interest rates to avert a threat by the central bank, the Bank of Israel, to use its powers to impose a cut in the cost of credit.

SPANISH Government announced a Pta 115bn (\$974m) cut in public spending this year and sharply increased the existing withholding tax on corporate profits.

PLANS to create a commercial joint venture supplying investment intermediaries with market prices and other company information has been formally endorsed by the Committee of Stock Exchanges of the EC.

EGYPT will raise interest rates from today by up to 3 percentage points in a clear sign that it is further preparing the ground for an agreement with the International Monetary Fund. Higher interest rates are one of the Fund's key demands.

MULTI-Purpose Holdings, battle for the control of Malaysia's Chinese investment group took a surprise turn when receivers holding a controlling 29 per cent stake said they would make "a positive recommendation" to sell the stake.

RIUNION Adattoria di Sicurtà, parent company of Italy's second biggest insurer, saw profits rise by 19.1 per cent to L61bn (\$26.5m).

GRUPE Bruxelles Lambert, Belgian holding company with interests in financial services and energy, reported a slight recovery in profits and an increased dividend.

UK GILT-EDGED securities, government bonds, market moved ahead on Friday but most of the gains were made during the afternoon following the release in the US of the producer price figures.

NORANDA, diversified Canadian resources group, reported a 23 per cent advance in first quarter income, despite a string of production problems which affected its minerals unit.

Hungary halts work on controversial Danube dam

By Judy Dempsey in Vienna

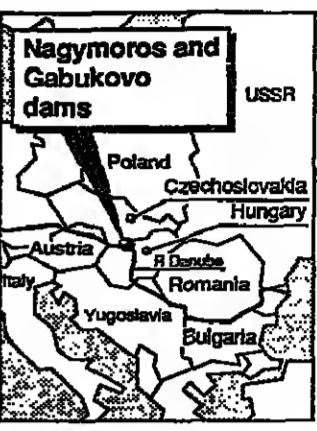
EAST EUROPEAN environmentalists won a big victory at the weekend when the Hungarian authorities decided to suspend all work on a Czechoslovak-Hungarian dam.

The controversial dam at Nagymaros is twinned with another at Gabčíkovo in Czechoslovakia. The Czechoslovak Government fears that if the Hungarians scrap the project altogether it could lead to a reduction in energy output in the region.

He is also expected to visit Austria, which has given the project huge financial backing. The decision to review the giant dam project at Nagymaros on the Hungarian-Slovak border, was announced by Mr Peter Medgyessy, the deputy Prime Minister.

The dam is expected to be scrapped completely when Parliament meets later this month to debate the issue. The Hungarian authorities' change of heart follows years of persistent pressure by Hungarian environmentalists, particularly the Duna Kör - Danube Circle. "The struggle is not over" said Mr Janos Vargha, a biologist and founder member of the Duna Kör. So far, 150,000 Hungarians had signed a petition calling for a referendum on the issue.

The project involves re-routing the river Danube so as to construct two giant hydro-electrical power stations, one at Nagymaros, the other at Gabčíkovo in Slovakia. The suspension of the Nagymaros dam project will almost certainly increase the conflict. Continued on Page 23. Bank shifts ground, Page 3. UN meeting, Page 5.



Thousands join Peking protest on eve of Gorbachev summit

By Peter Ellingsen, Colina Macdougall and Quentin Peel in Peking

THE CHINESE Communist Party leadership was last night ungraciously looking for a way to defuse a hunger strike by thousands of Peking students, demonstrating in the wake of today's ceremonial welcome for Soviet President Mr Mikhail Gorbachev.

Waves of students, reinforced from cities across China, poured into the vast Tiananmen Square in the heart of Peking as the evening wore on. At one stage there were as many as 100,000 students and sympathetic onlookers milling in the square, although the crowd thinned in the early hours of this morning.

Chanting demonstrators extended across the centre of the square to confront a single line of police on the steps of the Great Hall of the People, where Mr Gorbachev is due to be greeted this afternoon by President Yang Shangkun.

Reinforcements of police gathered on the far side of the square, raising the possibility of a final effort to remove the protesters by force. But a passionate speech by a student leader in the early hours urged the crowd to stay there until all their demands for a genuine dialogue with the leadership were met.

"The government does not have enough power to get us out," he bellowed through a loud-hailer, to cheers from the crowd. "This is a great event in Chinese history."

The historic restoration of normal relations between the Communist superpowers of China and the Soviet Union, after 30 years of ideological confrontation, looked set to be thrown into confusion by the extraordinary action of the students who have frequently

cited Mr Gorbachev's reforms to justify their own demands for democracy and a free press. The protesters, sporting white headbands to mark their hunger strike, attracted tens of thousands of enthusiastic, or simply astonished, onlookers to their sit-down demonstration in the square. Their mood was conveyed by a poster which read: "Mother, we like your food, but we stop eating for democracy."

Their protest, launched on Saturday after more than a month of student unrest in the Chinese capital, has caused acute embarrassment, not only in the divided Chinese leadership, but also to the Soviet Government seeking a long-awaited reconciliation with its turbulent neighbour.

The Chinese authorities began their urgent efforts to disband the students yesterday afternoon. The Dialogue Committee of student leaders, set up to seek talks with the Communist Party leadership, was summoned to see Yan Mingfu, head of the Communist Party-affiliated United Front organi-

sation, and Li Tieying, chairman of the state Education Commission. The meeting broke up in disarray when the officials said the talks could not be broadcast live. Back in the huge expanse of Tiananmen Square, the line of official flagpoles all ready to fly the state flags of the USSR and the People's Republic of China for today's great celebrations, has been usurped by the flapping emblems of the Peking students' colleges, and a black-and-yellow banner proclaiming simply: "Hunger Strike." Every hour they changed a sign spelling out the length of the protest has lasted.

At the Soviet headquarters preparing for Mr Gorbachev's arrival, the protest only brought confusion and deep embarrassment. The whole Sino-Soviet rapprochement has been largely driven by Soviet enthusiasm, and it now appeared in danger of being undermined by a protest party inspired by Soviet glasnost and perestroika. The students have submitted

Crédit Lyonnais in L340bn deal for Credito Bergamasco

By Alan Friedman in Milan

CREDIT LYONNAIS, the second biggest French bank, is paying L340bn (\$240m) to buy effective control of Credito Bergamasco, a large northern Italian private sector bank.

The deal is one of the most important cross-border banking acquisitions in Europe and places a total value of L1,100bn on Credito Bergamasco. The transaction is therefore larger than the 1986 takeover by West Germany's Deutsche Bank of Banca d'America e d'Italia (BAD), which was valued at \$633m.

The valuation of Credito Bergamasco is equal to 16 times 1988 net earnings of L70bn. J. Henry Schroder Wagg, the British merchant bank, first identified Bergamasco as a takeover target in January this year and recommended the deal to Credit Lyonnais in late February.

The deal calls for Credit Lyonnais to acquire 29.69 per cent of Bergamasco at a share price of L52,000, a 73 per cent premium on the average price of Bergamasco shares recently. Credit Lyonnais defeated two Italian banks which were also interested in acquiring Bergamasco.

A significant feature of the deal is an accord between Credit Lyonnais and leading Bergamasco shareholders that shareholders is to be called to alter the bank's by-laws. These regulations at present limit voting rights for any single investor to just 4 per cent of the bank's capital. This arrangement was negotiated by Senator Guido Rossi, a leading Italian corporate lawyer and legislator.

Bergamasco has 75 branches in Italy and also controls the 15-branch Banco San Marco in Venice. Bergamasco's total deposits amount to L2,800bn. Its total assets last year were L4,900bn. Credito Bergamasco's net equity amounts to L780bn, which means that the Lyon-

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Mr Stuart Lipton, the chief executive of Stanhope, UK property group, who delights in working on the grand scale, is involved in so many developments that he appears to be changing the face of London single-handed.

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Advertisement for Metropolitan Wigan, featuring a woman and text: 'Commercial property and development land? There's an abundance competitively priced, with grants available for construction...' and 'The Formula For Success.'

OVERSEAS NEWS

Corruption clash looms over Soviet prosecutors

By Bruce Clark in Moscow



Ligachev, name "appeared" during investigation

A BITTER showdown is looming between conservative members of the Soviet establishment and two of the country's top court prosecutors who are reportedly threatening to shed new light on the corrupt activities of senior public officials. Supporters of Mr Nikolai Ivanov and Mr Telman Gdlyan see the lawyers' claims of malpractice in high places as a crucial test of will between an emerging caucus of radical politicians and the old-guard apparatchiks.

Moscow warns Nato on missiles

By David Goodhart in Bonn

MR Edward Shevardnadze, the Soviet Foreign Minister, warned at the weekend that the Soviet Union would halt the destruction of its SS-23 intermediate-range nuclear weapons, agreed under the 1987 INF treaty, if Nato developed a new Lance missile within a range just under the 500km technically allowed for short-range weapons.

Spain to cut public spending

By Peter Bruce in Madrid

AFTER MONTHS of international and domestic pressure to drain liquidity from its economy without once again resorting to purely monetary measures, the Spanish government has announced a Pt115bn (\$250m) cut in public spending this year and sharply increased the withholding tax on corporate profits.

Fears grow for Briton missing in Beirut

STILL no word had come last night of the whereabouts of the former British fighter pilot, Mr Jack Mann, 74, who disappeared in Moslem West Beirut on Saturday, Lara Marlowe writes from Beirut. A group calling itself the "Armed Struggle Cells" issued a communique demanding the release of "comrades accused of the assassination of Najib Al-Bittar". Mr Al-Bittar, a Palestinian political cartoonist, was fatally wounded by gunmen in London in 1987.

Italy approves Montedison tax break

By Alan Friedman in Venice

THE ITALIAN government has approved a decree law that will provide special tax breaks on L1,500bn (\$347m) of capital gains tax that otherwise would be paid by Mr Raul Gardini's Ferruzzi-Montedison chemicals group.

'Greenies' gain in Tasmania

Australia's "Greenie" environmentalists look like doubling their representation and holding the balance of power in Tasmania's parliament after a strong showing in Saturday's state election. Chris Sherwell reports from Sydney. The result was a setback for the Liberal government headed by Premier Robin Gray, and for the opposition Labor Party.

Craxi offers coded choices

By John Wyles in Rome

THE SIGNAL flashed through the murky Italian politics from the Republican fringe at the end of last week, asked "Shall we sink the government?" The answer, filtered back through the fog at the weekend from Captain Craxi's Socialist destroyer, seemed to be "Not yet".

Baltic call for independence

Baltic nationalists issued a call yesterday for "economic independence" from Moscow by next year, AP reports from Tallinn. Sixty-one of the Baltics' 89 deputies in the new Estonian parliament also hammered out the legislative body's first platform, asserting the right of the country's 15 republics to set their own policies, and denouncing several Kremlin decrees.

Rebels stand in run-off elections

By Bruce Clark

A CONTROVERSIAL anti-Stalinist playwright, a respected Armenian poetess and an engineer from Leningrad who openly renounces Communism were among the 1,216 candidates standing in run-off parliamentary elections in 199 places around the Soviet Union yesterday.

The search goes on for a new veteran to lead Japan

JAPAN'S ruling Liberal Democratic Party was today set to start a fresh round of negotiations to find a prime minister to succeed Mr Noboru Takeshita, who has pledged to resign soon over his involvement in the Recruit scandal.

SHIPPING REPORT Quiet week for tankers

By Rachel Johnson

THE tanker market has had an uneventful week apart from continuing buoyancy in the period sections, which continued to make spot market rates appear low, E A Gibson shipbrokers reported.

Official US visit for Occhetto

Mr Achille Occhetto's pilgrimage in search of legitimacy for the Soviet republics of Estonia, Latvia and Lithuania stopped short of demanding overt independence for their once-sovereign homelands. More than 400 activists called on Moscow not to "obstruct the restoration of state sovereignty" in their homelands.

Stefan Wagstyl on the hunt for a successor to Takeshita

Mr Masaharu Gotoda, a former Chief Cabinet Secretary. All, however, are over 70. Mr Fukuda is 84 and has already announced his intended retirement from the Diet at the next election. Mr Kanemaru, while a strong leader, is

'Kabul Ox' turns faces red in Washington

Najibullah has defeated all attempts to topple his regime, Christina Lamb writes

A YEAR ago today, as the Soviet Union rolled out of Afghanistan, US officials were predicting the imminent fall of Kabul. After nine years, 115,000 Soviet troops equipped with the latest weaponry had failed to tame a bunch of untrained men from the hills.

Moscow's Foreign Minister, Afghanistan was among the topics discussed during his visit. Mr Baker has made it clear he is resisting Soviet demands for negotiations on a political solution.

STARS FERRIED. On one side of the lobby at The Regent Hong Kong, you'll find an unparalleled view of the fabled Star Ferry plying the waters of Victoria Harbour. Cast an eye in the other direction and you might glimpse another fabled star alighting from one of our own ferries: a fleet of Daimlers and Rolls Royces waiting to whisk our guests anywhere in town.

WORLD ECONOMIC INDICATORS. TRADE STATISTICS. Table with columns for country (UK, Japan, US, Germany, France) and rows for exports, imports, balance for various months.

OVERSEAS NEWS

Mexico to streamline foreign investment rules

By Richard Johns in Mexico City

BIG changes in regulations governing foreign investment in Mexico - including the automatic and immediate authorisation of foreign investments of up to \$100m (650m) - are expected to be announced by the Ministry of Commerce and Industry in the very near future.

In line with President Carlos Salinas de Gortari's pledge of an "extraordinary liberalisation", the new rules will also spell out the acceptability of 100 per cent foreign ownership of new ventures outside certain sectors restricted to the state and national companies.

Overall the aim of the government and of Mr Jaime Serra Puche, the minister directly responsible, is to simplify the existing labyrinth of regulations and to streamline the equally daunting bureaucratic procedures.

Bush shifts ground on environment

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush has bowed to environmentalist pressure in his own administration and Congress and agreed that the US should commit itself to work towards an international convention on global warming.

Ecological commitment to be tested

Julian Ozanne previews a UN environmental meeting in Nairobi

ENVIRONMENT ministers and their representatives from 70 countries meet in Nairobi today hoping to take action to support growing concern about degradation of the environment.

The conference will discuss three big issues: the role of UNEP, the agenda for a UN Conference on the Environment and Development in 1992, and the question of sustainable development.

The issue of the strength of UNEP will also be brought up during discussions on the 1992 UN Conference. Dr Tolba hopes governments will endorse proposals for the creation of a high-level body called an Environmental or Ecological Security Council, which will meet permanently and act as the world's environmental policeman.

Other potential issues to be decided on for the agenda of the 1992 conference include: Adoption of a code of environmentally appropriate conduct; Creation of a centre for dealing with ecological crisis; Greater use of outer space as an environmental monitoring base; Establishment of an international environmental dispute system.

Nuclear operators seek to improve world standards

By David Fishlock, Science Editor

EVERY electricity company in the world with a nuclear power station in operation - a total of 150 from 30 countries - is expected to be represented at top level in Moscow today for the inauguration of the World Association of Nuclear Operators (Wano).

meeting in Moscow. Chernobyl was a horrible shock to the Soviet people and the Soviet system, Lord Marshall said.

By-election victory boost for Mahathir

By Wong Sutong in Kuala Lumpur

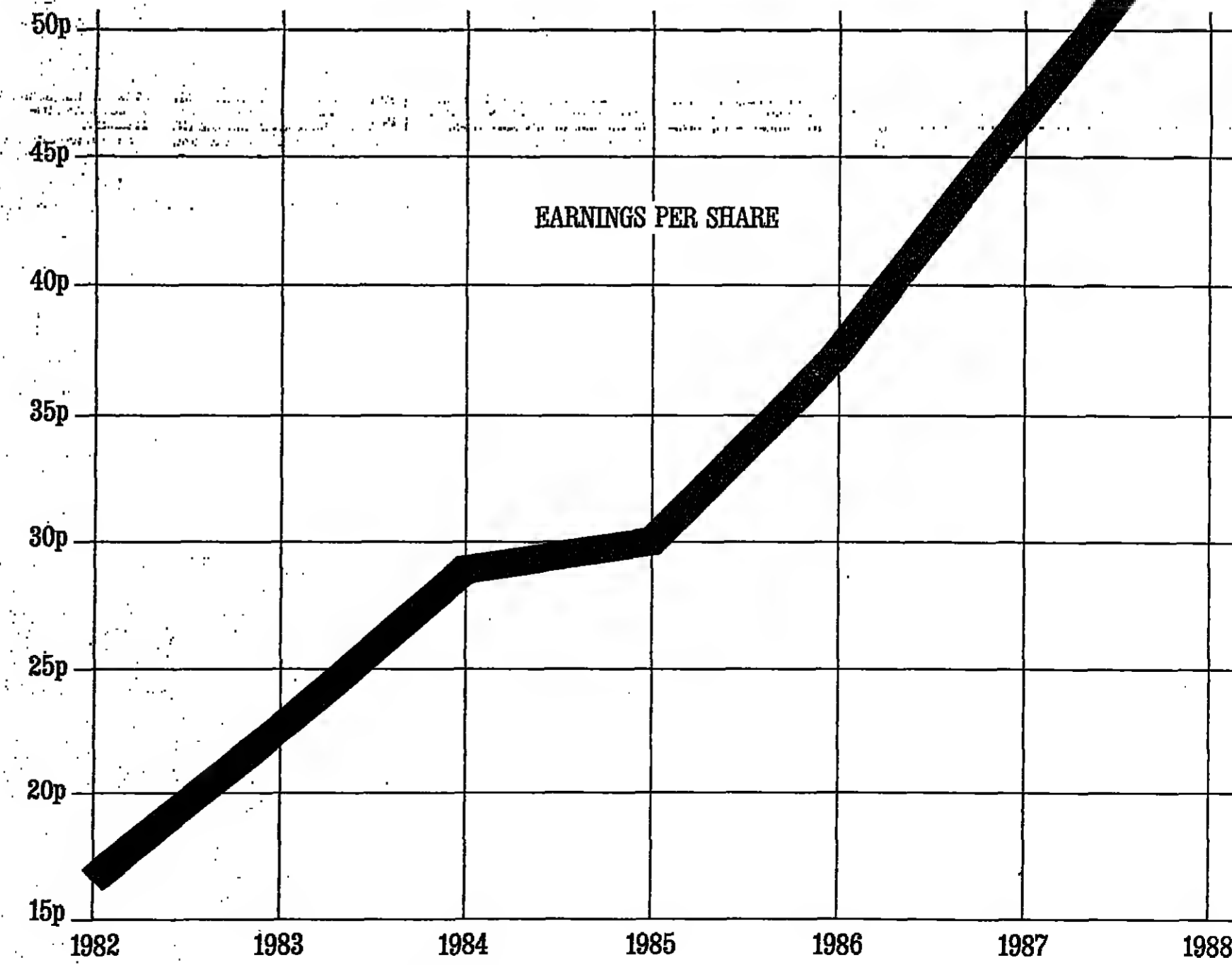
DR Mahathir Mohamed, the Malaysian Prime Minister, has further consolidated his position with a surprisingly strong victory for the government in a parliamentary by-election over the weekend.

Egypt to lift interest rates today

By Tony Walker in Cairo

EGYPT will raise interest rates from today by up to three percentage points, in a clear sign that it is further preparing the ground for an agreement with the International Monetary Fund.

Pearson has been changing its shape to make sure this line doesn't.



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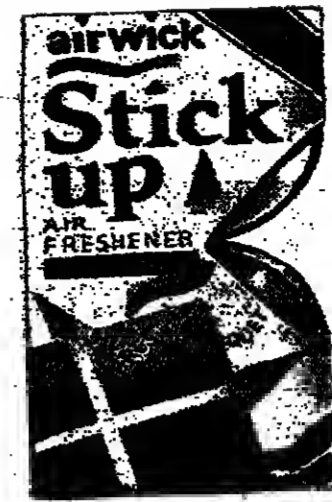
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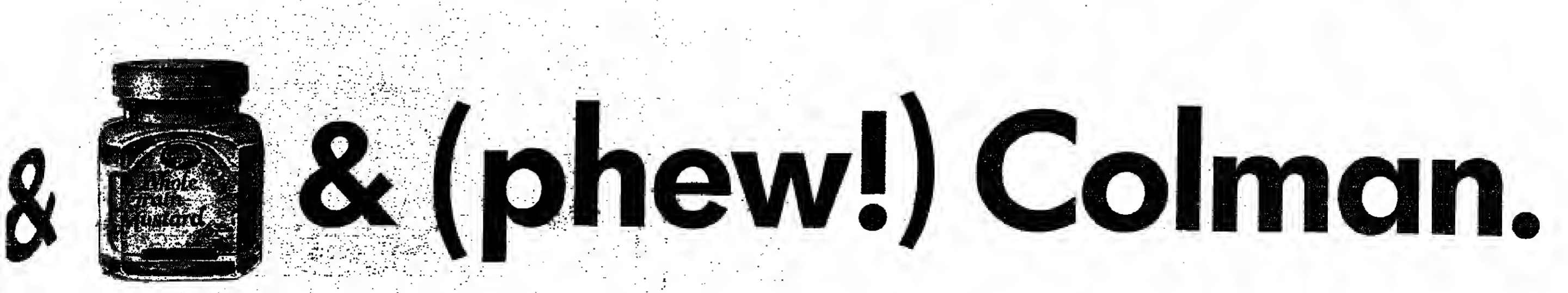
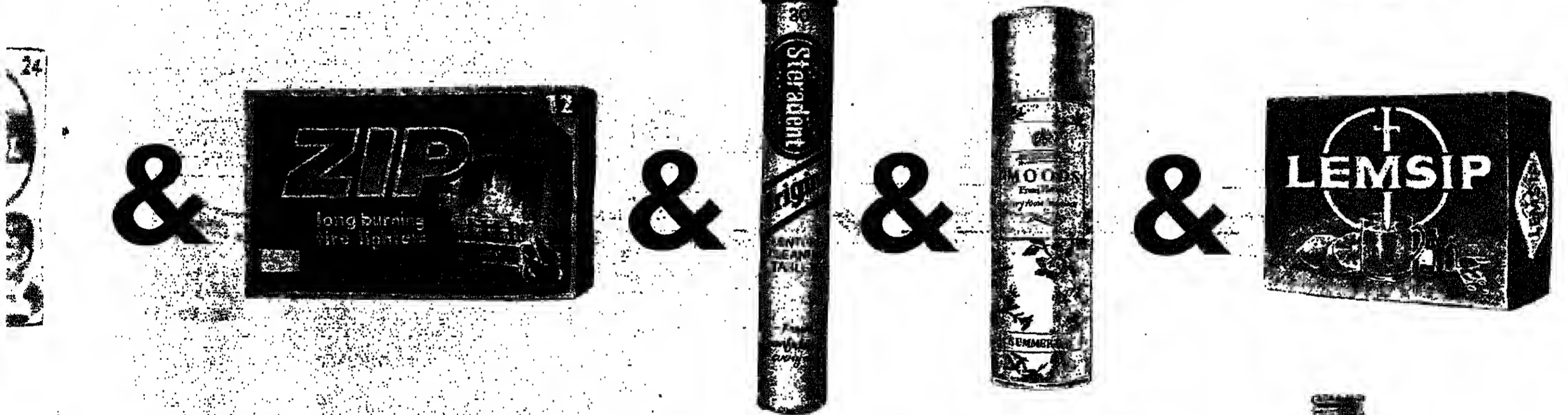


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OVERSEAS NEWS

Brussels dreams again of creating truly 'European' companies

The Commission's president plans to revive an idea on and off the agenda for more than 20 years, David Buchan writes

THE European Commission is, once more, dreaming the seemingly impossible dream of creating truly "European" companies, whose articles of incorporation would set them free from the company laws of any of the 12 member states. It would, in other words, be the legal equivalent for a company of wrapping itself in the blue and gold-starred European flag.

This proposal for a European Company Statute (ECS) has been on and off the Commission's agenda for more than 20 years. But by the end of this month, Mr Jacques Delors, the Commission president, plans to revive the idea.

Much of the forthcoming debate, not to say future, about ECS will, as in the past, turn on worker participation provisions tacked on to it. West Germany has always demanded that no plans to ease cross-border co-operation or mergers be allowed to provide German companies an escape route from the federal republic's highly-structured system of "co-determination" between workers and managers.

The UK government and its leader remain strongly opposed to worker participation; Mrs Margaret Thatcher's latest outbursts against Brussels are most easily explained by the imminence of the ECS proposal. "Germany's sacred cow is Britain's *déjà vu*," as one observer pithily puts it.

But this extraneous, ideological argument should not obscure either more fundamental problems ECS is designed

to tackle, or other attempts being made to remove fiscal and legal barriers to greater cross-border co-operation.

These attempts include the Commission's revival of old proposals to reduce double taxation of corporate profits and to defer taxes arising from cross-border mergers, its pending proposal to harmonise the base (not just the rates) for taxing corporate profits, and its promotion of something called the European Economic Interest Grouping (EEIG).

Approved by EC governments back in 1985 as a handy legal framework for cross-border joint ventures, the EEIG becomes a real option for potential joint ventures from July 1 this year. A number of consortia, including the big electronics companies involved in promotion of high definition television, look like taking advantage of it.

The reaction of most companies to all this effort nominally on their behalf is apathetic. Business, generally, seems to have grown resigned to finding its own way through the company law maze, weary of the lack of progress in the area — tax — that most interests it, and cynical, not to say hostile, towards anything that smacks to it of social engineering. Unice, the widest European grouping of employers, terms the ECS "useful, but not indispensable to the realisation of the internal market."

But there are some broader rationales for what the Commission is doing. By removing many barriers already, the

"1992" programme has had the effect of concentrating people's minds on remaining obstacles.

It has, in particular, brought home the fact that an average European company still cannot operate in the single legal and fiscal environment open to its competitors in Japan or even the US.

If, in fact, there were as few differences between company laws of the Community's 12 member states as there are between those of the US's 52 states, the rationale for a separate ECS would disappear. But, as the Commission admits itself, its earlier drive to harmonise member states' company law (quite successful in making accounting practices more uniform) "seems to be losing momentum."

The Commission also feels that though it is now heavily involved in supporting cross-border technology research programmes (Esprit, Race, Brice), the fruits of such programmes may fall on stony ground for lack of sufficiently pan-European companies to exploit them. Ironically, business sees part of the problem here as lying in the Commission's own anti-trust rules.

Two other factors shaping the Commission view are the demise of many of Europe's earlier cross-border mergers, and the rising trend towards Anglo-Saxon-style majority takeovers. Like a lament for the dead of the Great War, Commission documents carry sad lists of mergers formed across borders, often on a 50/50 basis, but which have since

come apart, sometimes precisely because they were 50/50 — Hoechst/Hoogovens, Agfa/Gevaert, Pirelli/Dunlop, and so on in memoriam.

The Commission is itself trying to put some order into takeovers, producing last December a proposed code of practice and undertaking a study of the barriers to takeovers (such as non-voting shares) prevalent in some continental European countries. But there is still a feeling, particularly among the non-



Anglo-Saxon Eurocrats, that there must be a gentler alternative to the takeover trend.

There is no question that there are obstacles to the forging of pan-European concerns. Take, for example, the case of European Silicon Structures (ESS), a rare, perhaps unique, instance of a pan-European start-up.

In 1985 Dr Robb Wilmot, the former head of ICL, decided with three other Europeans to set up a highly specialised, trans-European custom chip business.

The following two years were "an absolute nightmare," he says. "In several cases, we

found near total roadblocks — where what had to be done to be incorporated in France would bar us from incorporation elsewhere, and vice versa."

After spending Ecu 200,000, no small sum for an operation with no initial income, ESS has ended up, according to Mr Pierre Le Sueur, its finance director, as a Luxembourg holding company controlling a Dutch holding company that owns five Dutch subsidiaries which, in turn, own a German subsidiary and (along with the Dutch holding company and one other shareholder) a French subsidiary.

The reasons for all this, Mr Le Sueur explains, are that the Netherlands (because of its good tax treaties) is "a good intermediary" vis-à-vis Luxembourg, that incorporation in France requires seven shareholders, and that the "optimum" number of shareholders (for tax reasons) in Germany is five. Incorporation in the UK is, by contrast, "refreshingly simple," says Mr Le Sueur, "you just need one parent."

The sole parent for ESS's UK company is the Dutch holding company.

Ford of Europe, by contrast, is one of those companies with a small army of lawyers and accountants to manage the complexities of running its subsidiaries dotted around the EC.

But Mr Wolfgang Schneider, its deputy chief legal counsel, says Ford would dearly love to "organise itself on a pan-European basis as a single entity."

Thus, he says he has followed very closely ruminations in Brussels over "the European company idea" which, if ever realised, would help Ford "streamline its administration."

However, "the progressive legal concept" of ECS, as currently conceived by the Commission, would not, in Mr Schneider's view, be matched by "an appropriate tax set-up". Companies adopting the ECS would still have to do "separate tax accounting, separate pricing between subsidiaries, separate reporting" in the various EC states.

With some form of cross-border tax consolidation, many of Europe's joint companies of yesterday would have held together, in the opinion of Mr André Leyens, head of Gevaert which once jointly owned Agfa-Gevaert with Bayer of West Germany. Bayer and Gevaert were for 14 years the joint mother companies of the two Agfa-Gevaert companies, one in Belgium and one in Germany. But they faced an impossible situation in the early 1980s when the German company was making heavy losses that could not be set off against the equally heavy profits of the Belgian company.

"On its profits, the Belgian company had to pay 83 per cent local corporation tax, a further 20 per cent withholding tax on its dividends, leaving only one third of profit left, out of which to give capital increases to the German company," Mr Leyens ruefully recalls. Had Agfa-Gevaert been allowed to consoli-

date its accounts, the German losses would have reduced or eliminated its Belgian tax bill.

But the key doubt, in the mind of Mr Leyens and many others, is whether member states are ready to give up any part of their tax sovereignty. Within their own national borders, governments generally allow companies to consolidate profit and loss of branches. Whether they are ready to forgo tax revenue at home simply because their companies happen to have a loss-making foreign branch, a partial tax consolidation which the Commission is about to propose in the context of the ECS, is highly doubtful.

Again within their own borders, governments permit one of their companies to take over another, without levying capital gains tax on the assets of the company being absorbed. No such exemption exists in the case of cross-border mergers, with governments resistant to companies leaving their tax jurisdiction scot-free.

Since 1968, the Commission has had on the table a proposal that would register the tax liability of a company being acquired but defer actual tax payment until its assets (as a result of a de-merger or liquidation) were eventually realised. This appears a sensible compromise — but one on which agreement has been stalled for 20 years.

The two "double taxation" proposals have been, equally stalled. One (dating from 1976) would require EC tax authorities to accept eventual binding

arbitration to resolve disputes concerning transfer pricing within a multinational straddling their borders. Problems can arise, to take an example given by Mr Schneider, when Ford of Germany "sells" a Scorpio car to Ford of the UK. "The German authorities say it's being sold too cheap (reducing taxable profits in Germany), while the UK tax people say it's being bought too expensive (reducing taxable profit in the UK)."

Member states are not deeply divided on this arbitration proposal, but final agreement here is being held hostage to progress on another proposal dating from 1968. This would abolish withholding taxes on dividends paid by a subsidiary in one EC state to its parent in another EC state.

Agreement has long been held up, and was again last month by West Germany's refusal to abolish this withholding tax, and the refusal of other EC states, particularly the Netherlands, to do so unless Bonn does.

Germany's problem lies in its split rate withholding tax (as between distributed and undistributed profits), and its fear that foreign parent companies will plough income from lightly-taxed dividends back into their German subsidiaries, giving them an unfair advantage over purely German-owned and based competitors.

This is another instance of the insistency with which West Germany defends its own, often very idiosyncratic, company and tax law structure.

Cambodia still stumbling block ahead of Peking summit

By Peter Ellingsen in Peking

HOURS before Mr Mikhail Gorbachev, the Soviet leader, was due to arrive in Peking to end 30 years of cold war between the communist superpowers, China and the Soviet Union were still haggling over the issue that has kept them at odds — Cambodia.

Mr Gorbachev's summit meeting with the top Chinese leader, Deng Xiaoping, will normalise Sino-Soviet relations, but will not produce consensus, particularly on the 10-year-old Cambodian impasse. Describing the meeting as a "momentous event", China's

vice-premier, Wu Xueqian, made Peking's position clear when he noted that the four-day summit would not resolve "all problems".

Apart from withdrawal of Vietnamese troops by September, which Hanoi and Moscow have agreed to, China wanted Cambodia's future to be decided by a four-party provisional coalition led by Prince Norodom Sihanouk, Wu said.

The Soviet Union believes the Hanoi-backed regime of Hun Sen should supervise election of a new government, and has objected to China's con-

tinuing support of the Khmer Rouge, the strongest of the four factions, and the clique responsible for 1m deaths between 1975 and 1978.

Peking has equivocated over the wording of the document to be released at the end of the summit on Thursday. Diplomats say Cambodia is the main stumbling block, though differences about disputed border territory and the extent of Soviet military placements in Mongolia and other border regions, remain.

Wu said China welcomed Moscow's promise to withdraw

9,000 of the 12,000 troops it has in Mongolia, but "we hope they will also pull out the remainder". The Soviet offer to reduce its armed forces along the border required "further discussion".

Mr Gorbachev says he will demobilise 200,000 of the estimated 500,000 Soviet troops in 53 divisions on the border, as well as dismantle support and nuclear bases. Peking is considering disbanding 300,000 of the estimated 800,000 troops it has in 63 border divisions.

Disputes over territory along the eastern border have largely

been resolved, but bargaining about the western frontier continues.

China still claims 1m sq. miles of Siberia annexed last century. In talks with the visiting Iranian president, Ali Khamenei, Deng this week emphasised the importance of the summit, saying it would make a huge contribution to peace.

Mr Gorbachev will also hold talks with China's prime minister, Li Peng, and party chief Zhao Ziyang, when party-to-party links will be re-established.

Call to end Khmer Rouge aid

By Roger Matthews in Bangkok

PRINCE Norodom Sihanouk, the Cambodian resistance leader, has urged China and Thailand to cut off military supplies to the Khmer Rouge guerrillas fighting the Vietnamese occupation of his country, to encourage a peaceful solution.

The prince speculated in Bangkok at the weekend that the Khmer Rouge might launch a *blitzkrieg* on Phnom Penh after Vietnam's troop withdrawal, due at the end of September. Moscow had to insist on a full Vietnamese withdrawal while Peking

should cut its aid to the Khmer Rouge.

If China continued to support the Khmer Rouge militarily, there would be no hope of a negotiated solution. But if the arms flow through Thailand was cut by China and the Thai government, "then the Khmer Rouge will have to be more reasonable."

Prince Sihanouk urged the Western media to stop painting such favourable pictures of Hun Sen, the Vietnam-backed Cambodian premier. There was a danger Hun Sen would feel he was gaining world recogni-

tion and therefore need not make more than cosmetic concessions, he declared. If that happened, Cambodia could revert to life as it had been under the Khmer Rouge, with no individual liberties.

There had to be a quadripartite solution, including a weakened Khmer Rouge, otherwise, the country could again be plunged into civil war.

The Khmer Rouge has meanwhile repeated its refusal to contemplate a ceasefire until all Vietnamese troops have left Cambodia under strict international supervision.

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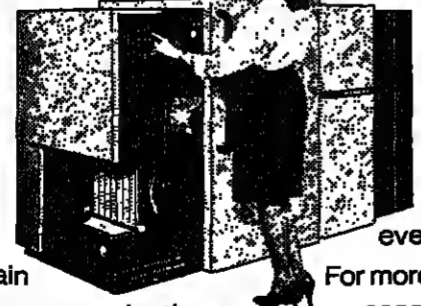
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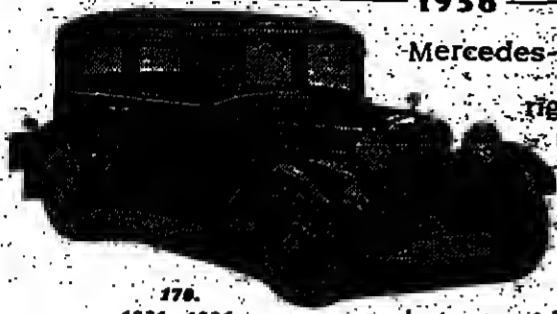
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1931

Independent front suspension developed to allow each wheel to follow road surface contours unhindered by the movements of the other front wheel for greater stability, comfort and improved steering control.

It is subsequently adopted, almost universally, by other manufacturers.

1936



Mercedes-Benz develop the rigid-frame floor pan, three-section collapsible safety steering column and strong side-impact protection.

1949

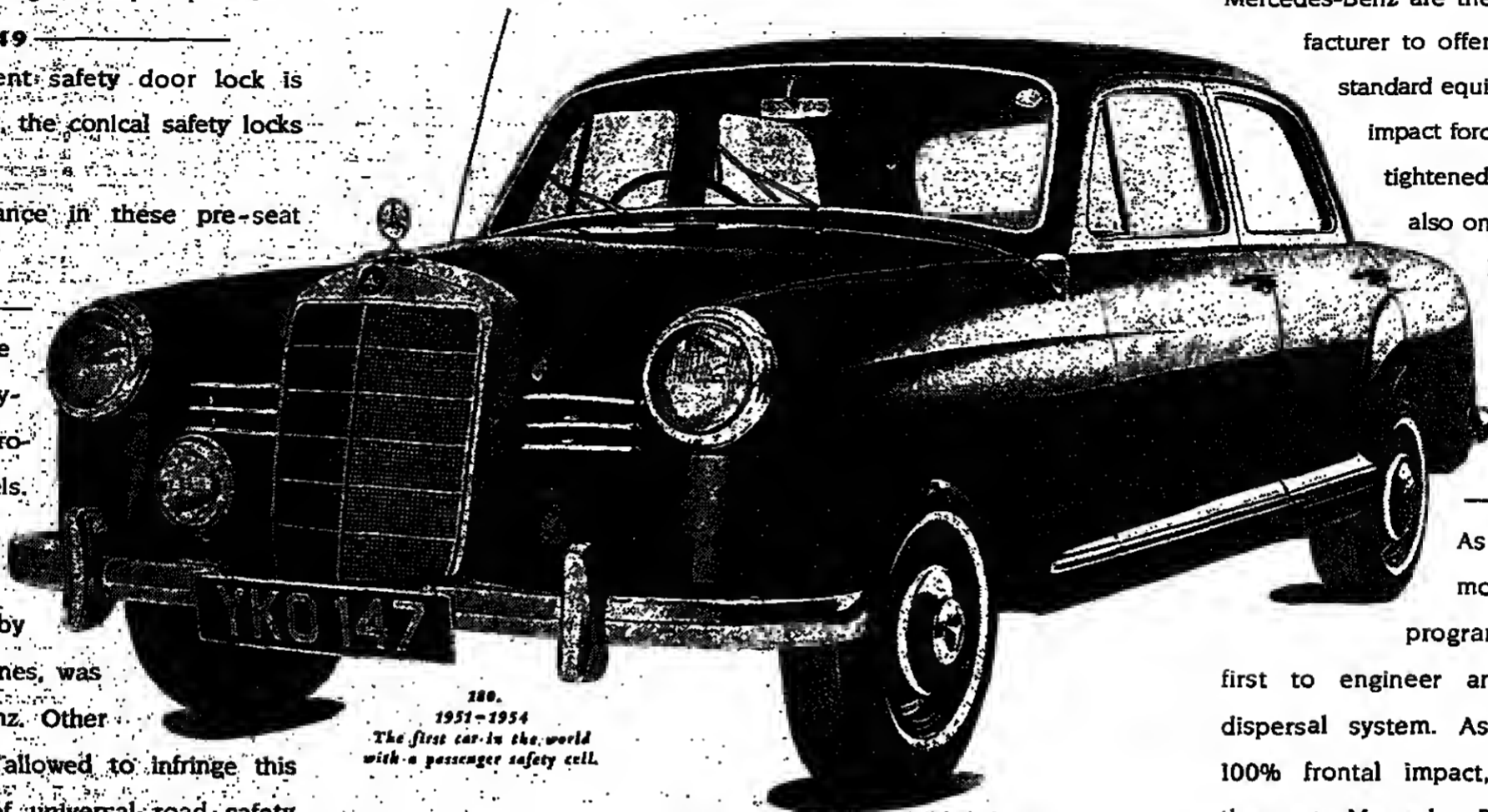
The Mercedes-Benz patent safety door lock is introduced. In an accident, the conical safety locks cannot burst open or jam.

An important advance in these pre-seat belt days.

1951

Mercedes-Benz develop the world's first safety body-shell. Later to go into production in the 180 models.

The now standard practice of placing passengers in a rigid cell protected by front and rear crumple zones, was patented by Mercedes-Benz. Other manufacturers have been allowed to infringe this patent in the interests of universal road safety.



180. 1951-1954. The first car in the world with a passenger safety cell.

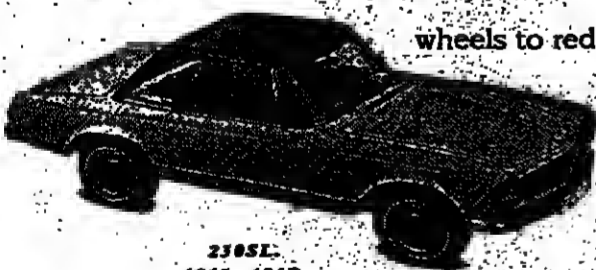
1959

First systematic crash and roll-over test programme. In one year 80 cars are destroyed so that safety problems can be more thoroughly investigated.

Mercedes-Benz introduce the first production cars to be equipped with padded interior surfaces and flexible components for additional safety: large padded steering wheel boss; a padded yielding dashboard; flexible control switches and levers; padded sun visors window sills and arm rests; flexible window handles; recessed door handles; rear-view mirror that detaches on impact.

1961

Servo-assisted disc brakes are introduced on all four wheels to reduce driver effort in everyday as well as emergency braking.



230SE. 1963-1967

1967

Mercedes-Benz safety steering assembly. It yields progressively on impact to reduce the possibility of driver injury. The main advantages are: a large padded steering wheel boss, impact absorber, collapsible telescopic steering column and a steering box sited well behind the front suspension.

1968

Front head-restraints are introduced to lessen the risk of "whip-lash" neck injuries.

1970

Announcement of the anti-lock braking system (ABS) which prevents the wheels locking under emergency braking. The vehicle does not break away and can

still be steered around obstacles. (The principle is now accepted as the greatest advance in braking since the invention of disc brakes.)



280SE-3.5. 1969-1971

1973

Front seatbelts and head restraints become standard equipment on all Mercedes-Benz cars.

1979

ABS is introduced on production models. Seatbelts are made standard fitting on all four seats (in advance of U.K. legislation).

1981

Mercedes-Benz are the first and still the only manufacturer to offer automatic belt-tensioners as standard equipment (above a pre-determined impact force, the seat-belt is electronically tightened in milliseconds). The airbag is also on offer for the first time (stowed

in the steering wheel boss, it inflates in 25 milliseconds on serious impact, to cushion the driver's head and chest).

1983

As a result of the industry's most exhaustive crash testing programme, Mercedes-Benz are first to engineer an improved impact energy dispersal system. As well as coping with the 100% frontal impact, demanded by legislation, the new Mercedes-Benz design directs impact energy away from the car's occupants in the event of off-set frontal collisions.

Mercedes-Benz develop brake and clutch pedals that swing away from the driver's feet in the event of a major accident.

1987

ASD (automatic locking differential) is introduced. Under conditions where traction varies between the right and left driven wheels, causing one to spin uselessly, the ASD system automatically transfers power to the wheel with better traction. The device is designed to operate at speeds up to approximately 19mph, to aid initial acceleration and manoeuvrability in difficult conditions. However, the ASD warning light alerts the driver to poor traction conditions regardless of vehicle speed.

1988

ASR and 4-Matic are introduced. Developing from the technology of ABS and ASD, these systems give the driver additional support



300TE 4-MATIC. 1988

in hazardous road conditions. ASR (acceleration skid control) electronically monitors wheel speed and automatically applies the brake and adjusts the throttle opening so the driving wheels cannot lose their grip under hard acceleration. 4-Matic (automatically engaging four-wheel drive) electronically monitors wheel slip and steering angle, progressively bringing in front wheel drive, a locking front to rear differential and finally, a rear differential lock as conditions dictate.



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UK NEWS

Democrats call for unity as SDP admits failure

BY Michael Cassell, Political Correspondent

THE SOCIAL and Liberal Democrats (Democrats) were last night predicting a wave of defections from the Social Democratic Party, after the SDP's admission at the weekend that it could not retain its national party status.

plunged that the party would go on fighting its corner." He denied that the party was facing any cash crisis and said the SDP continued to attract members in all parts of the country. Its principal target would be the introduction of proportional representation.

would "be a campaigning organisation which would have no aspirations to national party status. This carries risks. But so too does going on as a national party which fails any sensible test of qualifying as a national party - like the Liberals in the 50s."

Mr Paddy Ashdown, the Democrat leader, yesterday appealed to SDP supporters to rejoin his party so that the centre-ground of British politics could again unite to fight the Tory party.

Dr Owen again called for an end to conflict between the centre parties and for co-operation to avoid unnecessary election contests. But he warned that if the Democrats "arrogantly just push ahead" then the SDP would carry on fighting.

Mr Roy Hattersley, Labour's deputy leader, said Dr Owen had finally accepted that the SDP was finished. He called on SDP supporters to "come home to the Labour party."

Despite some suggestions that the virtual collapse of the SDP could herald moves towards a full merger with the Democrats, Dr David Owen, the SDP leader, last night

pledged that the party would go on fighting its corner." He denied that the party was facing any cash crisis and said the SDP continued to attract members in all parts of the country. Its principal target would be the introduction of proportional representation.

The SDP's national committee revealed this weekend that its membership had dropped to 11,000 and that it is being forced to implement cost-saving plans which will reduce its national profile.

Government urged to consider private TV transmitter groups

By Raymond Snoddy

THE GOVERNMENT has been urged to carry out a radical reorganisation of Britain's national broadcasting transmission system and sell its assets to the private sector, ending both BBC and IBA control and ownership of transmitters.

transmission companies would be responsible for all broadcasts whether BBC, independent Television (ITV) or new commercial services such as the planned Channel 5.

transmission companies as advocated in the policy paper. Price Waterhouse says this could be done if the Government insists but makes it clear it does not think much of the idea.

A study, carried out by consultants Price Waterhouse for the Home Office, advocates the creation of two competing private sector transmitter companies based on a geographical split of the UK.

The Government is now likely to push ahead with the privatisation of broadcasting transmissions in some form - a goal set out in November's policy paper on broadcasting.

No attempt has been made to cost any of the three options but it is clear that anything other than the second option will involve significant extra cost, at least in the short term, with only the promise that ultimately there "could" be savings in the longer term.

At the moment, both the BBC and Independent Broadcasting Authority (IBA) share almost all their transmitter sites. IBA and BBC engineers are responsible for maintaining their own transmitters at the shared sites, although there is co-operation in emergencies.

Price Waterhouse's second option is the privatisation of both the BBC and IBA transmission systems in their existing form, an option much more acceptable to both broadcasting organisations.

If the Government decides to accept Price Waterhouse's preferred option it would need the acquiescence of the BBC, which - under the Royal Charter which brought it into existence and runs out in 1996 - controls its own transmitters.



David Owen: pledging to fight the SDP corner

Dr Owen's party is to hold a meeting of its Council for Social Democracy next weekend in Coventry, which will be asked to approve a new constitution, essentially intended to save money. The meeting will also consider abandoning a full-scale annual conference.

Lecturers to vote on pay row

By David Thomas

THE INDUSTRIAL relations crisis in higher education looks set to escalate as a result of the decision at the weekend by Natfhe, the college lecturers' union, to ballot lecturers in third level technical colleges on industrial action.

CBI TRADES SURVEY Growth, outlook for retail sales hit by high interest rates

By Peter Norman, Economics Correspondent

THE GOVERNMENT'S policy of using high interest rates to dampen consumer demand appears to be working, albeit slowly, according to a survey published today.

retailers last month while shops selling footwear, leather goods and household fittings and furnishing reported lower sales.

The latest Confederation of British Industry/Financial Times distributive trades survey suggests that retail sales growth has slowed as consumers' spending patterns have adjusted to higher mortgage rates.

Among motor traders, sales recovered in April from March, although firms selling parts and accessories reported stronger growth than vehicle traders. Both categories expect volume sales in May to be lower than last year's totals.

According to Mr Nigel Whitaker, chairman of the survey panel, retailers' expectations have also been dampened in recent months. "Any marked increase in confidence is unlikely while interest rates remain high," he said.

By contrast, the latest survey shows a pronounced recovery in sales and orders among wholesalers. These figures helped to boost the fortunes of the distributive trades in general between February and April.

The latest survey, which was carried out mainly in the second half of April, suggests that the monetary squeeze has hit purchases of luxury goods and expensive items, and the outlook for the motor-trades is gloomy.

However, the wholesale figures give only an imperfect guide to the purchase of goods by retailers and eventual consumer purchasing trends. This is because supplies to the catering and restaurant trade and public institutions are included in the wholesalers' figures.

Strikes expected to bring London to a standstill

By John Gapper, Labour Correspondent

SEVERE disruption of transport in London is expected today as bus workers and underground train drivers go on separate 24-hour strikes.

would be strictly enforced and asked companies to stagger working hours to prevent congestion. The Automobile Association said it expected a rush hour at dawn.

The strikes come amid discontent among public sector workers over pay and changes to work practices.

The transport disruption caused by the two strikes and an overtime ban on Southern Region British Rail services is expected to be the worst in the capital this decade and may be followed by further strikes over pay.

The union is angry at the failure of employers to respond to its pay claims, which would cost 21.5 to 25 per cent, and at the proposed introduction of new contracts of employment with conditions akin to those of office workers.

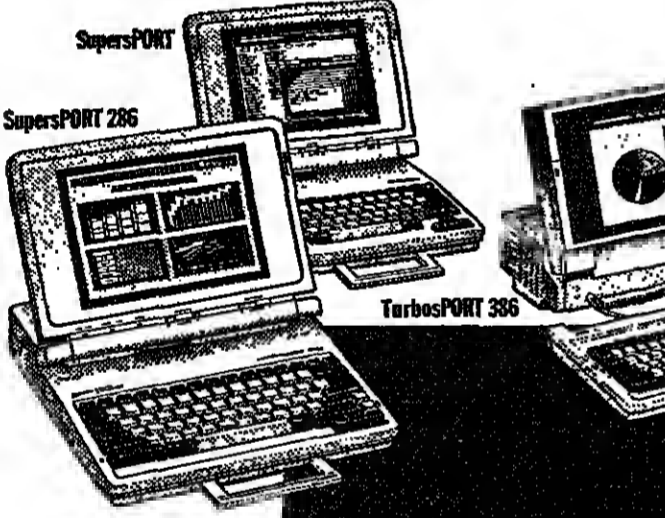
The build-up of pressure on pay among both private and public sector workers is expected to be fuelled this week by the publication on Friday of the latest retail price index figures.

The union will meet tomorrow to finalise the timetable for the ballot of the union's 17,000 members in the sector, but Mr Triesman said action could start before the next negotiating meeting with the employers on June 7.

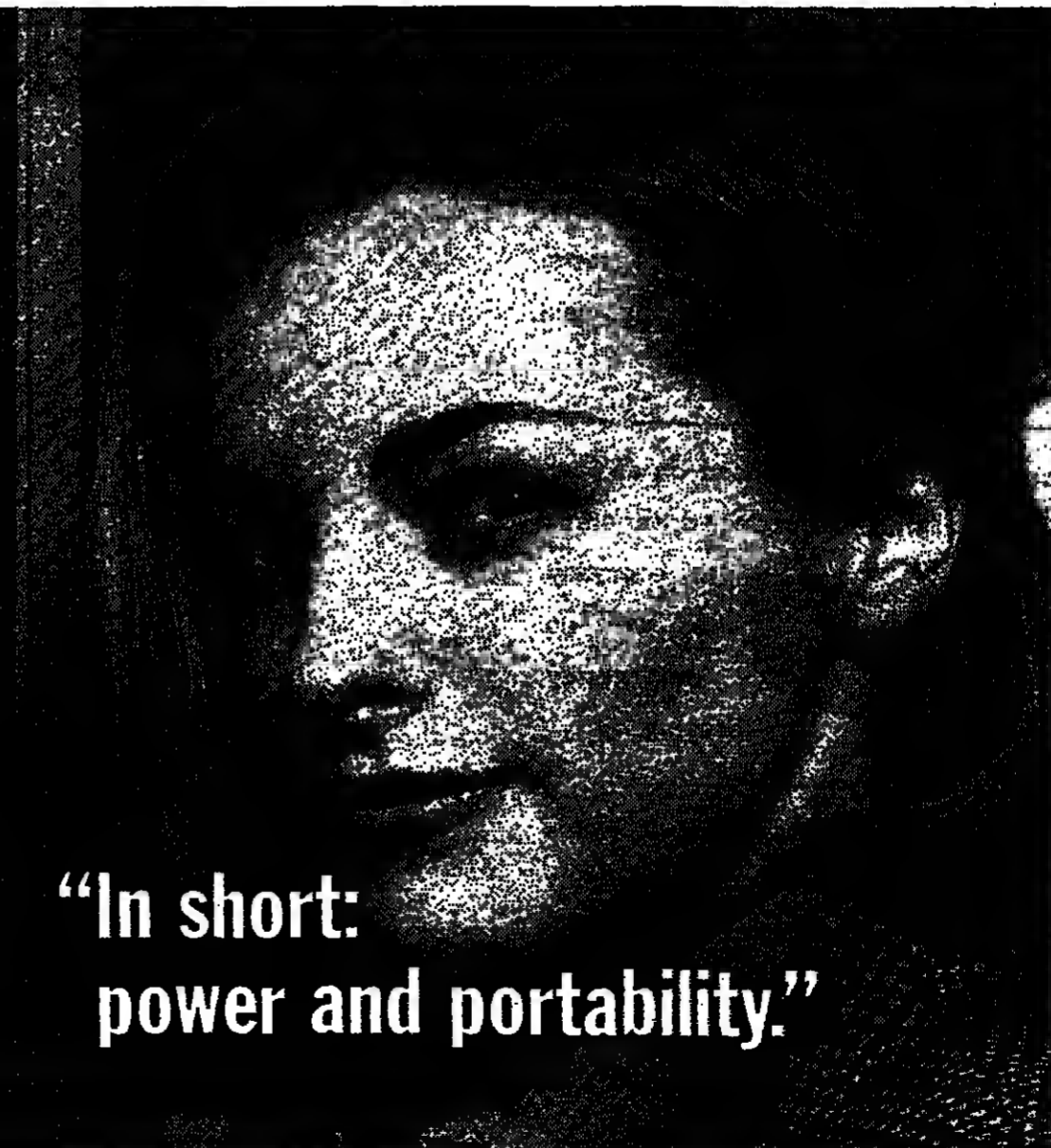
Mr Michael Meacher, opposition Labour party employment spokesman, said he expected the RPI to be rising at 7.9 per cent, confirming pay increases still lag inflation.

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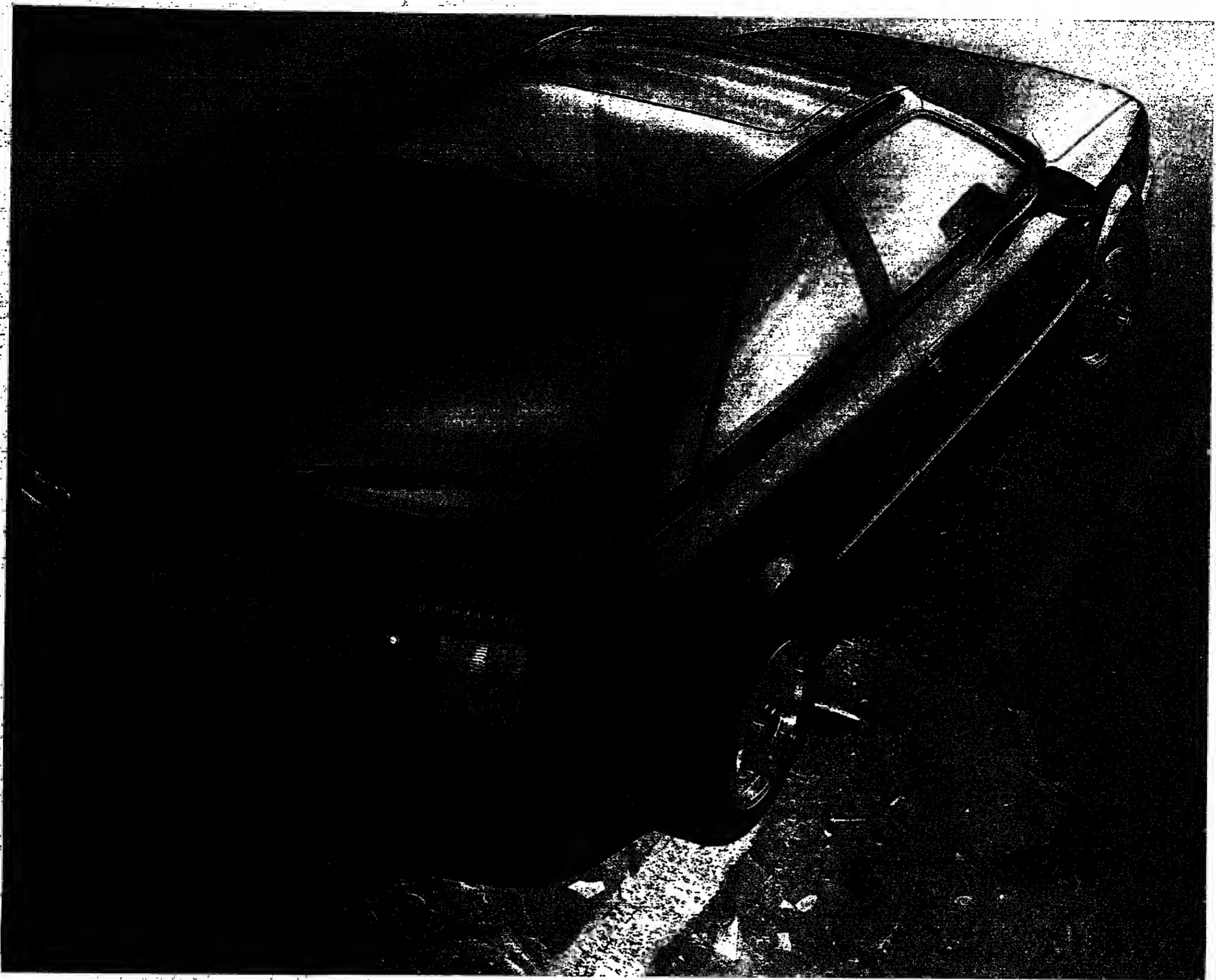
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The differential is called Torsen, or torque-sensing. (A tongue twister and a torque twister.)

For the non-technically minded, it simply means that the car is less likely to lose its grip even when conditions vary enormously.

For the technically minded, it can be summed up in the following three words.

VORSPRUNG DURCH TECHNIK.

Inflation betting service starts today

By Clive Wolman

STOCKBROKERS, economists and other forecasters and pundits of macro-economic trends will be able to put their money where their mouths are with the launch today of a betting service offering a gamble on what the inflation rate will be over the next year.

IG Index, the London book-making firm that specialises in financial bets, is launching the service at a time when the inflation rate has accelerated to 6 per cent, its highest level for seven years. It will accept bets on what the year-on-year increase in the Retail Price Index will be in June, September, December and March of next year.

The likely opening quotes this morning imply year-on-year inflation rates of 6.2 per cent in December and 5.8 per cent next March. The quotation for December will probably be 6.0 to 6.4.

Thus someone betting on a sharp fall in inflation will make money for every 0.1 percentage point the actual rate in December is below 6.0 per cent. A pessimistic punter will make money for every 0.1 percentage point the rate is above 6.4 per cent.

Conserving the union by debate

James Buxton on the avoidance of a Scottish siege mentality

SCOTLAND'S Conservatives, that threatened minority that holds power, left their party conference in Perth last week with conflicting messages, churning in their minds.

Mrs Margaret Thatcher on Friday night reaffirmed in typical rather than threatening terms her commitment to the union of the United Kingdom. Earlier, however, her Scottish Secretary, Mr Malcolm Rifkind, had welcomed "constructive debate" about the future of the union, provided it involved other parts of the UK and was not based solely on "sectarian nationalism".



Malcolm Rifkind: a more conciliatory approach

Mr Michael Ancram, one of Mr Rifkind's former ministers, publicly raised the spectre of a Scottish Conservative being wiped out altogether at a future general election. At a fringe meeting he put forward complex proposals for adjusting responsibilities between London and Edinburgh to make the union more attractive to Scottish voters.

Mr Michael Forsyth, the Thatcherite Scottish Education and Health Minister, claimed that the Tories were winning the argument in Scotland over his radical education reforms.

But his boss, Mr Rifkind, told the conference it was time for a "modest period of consolidation". The party had to stop

Scotland Electricity Board into agreeing to buy from British Coal - in spite of discouraging economics.

As Scotland's advocate in Whitehall, he claims credit for the Monopolies and Mergers Commission blocking of Eiders IX's takeover bid for Scottish & Newcastle, although the decision was officially based on competition grounds.

Last week he disclosed that he had succeeded in getting the Treasury to pay up to £250m a year to reduce business rates in Scotland, so that they conformed with those in England. But the business community's delight was soured by the simultaneous news that the Government is to preserve unloved Prestwick airport's monopoly of Scottish transatlantic flights - widely perceived as a blatant attempt to help Mr George Younger, the Defence Secretary, to keep his seat at Ayr, where his majority is only 182 votes.

Many Scottish Conservatives are relieved that the Government may be modifying its policy of imposing Thatcherism on Scotland willy-nilly - even Mrs Thatcher at Perth painted some of her policies, notably on the National Health Service, in soft colours.

Mr Forsyth's radicals can, however, console themselves that most of the controversial measures, with the exception

of schools' opting out, have already been enacted and now need time to take effect in the run-up to the general election.

The fact that Mr Ancram has proposed changes to the union brings the party into the raging constitutional debate on something like its own terms. But it hardly seems enough to thwart the continuing surge of nationalism - the Scottish National Party stands at about 27 per cent in the opinion polls compared with the Tories' 20 per cent, and is hoping to snatch Glasgow Central from Labour at the forthcoming by-election. Elsewhere, desire for a devolved Scottish assembly appears to be intensifying.

As the Tories go into the European elections, defending two of the eight Scottish seats, few believe the revamping of the central office in Edinburgh after the 1987 general election has done much good. Only as the conference ended on Friday was it allowed to hear from Professor Ross Harper, an attractive and well-known figure in Scotland who is the new president of the Scottish Conservative and Unionist Association. He declared that he had no time for the faintheartedness that evidently pervades much of the party, and rang out the famous bell that Lord Hailsham tolled in 1967 to launch another Conservative revival.

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| Earnings per share | 36.3p | 27.2p | 33.5 |
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Shopping centre openings at new high

By Paul Cheeseright, Property Correspondent

MORE shopping centres were opened throughout Britain last year than in any previous year. But most of the space, in the form of retail warehouse parks and individual supermarkets, was outside town centres.

Hillier Parker, chartered surveyors, said that 10.3m sq ft of new shopping space opened in 1988, or 9 per cent more than the previous peak year of 1976. In 1987, 8.15m sq ft of new space opened. Over the past 20 years, more than 101m sq ft of shopping space has been built.

The number of planned shopping schemes suggests, according to Hillier Parker, that in each of the next three years there will be even more sq ft of shopping space opened up than last year.

The sharp increase in the availability of shopping facilities is thus taking place at a time when consumer spending has slumped and retailers have come under pressure.

Developers, especially of town centre schemes, waited for strong evidence that rents were rising before deciding

that new schemes would be financially worthwhile. The delay, as well as the fact that it takes two or three years to complete town centre schemes, partly explains why many developers missed the surge in consumer spending.

But because retail property has consistently provided high returns, in spite of the ebb and flow of consumer spending, there has been a continual flow of new projects planned or about to start.

Over the past few days:

- Bredero Properties and Citygrove received planning permission for the £100m redevelopment of the Southall town centre with 250,000 sq ft of shopping space.
- In Truro, Carrick District Council started talks with Sun Alliance Group Properties over a new shopping scheme for the town centre.
- British Rail Property Board called in a team of consultants to advise on retail and other development at Waverley Station in the centre of Edinburgh.

Allied Irish may grow by buying building society

By David Barchard

ALLIED IRISH Bank is considering acquiring a UK building society as a way of broadening its customer base in Britain, according to Mr Gerry Scamlan, its chief executive.

"We are looking for an acquisition with a branch network and a wide range of retail outlets," Mr Scamlan said. "Building societies, with their customer recognition, range of products, and expertise would be a natural linkage for us, though we have considered several other options recently."

Mr Scamlan said that so far AIB had not contacted societies directly about a possible takeover.

Under the Building Societies Act, a takeover of a society by a company is only possible after a ballot in which half the members of the society take part, and at least three quarters of voters are in favour.

Last month's landslide vote by Abbey National members in favour of flotation easily met those requirements. Many financial institutions had previously believed that it would be difficult or impossible to do so.

Members of a society being taken over would be entitled to a cash share of its reserves, likely to be worth several

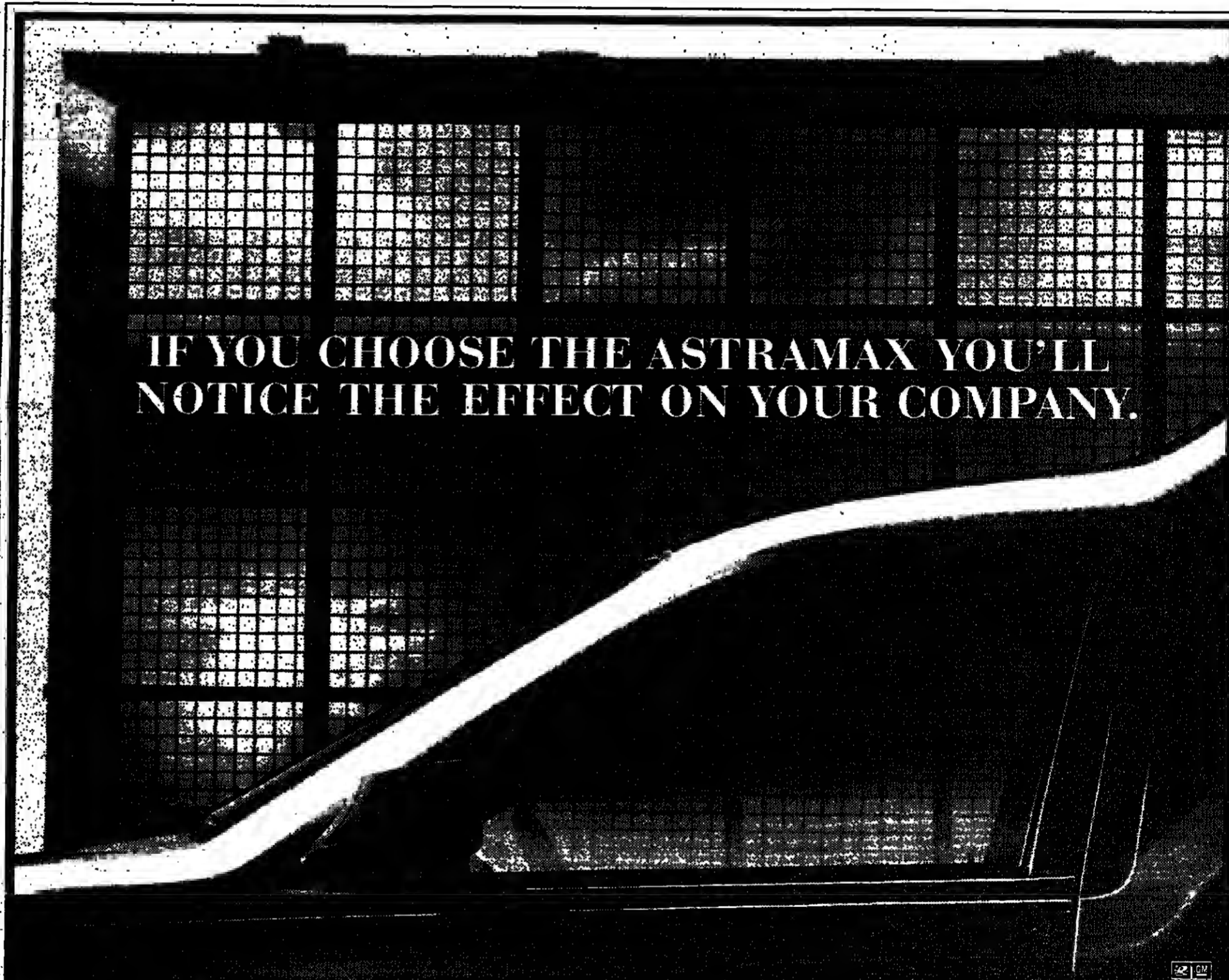
times the 100 free shares Abbey National will give its members on flotation in July. Those are expected to be worth around £180.

The takeover would also have to be approved by the Building Societies Commission.

However, Allied Irish is only one of several foreign institutions seeking building societies. Citibank and National Australia Bank both said last week that they were interested in enlarging their distribution networks in the UK.

Mr Ken Hodson, manager of credit at National Australia Bank, said that his bank was engaged in "on-going discussions" with interested parties. French, German, and Japanese banks are also known to have expressed interest in buying building societies if the opportunity arises.

Directors and officers of building societies are advised to consider taking out professional indemnity insurance, in a report published today by Goulden, the City Law firm. The report, commissioned by Special Risk Services, specialist insurance brokers, says that directors and officers of societies are increasingly likely to find themselves targets for legal actions by aggrieved customers.



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Interest due on 15th November, 1989 will amount to U.S. \$530.28 per U.S. \$10,000 Note and U.S. \$13,256.94 per U.S. \$250,000 Note. The three year Notes will accrue interest at 10 1/4% for the above period and interest payable on 15th November, 1989 will amount to U.S. \$517.50 per U.S. \$10,000 Note and U.S. \$12,937.50 per U.S. \$250,000 Note.

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UK NEWS

Councils will report on competition for contracts

By Richard Evans

CONCERN about monitoring procedures for local-authority competitive tendering has led the Department of the Environment to set up a system requiring councils to report every six months on the award of contracts.

More than 50 complaints involving councils of varying political complexion have been referred to the department, and some have amended procedures to avoid the potential exercise of ministerial powers to close down direct labour organisations.

The first formal warning under the 1988 Local Government Act was issued by Mr Nicholas Ridley, Environment Secretary, to Wirral Borough Council last month. Mr Ridley listed 21 contracts that the department considered had been awarded unfairly to the direct labour organisation after cheaper private bids had been received.

High pound and interest rates curb textile sales

By Alice Rawsthorn

THE TEXTILE industry has reached "another crossroads" in its development, according to the British Textile Confederation, as it struggles against difficulties caused by the strong pound and higher interest rates.

Consumers' Association seeks minimum 5% pensions rise

By Eric Short, Pensions Correspondent

THE Consumers' Association is calling on the Government to force company pension schemes to increase pensions by at least 5 per cent a year, or by the rise in the retail prices index.

maximum of 5 per cent. However, the recommendation would not be a statutory requirement unless the scheme were being wound up.

It rejects the board's idea that pension complaints should first be screened by an information and conciliation body before proceeding to the tribunal.

CBI/FT DISTRIBUTIVE TRADES SURVEY Retail sales growth slows down again

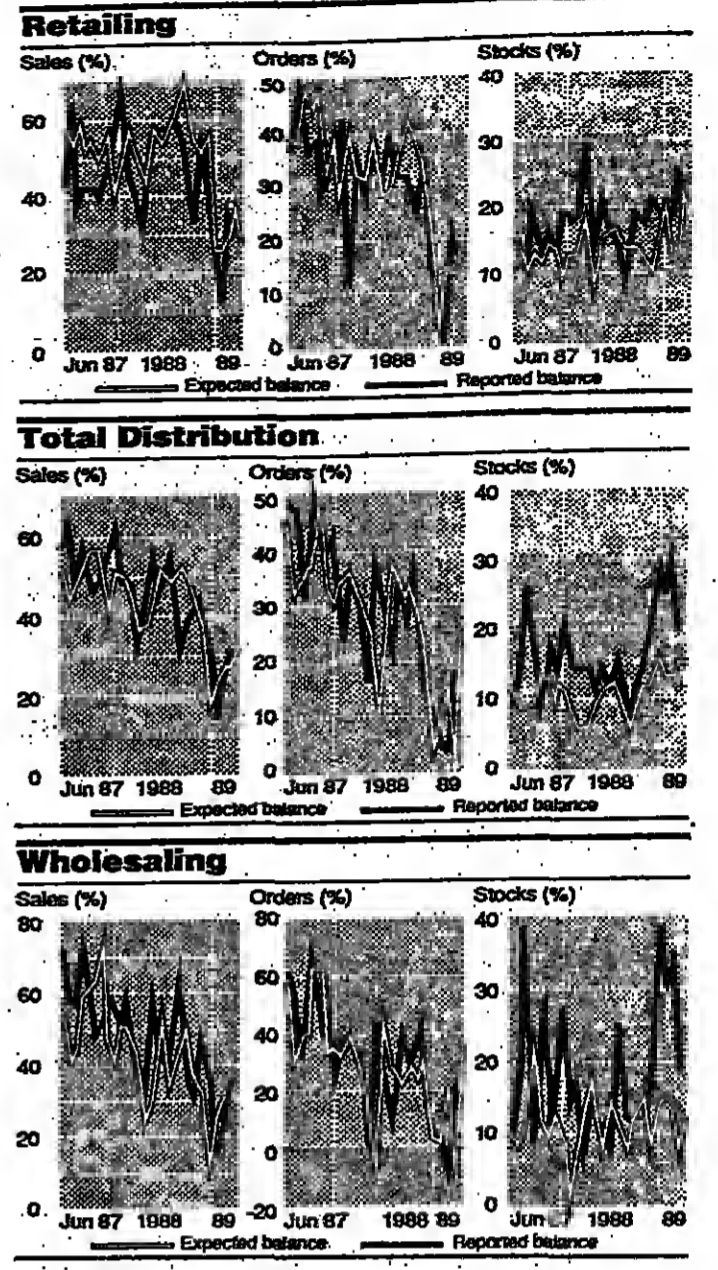
By Peter Norman, Economics Correspondent

A RENEWED slowdown in the rate of retail sales growth in April and reduced expectations of a pick-up of retail sales this month are highlighted in the Confederation of British Industry/Financial Times distributive trades survey published today.

The survey, which was carried out between April 17 and May 4, suggests that the signs of robust retail sales growth reported in the CBI/FT survey a month ago were an upward "blip" in an otherwise declining trend.

year's low January and February balances of 24 per cent and 12 per cent respectively.

Among the 153 wholesalers covered, the balance reporting a year-on-year increase in sales rose to 35 per cent in April from 22 per cent in March, while those expecting higher sales this month increased to 41 per cent from 24 per cent in April.



Merseyside beats jobs forecast

By Ian Hamilton Fazey, Northern Correspondent

MERSEYSIDE businesses took on more labour than expected for the third quarter running in the first three months of 1989, according to the latest economic survey of Merseyside-Cheshire of Commerce and Industry.

National Savings repays £81m

THE National Savings made a net repayment to the public of £81.2m in April, writes David Laseelles, Banking Editor.

lashed yesterday, reflecting the Government's aim of winding down the national debt.

Large advertisement for Interbank featuring the headline 'IF YOU WANT TO ACQUIRE A GOOD TURKISH COMPANY, FIRST ACQUIRE A GOOD TURKISH BANK.' and the Interbank logo.

Biodegradable cleanser sales increase

ENVIRONMENTALLY harmless washing and cleaning products are becoming increasingly popular with consumers, according to a survey published today by the British Health Food Trade Association.

The cleansers include washing powder, fabric conditioner, washing-up liquid, dishwasher products and non-chlorine bleach.

Advertisement for National Westminster Finance B.V. and National Westminster Bank PLC, including details on interest rates and coupon payments.

Advertisement for MFC Finance No. 1 PLC, offering mortgage-backed floating rate notes due October 2023.

Advertisement for Follett Porsche, featuring a list of car models and prices, and contact information for the dealership.

Advertisement for RENFE Red Nacional de los Ferrocarriles Españoles, offering floating rate notes due 1998.

Advertisement for Virgin's Upper Class flights to Tokyo, highlighting luxury two-night packages.

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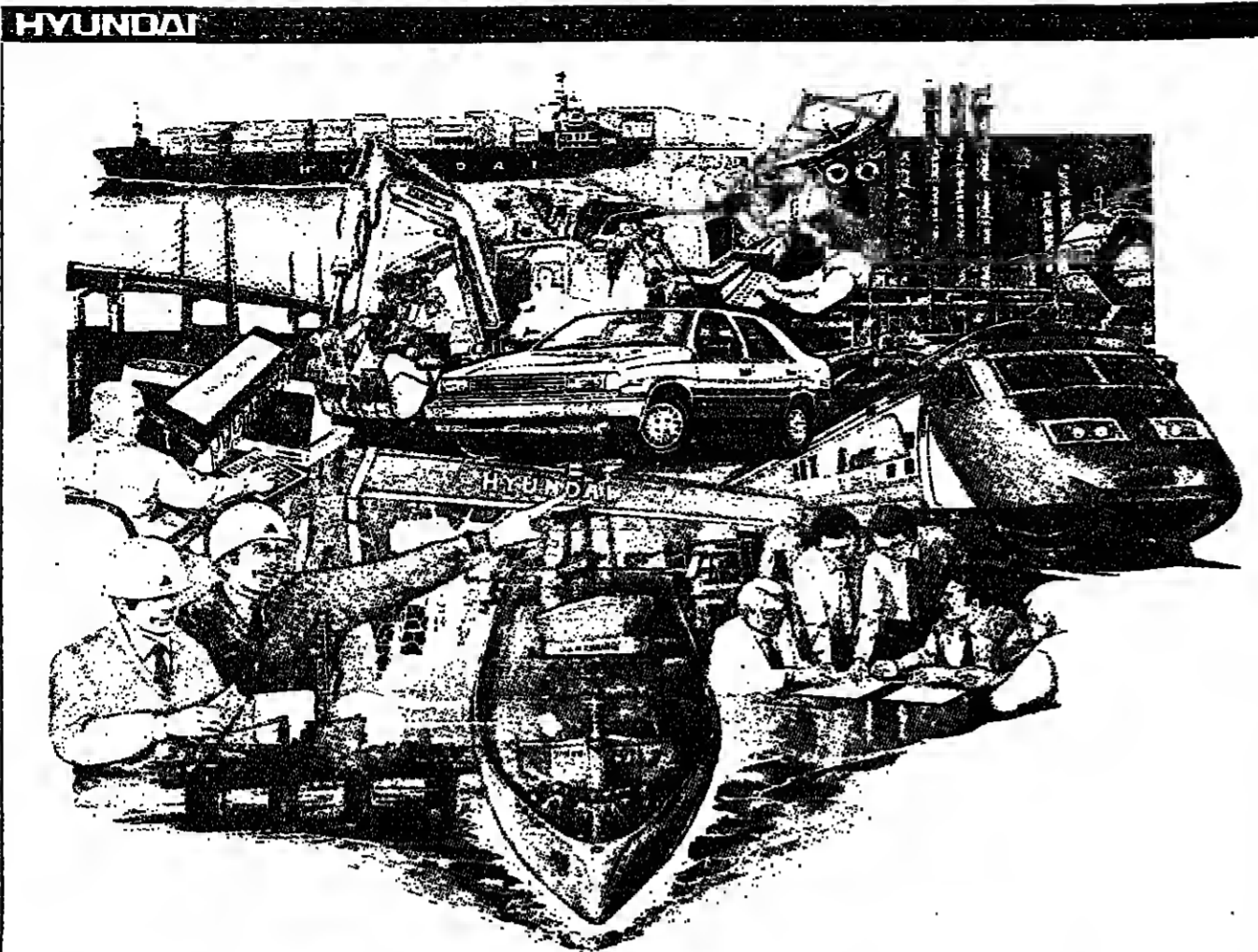
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APPOINTMENTS

Standard Chartered Merchant Bank chief

■ Sir Leslie Fletcher has retired as chairman of STANDARD CHARTERED MERCHANT BANK and SCIMITAR ASSET MANAGEMENT and has been succeeded by Mr Patrick Macdonnell in both roles. Mr Macdonnell continues as chief executive of SCMB.

■ At ROYAL LIFE HOLDINGS Mr Hughes has become company secretary. He was previously finance manager at Royal Insurance.

■ The FINANCIAL INSURANCE GROUP has appointed Mr Edward A. Tilly as its chief executive. He joins from Legal & General where he held the positions of managing director, financial services, managing director, international, and life and pensions director.

■ PORTON INTERNATIONAL has made Lord Chilver of Cranfield a non-executive director. He is chairman of English China Glazes and Base International Holdings.

■ Mr Alan Kennedy has been appointed a non-executive director at WILLIAM DAWSON (HOLDINGS). He was chief executive of the Thomas Cook Group. The board has also appointed the following to additional positions: Mr Bryan Ingley is chairman of Alan Armstrong and McGregor Subscription Services Inc and president of Dawson France; Mr Paul Evan-Cook becomes chairman of Quality Books Inc and a director of Surridge Newsagents and Surridge Dawson and Mr Peter Brown is made chairman of Surridge Dawson Holdings, Surridge Newsagents and Surridge Dawson. He is also appointed chairman of the executive committee of William Dawson (Holdings).

■ BCMB GROUP, the holding company for the British & Commonwealth Merchant Bank interests, has appointed Mr John Rayman to the board as director of human resources. He was personnel director.

■ NEL BRITANNIA, the insurance arm of Britannia Arrow, has appointed Mr

William F Ramsbotham to the board. He is director of intermediary sales at MIM Britannia Unit Trust Managers.

■ The newly-established Kemira Oy subsidiary, KEMIRA CROPCARE, has appointed Mr John Cope as its managing director. He was field sales manager at another Kemira company, Agtek.

■ COMET has appointed Mr David Levitt as its marketing director. He joins from Granada TV Rental where he was marketing and purchasing director.



■ Mr David Taylor has been made group finance director of WATKINS, the building and refurbishment group. Mr Colin Simmonds has become managing director of its operating subsidiary, VAT Watkins.

■ GUY SALMON CAR RENTALS has appointed Mr Colin Brightwell as its financial director. He joins from the parent company, Mercantile Credit, where he was group accountant.

■ Mr R. Trustram-Eve, managing director of J.E. Phillips & Co, has been appointed managing director of BUSINESS IN THE COMMUNITY.

■ Mr Dominique Hue has been made a director of WAGON INDUSTRIAL HOLDINGS and chief executive of its office equipment division. Mr Hue has been managing director of Wagon's subsidiary company Vimco MT-S.A. for the past five years.

■ Mr Michael Cornford has joined CHEMICAL BANK in London as a managing director and treasurer in charge of its London dealing room. He was previously a managing director at Security Pacific National Bank in London.

■ Mr E.W.J. Taylor has retired as company secretary of LONDON SCOTTISH BANK. He is succeeded by Mr Alan F. Toogood, former finance director of James Stewart & Sons.

■ TRANS RISK SERVICES, the specialist transport division of the Minet Group, has appointed Mr Gordon Sapstead to the board.

■ Mr Dennis C. Loretto is to join the board of CORNHILL INSURANCE on July 1. Mr Loretto, an assistant general manager, home division, will also take over as managing director of British Reserve Insurance Co. Mr David C. Fairman, the deputy general manager and director of Cornhill and its subsidiaries, will retire on June 30. He will remain as a consultant.

■ LOWNEDES LAMBERT GROUP (HOLDINGS) has restructured the board of Chandler Hargreaves which it acquired in April. Mr Richard Shaw has become chairman, Mr John Oughan, deputy chairman, Mr David Margrett, and Mr Stewart Wilson, directors, and Mr Peter Ray, company secretary. Mr Stephen Drake remains chief executive and Mr John Burrows and Mr Ian Walker continue as directors. Mr Roger Bramble has retired from Chandler Hargreaves.

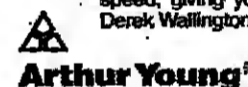
■ ALEXANDER HOWDEN LTD has made the following appointments: Mr Michael Beard has become managing director of Marine & Energy. Mr Nigel Jarvis has been appointed a director at Marine & Energy. Mr Peter Birley is made managing director, services division and Mr Paul Battaglia has been appointed director, services division.

■ Ms June Evans has been appointed sales director of ENIGMA DESIGNS.

■ C E HEATH has made the following group appointments. At C E Heath (East Anglia)

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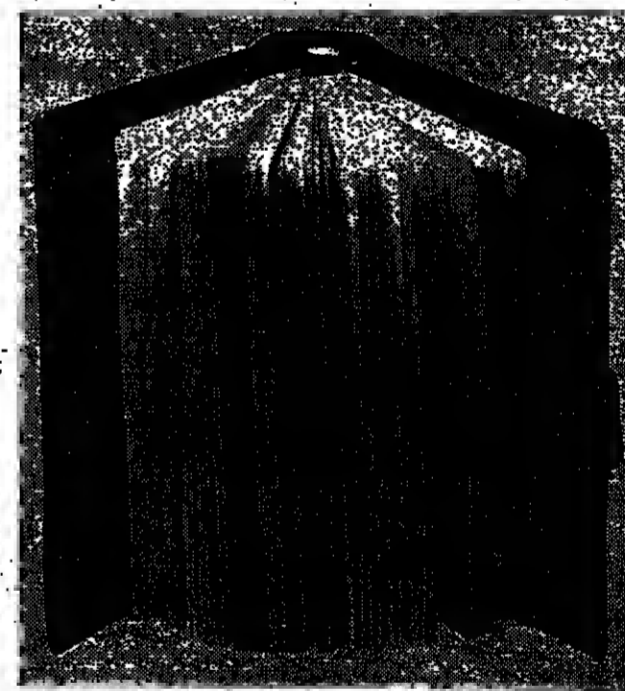
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FINANCIAL TIMES SURVEY



With prosperity has come a sense of identity and the emergence of a fully-fledged

economy. But new problems have also arisen — solutions to which, says Frederick Oram, may be achieved by the redirection of growth into old cities and suburbs.

Rewriting the dream

IT HAS taken New Jersey 200 years or so, but thanks to explosive growth during the 1960s, it is at last starting to function and feel like a multi-faceted colony.

But the strain on New Jersey resources — physical and human — is forcing the state government into a radical experiment. Through state planning it is trying to reverse the traditional outward tide of American urban development. It wants to redirect it back into the old cities and suburbs.

The obstacles of political and lifestyle are enormous. If it succeeds, the new pattern would break, once and for all, an economic relationship that has dogged New Jersey since colonial times.

The state has seemed to exist to serve its goods and people to its giant metropolitan neighbours — New York City to the north-east, and Philadelphia to the south-west. It earned a good living but never its own identity. Even today, the state is still, to many Americans, only an endless suburb. "So you live in New Jersey. Which implicate exist?" they ask.

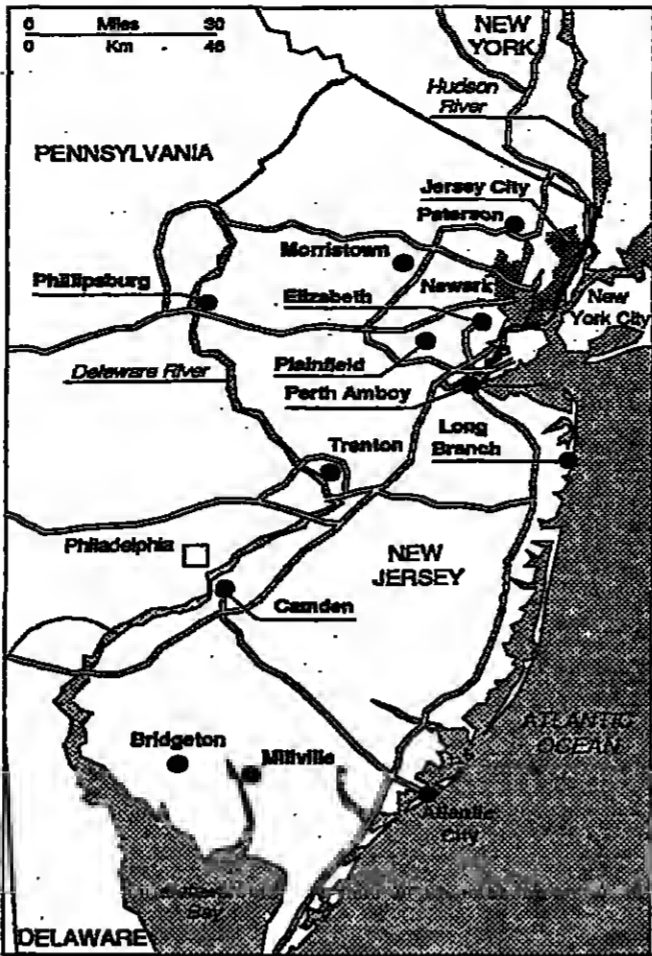
Two old sayings summed up the subservient relationship. New Jersey was a "vassal of humili-

ty between two mountains of conceit.

The state's doubts and difficulties have piled up in the post-war years. New Yorkers have been pouring out from their city into vast new suburbs for more than 40 years. Riots and deep decay brought New Jersey's old industrial towns to their knees in the 1960s and 1970s. Big chunks of its manufacturing base, one of the oldest and largest in the nation, withered and died during the 1970s as global pressures forced US industry to restructure.

Pell-mell growth this decade, though, has redressed many of the imbalances, and helped New Jersey evolve rapidly into a more mature, full-service economy, less dependent on its neighbours. "You don't have to run to New York or Philadelphia any more," said Dr Adam Broner, director of economic policy for the state government.

With prosperity has come a new sense of identity, though self-expression remains a problem. New Jersey, still lacking a state-wide newspaper or network television station, relies heavily on the media of New York and Philadelphia. Genuine Jersey spokesmen run the



Dairy farmland in Sussex, New Jersey

| KEY FACTS | |
|------------------------------------|-------------------------------|
| Area | 7,836 sq miles (20,295 sq km) |
| Population | 7,719,908 |
| State capital | Trenton |
| Largest city | Newark (1986 pop 330,000) |
| Principal airport | Newark International |
| All data 1988, unless stated | |
| EMPLOYMENT | |
| Services | 1,279,785 |
| Manufacturing | 675,899 |
| Transport/communications/utilities | 272,180 |
| State and local government | 465,184 |
| Federal government (civilian) | 77,924 |
| Federal government (military) | 54,194 |
| Agriculture | 16,397 |

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State of New Jersey

gamut from The Boss, Bruce Springsteen, some of whose songs sentimentalise his suburban "Jolsey" roots, to the Governor, Tom Kean, who delivers in more patrician Jersey tones the soft-sell slogan, "New Jersey and you... perfect together."

Quite why the state has blossomed is hard to pinpoint. "I can come up with a hundred small reasons why New Jersey has done so well, but it's hard to find five big ones," said Mr Peter Radford, a vice president and regional economist at National Westminster Bank USA.

Certainly, the rosy big picture has helped. The nation is still enjoying its longest post-war expansion; New York City has been a powerful engine for regional growth. The state forms part of the megalopolis, but is a cheaper and more accessible place to do business. Nonetheless, economists such

as Dr Broner and Mr Radford believe New Jersey has generated internally a lot of its own expansion.

Some credit also goes to politicians. Governor Kean, in power since 1982, is the latest and perhaps the most effective in a long line of pragmatic men in the office. In a "home rule" state, where political power remains deeply entrenched in local communities, the governor is the only official elected state-wide. Thus, more than in many states, New Jersey's governor plays a key role in setting policy goals and building support for them.

A governor can do little more than help his state catch the national or regional economic wave. But, as with surfing, it helps to be skilled in spotting the right wave. Governor Kean, an ardent advocate of supply-side economics, pushed through, for example, a more pro-business tax struc-

ture and a comprehensive initiative on research and development.

Nowhere was stimulus more necessary than in New Jersey's manufacturing sector. A bastion of old heavy industries, it employed nearly 900,000 in its heyday in the late 1960s. It was one of the most heavily industrialised states in the nation, with a third of its workers in manufacturing.

But as mature industries, such as metal-working, contracted sharply during the 1970s, catastrophic job losses hit the state, particularly its old towns such as Newark and Paterson. Today, fewer than 676,000 people (85 per cent of the workforce) are in manufacturing, in line with the national profile.

The sector is still shedding about 1,000 jobs a month, but manufacturing output has risen rapidly, most notably in high-technology, world-compet-

itive industries. New Jersey ranks, for example, number one in the US in pharmaceuticals, two in chemicals and seven in petrochemicals. It stands only 10th in electrical and electronic equipment, but within that sector it has a leading position in telecommunications.

While manufacturing retreated to a narrower, more sophisticated base, services took on a life of their own. Of more than half a million jobs created in New Jersey between 1982 and 1987, 40 per cent were in the service sector. It is now the largest in the state economy, offering people a quality and breadth of professional skills that they need to have to seek in New York City or Philadelphia.

Through most of this decade, New Jersey's workforce has grown twice as fast as New York City's and faster than the nation's as a whole. In some

recent years the state has had the lowest unemployment rate in the country. Despite the trend from well-paid manufacturing jobs to less lucrative service jobs, per capita personal income has grown to become the second highest of any state and is 30 per cent above the national average.

Prosperity has brought a new set of problems, though. Growth slowed last year, partly because the state began running out of low-wage workers. A decade of rapid expansion is badly clogging roads, straining public services, making housing too expensive for some, damaging the environment and fueling a fierce debate over land use. The tide of expansion has engulfed some areas such as Princeton and the northern suburbs, but barely lapped at the old inner cities.

Most other urban areas across the country can reel off

a similar list of ailments. New Jersey is one of the few states, though, to try to tackle them by completely redirecting growth patterns. "It is a laudable but unenviable task," says Dr Alan Rosenthal, director of the Eagleton Institute of Politics at Rutgers, the state university.

The legislature set up the state planning commission in 1986 to devise a state-wide framework for development. In its preliminary plan, unveiled last November, the commission warned not only of the visible impact of unchanneled development, but also the "hidden but virulent effects of our present growth patterns".

For more than 40 years, New Jersey's urban areas have been sprawling ever farther down its main arteries, to form a continuous patchwork of communities. No other state has such a big chunk of its people (89 per cent) living in towns. Yet a low-density, pervasively suburban population makes for costly public services and rapid development of rural land.

The infrastructure is already inadequate. Real estate development was halted in 49 areas in July 1988, for example, because sewage plants were

Continued on next page

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MAC is one of the largest ATM networks in the U.S., with more than 12 million cardholders using 31 million terminals each month.

made its Money Access Center, MAC, one of the largest ATM networks in the U.S.

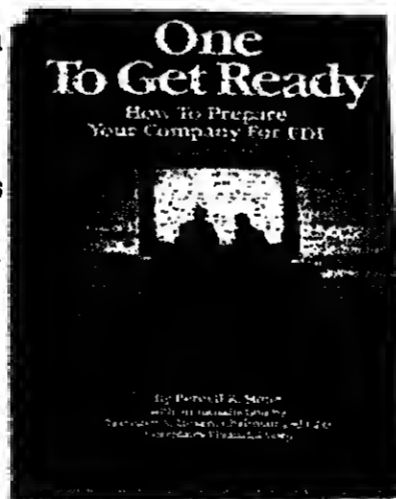
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Handwritten note in Arabic script: "مركز امتحان الازهر"

STATE of NEW JERSEY 2

FOREIGN INVESTMENT: NatWest's acquisitions make it the state's fourth-largest bank, as . . .

Planners focus on finance and services

NEW JERSEY has a higher proportion of its population employed by foreign-owned companies than any other state. While that still puts the 175,000 employees of foreign companies at only 5 per cent of the workforce, a relatively paltry figure by international standards, it gives New Jersey longer and deeper experience than most other states in dealing with investors from overseas.

Bell Labs. Thus, the state's biggest foreign-owned business is Hoffman-LaRoche, with North American Phillips next. In fact, Roche, which employs almost two-thirds of its 12,000 American workers in New Jersey, is a bigger state employer than Merck, even though Merck is headquartered in Rahway and is the world's largest drug company. Only 15 per cent of Merck's 30,000 US employees work within the state, placing it well down the list of New Jersey employers.

largest bank in New Jersey. NatWest's growth, of course, has been achieved by acquisitions, rather than the greenfield investment which is much dearer to the hearts of local politicians, trade unionists and businessmen. But even when it comes to brand new investment, planners are focusing their attention increasingly on financial and service operations, hoping to benefit from the state's proximity to New York.

the whole armoury of inducements, such as local tax abatements and exemptions from zoning requirements. And local real estate specialists admit that some of the steam has gone out of the New York relocation boom since office rents in Manhattan started declining after the stock-market crash of 1987.

dense network of long-distance railroad lines. All this has made the state the natural US entry point for import merchandise from Europe. Adding in the proximity of America's most important commercial, financial, media and communications centre in Manhattan just across the Hudson River, it is hardly surprising that many of the largest European exporters to the US have chosen to put their US headquarters in New Jersey.

to be bound up with Europe. Accordingly, the state plans to establish an office of investment and trade development somewhere in Europe this year. The European countries the state is targeting, include Switzerland, Germany, Italy and Israel.

SCIENCE & TECHNOLOGY Shoulders rub to create jobs

SINCE EARLIEST times in US industrial history, New Jersey has been a powerhouse for innovation. Today, the state accounts for nearly 12 per cent of the estimated \$125bn spent nationwide each year on research and development.

democratic institutions. It is sadly short on the latter, with the exception of a handful of places where Albert Einstein died some of his greatest work, or Rutgers University and the New Jersey and Stevens Institutes of technology.

BANKING

'Some will get bruised'

THE AGGRESSIVE move by National Westminster Bank into the already heavily competitive banking market of New Jersey reflects the enormous business potential that the state offers to financial-services companies.

in the state, at least 50 per cent of Fortune 500 companies have their corporate headquarters, or at least an operation, in New Jersey, which is also home to more than 1,000 foreign firms.

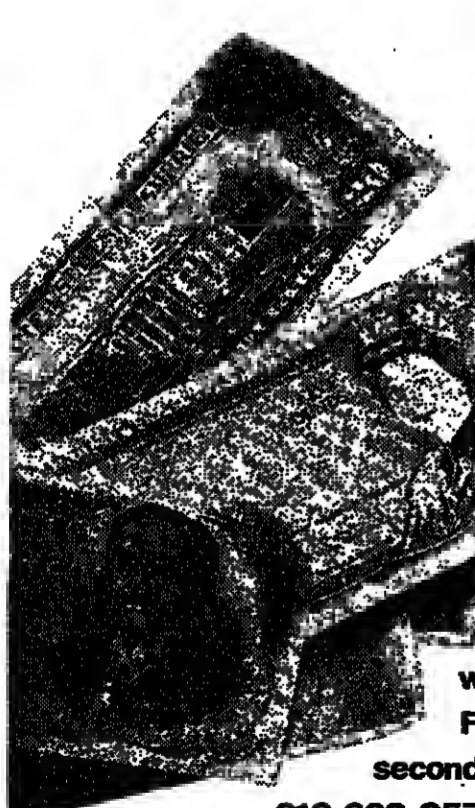
announced by NatWest USA give the bank a considerable presence in New York and New Jersey, with 295 branches and around \$20bn in assets.

who have been concentrating on dealing with making provisions for Third World loan losses, and whose balance sheets have not been in the best shape for acquisitions - are expected to follow.

Foreign banks are currently barred from acquiring banks in the state, but legislation lifting this restriction, currently stalled in the New Jersey assembly, is widely expected to pass.

of National Westminster Bank NJ, expects interest from all these areas, but says that the pace of acquisitions has slowed down for the moment. Banks are looking at their bottom lines, and at controlling operating costs, rather than gathering market share.

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Raising the Standards of Banking

NatWest Banks

National Westminster Bank USA National Westminster Bank NJ

Rewriting the dream

Continued from previous page overloaded. More than 60 per cent of the state's main roads were operating near or above their rated capacity as far back as 1985.

are anti-city," said Dr Stephen Salmore, of the Eagleton Institute. "Many of them have moved out and have very negative feelings. A large diversion of funds to the cities is a real problem politically."

Never before has a state government proposed rewriting the American dream. Market forces are winning it allies in a few areas. The New Jersey bank of the Hudson River, across from Manhattan, is, for example, a hot spot for redevelopment.

But overall, the state government may be taking a Canute-like stand. It has no statutory power to force municipalities to accept its vision. It can only try to build a consensus among them.

Entrepreneurs, once only rare by-products of the huge institutions that dominate the state's scientific scene, are starting to flourish. Many of them are drawing on fledgling venture capital and business-incubation programmes.

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THE ENVIRONMENT

The pines get protection

THERE IS not much to see in New Jersey's Pine Barrens except pitch pines, white cedars, black oaks, streams the colour of rust and sandy roads that run into the woods, split, come together, turn on themselves, divide into five, lose themselves in swamps or sling you back where you started five hours ago.

There are cranberry bogs, rows of blueberry bushes, sometimes a sparrowhawk perched on a cedar stump, sometimes a man in a pick-up. The place is either silent or deafened by military aircraft.

"Why," asks New Jersey's environment commissioner, Mr. Christopher Daggett, "would anybody want to preserve a bunch of scrubby old trees? He answers his own question: 'Because the place is unique.'

By the standards of the eastern US, the Pine Barrens are a wild place. In the megalopolis that sprawls from Norfolk to New Hampshire, the Pine Barrens are a million-acre hole. Here, in the most densely populated state of the union, is a stretch of country where the villages have the air of 30 years ago. In a region that has been polluted by every sort of heavy industry, the Pine Barrens have clean air and two vast aquifers of the sweetest water.

People's attitudes towards land have changed over the past three centuries, and nowhere more than in the Pine Barrens.

Named "Barrens" by the colonists, because the sandy, acid soil was no good for growing corn or grazing, the woods

were used heavily, but quite benignly for three centuries of iron-making, glass-works, logging and heavy culture.

The military carried out chinks for itself. Years of relentless and futile land speculation left only vestigial traces in the 1860s, the writer John McPhee came upon a street sign deep in the woods marked Fifth Avenue. It was not until the mid-1970s, and the licensing of gambling in Atlantic City, that development began to eat into the Barrens.

Ironically, this was the time when many people decided the pines had much more than economic value. In 1975, the Carter Administration declared the Pine Barrens the first ever National Reserve in the US, and called on New Jersey to develop a comprehensive master plan for the place.

The plan, which attempted to funnel development to the edges of the pines, set off a ferocious battle. Speculators and developers, municipalities and farmers, desperate to sell their land, fought with environmentalists — and everybody fought the plan and the new Pinelands Commission.

The battle has subsided since then. Nobody is satisfied, but as Mr John Stokes, assistant director of the Pinelands Commission, says: "Everybody agrees that the Pinelands should have some kind of protection."

North Jersey towns look on the two Pinelands aquifers with thirsty eyes, but it seems that in South Jersey, at least, it is recognised that the water is the lifeblood of the

Pine Barrens.

An innovative plan to allow farmers to transfer development rights to their land to special areas on the edge of the pines has been slow in starting, but has taken away some local opposition. Governor Tom Kean is clearly less enthusiastic for the pines than Governor Brendan Byrne, who signed the Pinelands plan, but he has backed the commission.

People's attitudes towards land have changed over the past three centuries, and nowhere more than in the Pine Barrens

Oddly, there may well be more agreement on the Barrens — what Mr Daggett calls the "clean" side of his job — than on a host of big issues facing the state on the "dirty" side. Of these, the problem of disposing of household garbage or solid waste is so severe it threatens to impair the state's entire economy. Poor air quality, traffic congestion, polluted groundwater and hazardous waste are problems only slightly less severe.

With solid waste, New Jersey has simply run out of disposal space. Its residents are prodigious generators of trash — a ton a year each — but many poorly designed or unregulated dumps that were leaching into

groundwater were closed during the 1970s.

Local opposition has blocked new dump sites. By the beginning of this year, all but a fraction of the waste being dumped in New Jersey was going to just 10 sites, and these will not last into the 1990s. The state is exporting about half its solid waste, mostly to Ohio and Pennsylvania.

"The idea of burying garbage doesn't work any more in this state. Nobody wants a landfill near them, and the other states could succeed in closing their borders to our trash," says Mr Daggett.

In 1987, New Jersey became the first state to make recycling compulsory. Each of its 567 municipalities must recycle at least three materials: most chose glass, newspaper and aluminium. By 1986, households were recycling about 13 per cent of their waste, and this is now at least 18 per cent. Mr Daggett hopes to expand the products being recycled — batteries, say, or some plastics — to get the figure to 25 per cent in the next several years.

The recycling programme has been much applauded by environmentalists, but there are problems. The market for old newspapers, for example, has collapsed in the north-east and the state has to pay brokers to take them away. Even if markets stabilise, the state believes that recycling will not be enough.

"The crisis is manageable," he says, "but only if we move forward on all fronts: reduction at source and incineration or pulping, as well as recycling and landfilling."

But incineration is already the subject of bitter dispute, because of the potential for hazardous emissions and the problem of disposing of noxious ash. A single incineration plant — at Oxford, in Warren County — has opened, but it can handle only 400 tons a day. New Jersey's air is a chronic problem. Despite big advances in cutting industrial emissions in the 1970s, few places in the state meet Federal standards for ground-level ozone, which is formed by sunlight working on organic compounds and nitrogen oxides. Mr Daggett complains bitterly that much of the ozone comes in over the state's borders from the industrial Midwest, and he is struggling to convince Washington of this. The state has also ordered filling stations to fit sleeves over pump nozzles, to cut petrol vapour. But the problem is really that too many people are driving too much.

Mr Daggett says: "I have linked the air quality and congestion issues. We need to halve the traffic round here. It is not only the air that has to be cleaner, the economy is being choked. We really have to generate ways of moving people not cars, and this is going to be the major policy question of the early 1990s."



In a densely populated state is a stretch of country where villages have the air of 30 years ago James Buchan

TRANSPORT

Victim of its own prosperity

WHEN MR Clifford Holland designed the eponymous tunnel in 1919, he reckoned on daily traffic of about 40,000 vehicles.

On the first Sunday after the tunnel opened, in November 1927, more than 51,000 drove through the underwater link between New Jersey and Manhattan. Today, some 80,000 vehicles a day make the East-bound journey alone.

Congestion and over-crowding dominate the New Jersey transport network as the state grapples with the problem of moving people and goods on bridges and roads, and through tunnels that were designed to carry half the present load.

A recent report on the region's transport system, *Regional Transportation: Current Conditions and Future Prospects*, concluded that "On many of its most critical links, the regional transportation network today lacks the carrying capacity, operating flexibility and physical characteristics needed to meet the requirements of its people, the expectations of its employers and shippers, and standards of environmental quality. Unfortunately, these problems are harbingers of a worse crisis that could severely limit the region's economic growth in the early 21st century."

The 31-State Forum, which conducted the study, consists of the commissioners of the New Jersey, New York City and New York State departments of transportation; the chairman of the Metropolitan Transportation Authority; and representatives from the New Jersey Transit Corporation and the Port Authority of New York and New Jersey and New York institutions. The study indicates just how closely the two states are tied, when it comes to the problems of moving people and goods.

The forum estimates that about 2m people travel into Manhattan from New Jersey each morning. In addition, a vast number of delivery trucks make the journey — annual eastbound truck traffic alone equals the total annual tonnage handled by the eight busiest Atlantic Coast ports.

New Jersey's transport network has fallen prey to the state's new-found prosperity. More than half of the current commuters between the two states joined the system after 1977. Furthermore, commuting

20 minutes. This is expected to increase to 40 minutes by 1995. New Jersey's public transport service, New Jersey Transit, is also pushed to the limit. Although most of its passengers are bound for Manhattan, only three of the commuter railroads, 10 buses and branches have access to the city. All other services require an inconvenient transfer on to the subway line, which joins New Jersey to Manhattan.

"In an era of declining federal support for transit, severe constraints have been placed on the ability of transit agencies to plan and construct the kind of major infrastructure improvements that would bring substantial expansions in capacity," says the report.

Commuters are not the only ones to suffer. According to the forum, as a result of congestion and high tolls, it now costs as much to move a truck from New Jersey to Long Island (about 70 miles) as it does to move the same truck from New Jersey to Pittsburgh (about 400 miles).

New Jersey is a central point for shipping, with goods from Europe arriving at the ports and from the Pacific Rim arriving at the railway depots. In 1987 the NY&NJ Customs District reported that 15 per cent, or almost 50m tons, of the total US merchandise passed through the region's import and export facilities. Over 70m tons of freight was moved through the region. According to the report, about 90 per cent of this is carried on trucks.

Furthermore, the regional highway system cannot accommodate the larger and wider

trucks that are rapidly becoming the norm. New Jersey Senator Walter Rand who heads the state's transportation committee, has put forward a number of possible solutions to the problem of overcrowding in a five-bill package before the New Jersey Senate. Among the ideas being considered are van-pooling and car-sharing, and staggered work hours for private as well as public employees.

The senator would also like to see improvements at the Atlantic City airport, in order to reduce the congestion at Newark Airport, which is rapidly approaching capacity.

Ms Christine Johnson, director of the Office of Transportation Planning for the Port Authority, agrees that the future for the solo occupancy vehicle in the region is not bright. A public ferry service has just been introduced, which should help alleviate some of the commuter congestion across the Hudson. A number of private ferries already ply the river between New Jersey and New York.

Other proposals include the off-peak delivery of goods, automatic toll-collection on the bridges, and tunnels to allow a faster flow of traffic.

However, funding for these improvements is not forthcoming from a federal government that emphasises free enterprise and state autonomy. "Funding is the most important issue facing the region's transportation," says Ms Johnson.

This is in line with the findings of the forum. "These solutions are expensive," says the report. "Yet, the bottom line of this report is that current, federal, state and local resources are insufficient to find the needed transportation improvements to keep the region economically competitive."

Karen Zagor



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STATE of NEW JERSEY 4

ATLANTIC CITY: it is now clear that gaming was the wrong industry

The gamble that hasn't paid off

FOR A small town that houses a \$5bn gambling business, Atlantic City does not flaunt its wealth. There is no movie house and no supermarket. Three blocks in from the Boardwalk and the towering casino-hotels, there are boarded-up stores, pawnbrokers and cheque-cashing businesses. Men, both black and white, hang out not doing much. At night, the windy streets are empty.

In 1976, the people of New Jersey voted in a referendum to license casino gambling in Atlantic City. This was an experiment in urban renewal, a gamble to revitalise a 19th-century resort that had fallen to bits in the Depression and been in pieces ever since.

In the intervening years, 12 great casino-hotels have gone up on the Boardwalk, the once-fashionable promenade that runs for three miles along the ocean; 40,500 jobs have been created; more than a \$1bn in taxes has passed to the state. And Atlantic City is a slum.

"It's a dump," says Mr Marvin Roffman, a Philadelphia stockbroker, who is an expert on gambling in Atlantic City. "Whatever casino gaming has done, you have to face it in terms of revitalising Atlantic City, it's a failure."

Now the casinos are doing badly. It may sound hard to believe that the house can lose

at games where it can design the odds to make it win, but intense competition has pared profits to almost nothing. Last year, according to Mr Roffman, the casinos earned just \$16.2m after operating costs, taxes, interest on debt and depreciation of their capital base.

This was a miserable return on the \$2.73bn which the unfortunate punters left in the slots and on the blackjack and craps tables.

It is an even feeble return on the \$5bn-odd that has been invested in the Boardwalk, the lion's share of it raised from junk-bond investors assembled by Mr Michael Milken and his staff, at the Wall Street investment firm of Drexel Burnham Lambert.

Next year, a vast new casino, the Taj Mahal, will add 20 per cent more space for tables and slots, and this will increase competition dramatically in a saturated market. People such as Mr Roffman and Mr Al Glasgow, the colourful and well-informed publisher of Atlantic City Action, say there is going to be a shake-out on the Boardwalk. Already the weakest casino, the Atlantis, has lost its license because it could not find financing to plug its losses.

What on earth went wrong? Eleven years after Resorts International opened the first casino on the Boardwalk, it is now clear that gaming simply

was the wrong industry for a dying Atlantic City. No casino wants its customers out buying souvenirs or dining in French bistros: they should be hunched over the slots in the perpetual half-light, feeding in quarters five at a time and snarling at anybody who comes near.

Unlike Las Vegas, which was

The casinos are doing badly. Intense competition has pared profits to almost nothing

developed as a resort where people spend a few days, Atlantic City was a run-down in 1976 that it could only be a place for day-trippers. In Atlantic City, a high-roller is a Queens cab-driver with \$250 to burn. Nearly 40,000 people, many of them pensioners, are bussed in by the casinos to play the slots every day. They stay an average of eight hours, and few see sunlight.

Worse, the opening of Resorts unleashed a whirlwind of land speculation, which whipped up real estate values and property taxes, drove the poor from their homes and businesses from their premises, and left a desolate stretch

of abandoned stores two or three blocks deep. A five-year-old levy on casino revenues, designed to finance new housing, has yet to have noticeable effect. Local government is outclassed and, it seems, more or less irrelevant.

"What we have here," says Mr Glasgow, "is no more than a neighbourhood craps game with a hit of glitz and glitter." The city's boosters claim that Atlantic City, with its 33.1m visitors each year, is the world's greatest resort. But these are not 33.1m different people. At best, there is a hard core of about 4m-to-5m pensioners, blue-collar workers and self-made businessmen, from New York and Philadelphia and their suburbs, who come to Atlantic City often.

This market provided the pioneer casinos, such as Resorts and Caesars, with spectacular profits. But there is little chance that it can be expanded to cover the new capacity from the Taj Mahal. The market is expected to grow this year by between 3 and 8 per cent. Burdened with debt as they are, some casinos will either merge or follow the Atlantis into closure. The successful ones - Bally's, Caesars and Trump Plaza - are expected to increase their share.

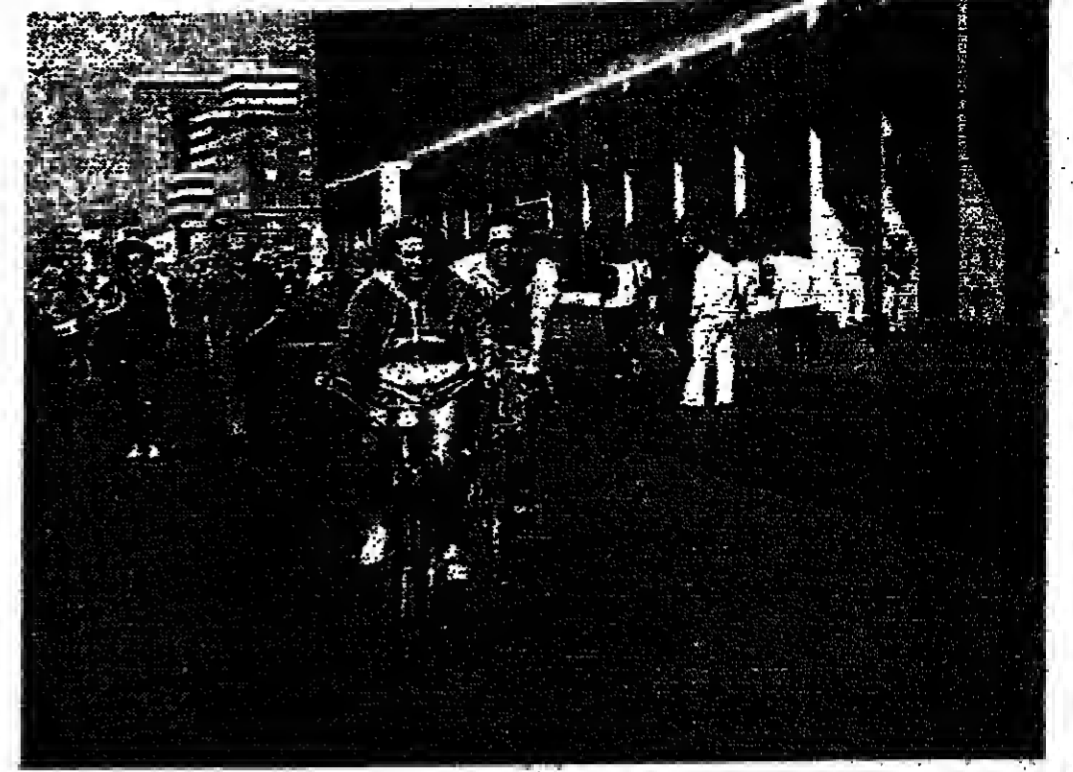
There are two hopes for the industry. First, profitability is so mediocre that capital has dried up and there may be no

extra competition for a few years after the Taj Mahal opens. Second, much of what new capital there is comes from Mr Donald Trump, the New York real-estate developer, who mixes brilliant showmanship with an acute assessment of risk.

In his vulgar but popular New York buildings, his vast yacht and his best-selling autobiography, Mr Trump has repeatedly shown how precisely he understands the taste of middle America, eastern division. It is hard to imagine anybody better capable of popularising Atlantic City. He will also control, once the Taj Mahal has opened, 31 per cent of the gambling floor and, after a year or two, 40 per cent of the hotel rooms. His recent bid to lock up the so-called Penthouse property for a non-casino hotel shows his current strategy: more hotel rooms, no more slots.

Mr Trump and the industry hope that, ultimately, Atlantic City can attract gamblers from outside its current 100-mile radius. Boosters count off the great events to come: a new railroad spur this summer to link Atlantic City with the Boston-Washington line, new hotel rooms, eventually an airport and convention centre.

Mr Roffman, who is with the Philadelphia stockbrokerage Janney Montgomery Scott, is gloomy about the present, but



Some wheels do keep turning: visitors to Atlantic City

optimistic about the middle future: "Atlantic City will evolve into more of a destination resort, like Vegas. People will stay three or four days." Longer stays should mean demand for more varied entertainment and services, which should do something for Atlantic City. But it is a long way away.

James Buchan

FARMING

Incentive plans may stem drift

THE US farm belt, with its vast area of "amber waves of grain" sloping far west of New Jersey, The Garden State's farmers toil away on what, by US standards, are tiny plots, averaging 112 acres. Their largest crop, unsurprisingly in this highly suburban state, is greenhouse nursery stock.

Still, New Jersey farmers are like farmers elsewhere: high rolling gamblers, according to Mr Arthur Brown Jr, the state's Agriculture Secretary and owner of 40 acres of blueberries, flowers, plants and shrubs.

"Every day we gamble, and it can cost a lot more than going to the casinos," he said. "One night of frost can wipe out your profits for a year."

Although the farmers keep a sharp eye on the weather forecasts, widespread use of irrigation, plastic row-covers and greenhouses renders them somewhat less dependent than their Midwest brethren on the vagaries of the elements.

But fruit and vegetable crops, which provide about 28 per cent of the New Jersey's agricultural cash receipts, are even more susceptible than grain to prolonged drought or unusual cold snaps.

Like farmers all over the US, New Jersey farmers have gradually been leaving the land for more predictable careers, pocketing hefty profits from developers on the sale of what has become the most valuable farmland in the US.

In 1984, almost 27,000 farms in New Jersey occupied a total of 7.7m acres. Last year, the number had fallen to 7,400 on 999,000 acres. About half of those who are left farm only part-time.

It is a worrying trend to officials of the most densely populated state in the union. The land and its trees are important in the battle against pollution. Attractive fields make real estate more valuable and help to attract tourism. "We don't want people to have to go to Pennsylvania for a Sunday ride in the country," said Mr Brown.

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987, the state's cash receipts were \$820m, down 2 per cent from the previous year.

The state has created several incentive schemes to encourage farmers to stay on the land. A tax programme, introduced more than two decades ago, assesses farmland at a much lower rate for its agricultural productivity than for its value to commercial development. If land is sold for development, then the state charges a rollback tax, charging the buyer, seller or both, for the difference in the agricultural and commercial rates of the previous three years.

In 1987 the state's voters approved a \$50m bond issue for a farmland preservation programme. Farmers who enter their land in the scheme are paid the difference between the land's commercial and agricultural values. After that, the land can be used for nothing beyond farming.

The goal is one day get 300,000 acres in the programme. But with the average cost per acre exceeding \$7,000, more bond issues will be required, and it is far from certain that much of the land will not become condominiums or shopping centres before enough funding has been raised.

Vegetable farming, a 300-year-old tradition, gets high priority from the state. More than 70 different kinds of vegetable are produced, the principal crops yielding over \$80m a year. A \$1m-a-year "Jersey Fresh" promotion of fruits and vegetables has created a booming regional market and, according to polls, boosted con-

sumer demand for fresh locally-grown produce. Although the state is prepared to encourage agriculture, New Jersey farmers are far less addicted to government assistance than their larger counterparts in the Midwest. The only crops eligible for federal price supports and subsidies are grains, representing about 10 per cent of the cash receipts, and dairy (9 per cent). Of the billions of dollars in subsidies awarded to US farmers in 1987, New Jersey producers received a miserly \$1m.

Instead, the local farmers are model entrepreneurs. Pam and Gary Mount are proprietors of 80 acres of vegetables, fruit trees and pastureland, in Princeton. Customers come from far and near to shop at their large country store, which features their own and regional produce, homemade pies and cider.

The shoppers' children receive free apples and small sacks of animal feed, which they take to the back pasture for a visit to the farm animals. Special events three times a year - a kite day, Halloween and apple day - are major community events that draw thousands of tourists.

Even the Mounts' children are imbued with the entrepreneurial spirit. A 13-year-old daughter runs birthday parties

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987 agricultural cash receipts were \$820m, down 2 per cent from the previous year

for young children, providing refreshments and donkey rides, for \$50.

At another vegetable farm, in New Brunswick, Sue and James Giannarese cater specifically for the area's ethnic groups. On 65 acres, they produce parsley for Lebanese salades plus tomatoes and basil for Italian customers and coriander, used in Spanish and Middle Eastern cooking.

They offer tours for school children and hayrides. Customers are invited to pick their own strawberries and pumpkins. In fact, "pick-your-own" has become a popular device in a state where labour is increasingly scarce. The opening of the Atlantic City casinos took 40,000 workers out of the employment market. The unemployment rate is 3.5 per cent, and, except for seasonal workers who are trucked in by the day from New York and Pennsylvania, full-time employees are difficult to find.

Mr Mount said students were volunteering for work, but were inexperienced and costly - wages are rarely less than \$4.50 an hour.

With its central location, mild climate and well-drained loamy soil, New Jersey offers farmers favourable growing conditions and "the best market in the world," according to Mr Brown. But the urbanisation of the state also means "people pressures", which require most farm activities to be heavily regulated.

"Most farms are ringed by houses," Mr Brown said. "You have to watch the dust, the corn-silks, the pesticides, the noise - and if you're playing with mammals, you really have a problem. People think like to move out to the country. But after a couple of years they decide they really liked things as they were in Brooklyn."

Nancy Dunne

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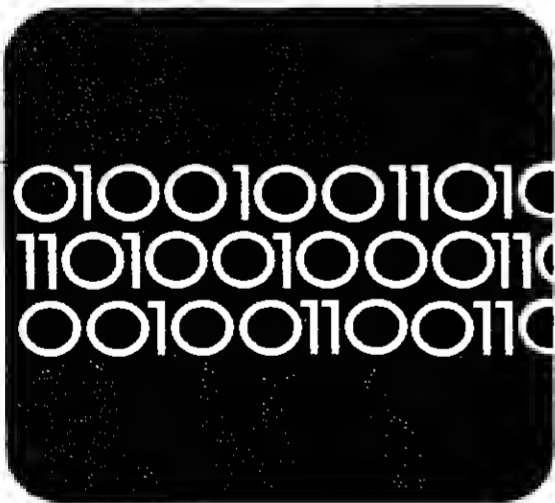
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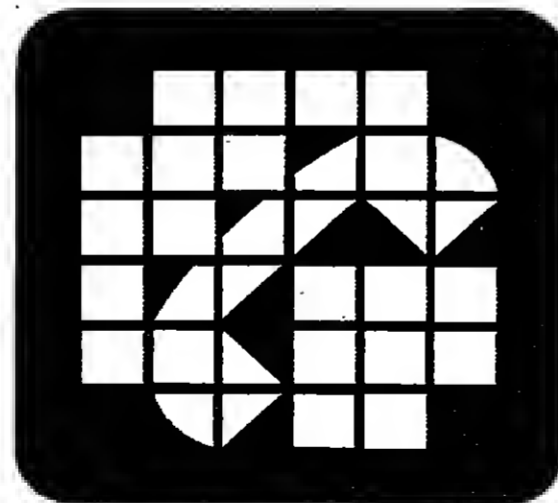
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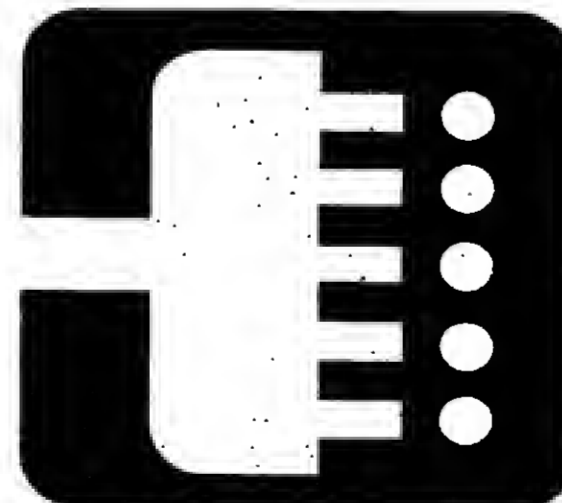
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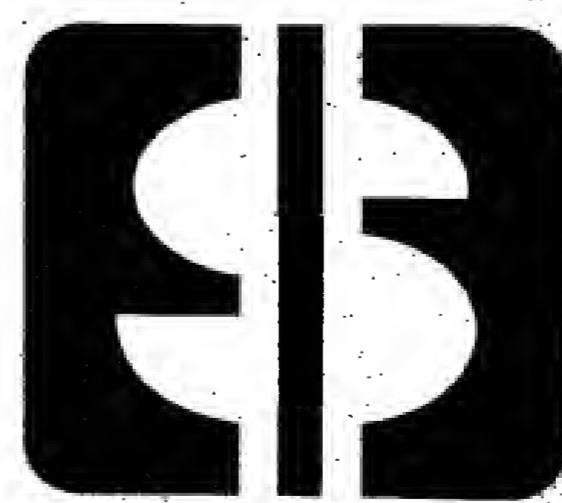
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WIMPEY CONSTRUCTION MANAGEMENT has been appointed management contractor on a \$68m contract for an office project at South Quay in Docklands, London, being carried out by Wiggins Water-side and Port of London Properties.

Expansion of Luton airport

WALTER LAWRENCE GROUP companies have been awarded contracts worth £22.6m. Walter Lawrence Project Management has won the management contract for a new terminal building, hangar and associated infrastructure at Luton Airport on behalf of the London Aviation Centre at a cost of \$3.5m.

Village development in the Isle of Man

The Manx Government in partnership with NORWEST HOLST is to create a traditional village in a rural setting on the outskirts of Douglas. The £16m development, with its use of local stone, open areas, informal courts and landscaping has been acknowledged by the Manx Government to be the most innovative housing scheme yet to be constructed on the island.

business suites/apartments on the following 17 levels, with the top two given over to executive apartments. There will be three basement levels and sub-basement car parking. The structure will be of steel frame with metal decking and lightweight concrete topping to all upper floors and suspended reinforced concrete slabs to the carpark levels. The basement will be enclosed by a bored-piled retaining wall and of in situ cast concrete.

External finish will be of pre-fabricated, stone-high cladding panels faced with selected granites on proprietary glazed curtain walling. The development, which is due for completion in February 1991, includes the construction of a glazed roof and construction of the scheme together with onward sale of the properties.

Holiday Inn hotel for Gatwick

WALTER LAWRENCE GROUP has awarded the contract for a \$10m Holiday Inn hotel at Gatwick. Watford-based William Old is the main contractor for the hotel - which is the first Holiday Inn in the Gatwick area - with responsibility for every aspect of the contract from the construction of the building to the fixtures and fittings - down to such minute details as the cutlery and the waitresses uniforms.

Holiday Inn hotel for Gatwick

WILLIAM OLD (CIVIL ENGINEERING & BUILDING) has been awarded the contract for a \$10m Holiday Inn hotel at Gatwick. Watford-based William Old is the main contractor for the hotel - which is the first Holiday Inn in the Gatwick area - with responsibility for every aspect of the contract from the construction of the building to the fixtures and fittings - down to such minute details as the cutlery and the waitresses uniforms.

The main structure of the 150-bedroom hotel has eight floors. The ground and first floors are to be constructed in reinforced concrete, the remaining levels in precast concrete with brice curtainwall facing. A two-storey structure adjoining the front elevation of the building houses the reception and restaurant, with full conference facilities on the first floor. This part of the hotel utilises structural steel and curtainwall and brick cladding. There is also to be an indoor swimming pool and jacuzzi complex.

The Holiday Inn Gatwick hotel will be operated by Mrs Gulshan Bhatia, of Midridge. Mrs Bhatia is the first female franchisee in the UK to be granted a Holiday Inn licence by Holiday Inns International. William Old will hand over to Mrs Bhatia on completion, scheduled for October 1990.

DIARY DATES

- TODAY COMPANY MEETINGS: BLP Grp., 14, Dominion Street, E.C. 4B; Brest Chemicals, Sherman Street, E.C. 6A; British Airways, 100, Strand, W.C. 2R; Anglo-Italian, 41, Tower Hill, E.C. 3A; Hamble Countrywide, 41, Tower Hill, E.C. 3A; The Football Association, 22, Whitehall, W.C. 2R; National Westminster, 1, Abchurch Lane, E.C. 4A; ...

- FRIDAY MAY 19 COMPANY MEETINGS: British Gas, 25, Abchurch Lane, E.C. 4A; British Telecom, 1, Abchurch Lane, E.C. 4A; British Waterways Board, 1, Abchurch Lane, E.C. 4A; ...

PARLIAMENTARY

- Today Commons: Backbench debates on Transport and Air Traffic. Debate on EC report on Taxation of Savings. City of London (Various Powers) Bill, second reading. Lords: Water Bill, committee. Tomorrow Commons: Opposition debates on government publicity and manufacturing industry. Debate on EC reports on Water, Energy, Transport and Telecommunications. Lords: Electricity Bill and Parking Bill, committee. ...

Trade Fairs and Exhibitions: UK

- May 16-18 Energy Exhibition (0895 421111) NEC, Birmingham. May 19-20 Scottish Money Show (01-940 2244) Exhibition Centre, Glasgow. May 23-25 National Incentive & Promotion Exhibition (0273 206722) Olympia. May 23-26 Chelsea Flower Show (01-834 4333) Royal Hospital, Chelsea. May 24-25 Computers in Manufacturing Exhibition (0872 572842) Harrogate. May 26-28 Select Investment Show (06393 76626) Brighton. June 6-8 Enterprise and the North West - Opportunities for Action Conference and Exhibition, (01-642 7688) G-MEX Centre, Manchester. June 6-9 Screen Print and Screen Print Wear '89 (01-940 3291) NEC, Birmingham. ...

Overseas Exhibitions

- May 23-26 Asian International Chemical and Process Engineering Exhibition and Conference - CHEMASIA (01-486 1961) Singapore. May 27-June 4 International State Fair (01-734 4731) Nicolas. June 9-12 International Air Show (01-225 5566) Paris. June 13-19 International Wine, Spirits & Equipment Exhibition - VINI-Brussels. business and management conferences City Conference Centre, London. May 23-24 Scottish Electronics Technology Group European financial services conference and exhibition (0292 513209) Sheraton Hotel, Edinburgh. May 25-26 The Economist 1992: The single European market: How European business is preparing and the implications for Japan (01-839 7000) Tokyo. May 29-30 Johansson & Associates: Global initiatives in high definition television (Luxembourg (+352) 458473) Palais des Congrès de Paris, France. June 1 Tooley Conferences: Capital Gains Tax for the 1989 tax adviser (01-630 5880) London Press Centre. June 2 IBC: International securities settlement - what is the future? (01-236 4080) Hotel International, Zurich. June 4 Business Research International: Structuring and financing acquisitions (01-637 4383) Cafe Royal, London. June 5-9 Management Training Consultants: Techniques of supervisory and management training for trainers (0633 627082) Leicester. June 8-9 IBC: Spain - the new benefit environment (01-236 4080) Hotel Melia, Madrid.



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ANDERSON, Peter Grant LL.B. (Hons.), Barrister, 100, The Quadrant, Leeds LS2 9PL.
ANDERSON, Robert James LL.B. (Hons.), Barrister, 100, The Quadrant, Leeds LS2 9PL.

LEGAL COLUMN

Firms may wish to pause before merging

By Robert Rice

A WEEK after announcing their intention to merge their practices from July 7, the partners of Taylor Garrett and Joynton Hicks may wish to pause and reflect on the contrasting fortunes of two firms that have trodden the path before them.

extent, an old hand at the merger game, being the product of a merger in 1982 between Taylor and Hambert and Parker Garrett.

amicable move of its corporate department to Ashurst Morris Crisp in 1987. CBK had a strong company/commercial department, both firms were happy with the idea of combining company and commercial work with Withers' strong private client practice, and their aspirations on Europe matched.

time has been a significant factor in bringing in new business. What lessons does the LWD merger have for others contemplating similar moves?

Mr Walker says the most important point is to ensure there are very good business reasons for the merger and no significant impediments. Look for a partner with additional and complementary strengths.

Hong Kong dispute over foreign access

LAWYERS IN THE UK are by no means alone in finding themselves in conflict with their Government over proposed reforms in the legal profession, writes Robert Rice.

be allowed to set up in Hong Kong, hire local lawyers and practise local law. Local law firms would also be permitted to hire foreign lawyers.

greater competition for work, most notably from the large US law firms. Foreign lawyers have been able to operate in Hong Kong since the early 1970s, but only to advise on offshore work.

The proposal, which may become law by the autumn, represents a significant victory for the American law firm lobby.

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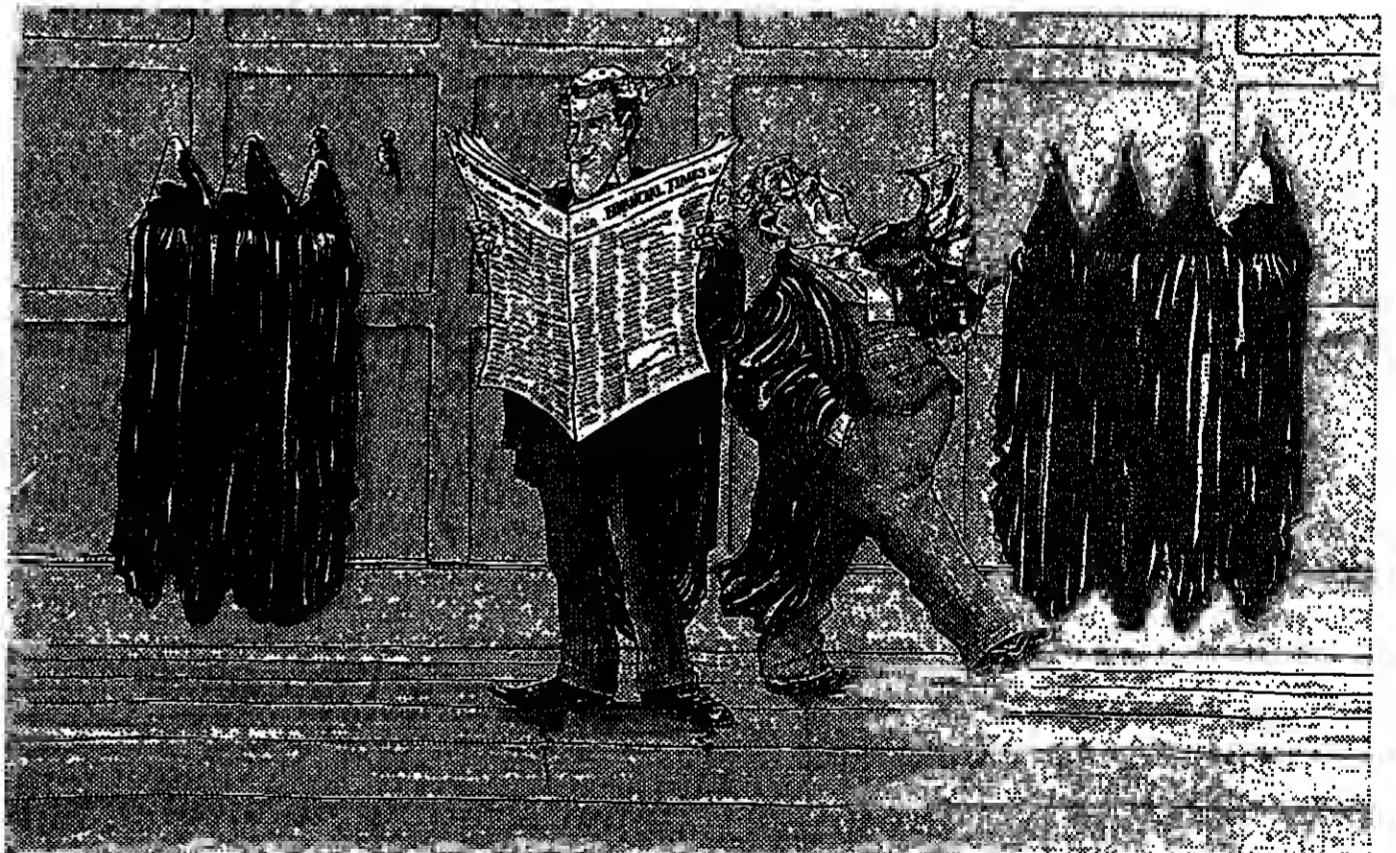
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MANAGEMENT

Importing into Japan

The dogged are reaping the rewards

Continuing his series, Kevin Done examines the strategies of the foreign car manufacturers as they exploit a market where trade barriers have been rapidly removed

The absolute numbers are still small, but the Japanese market for imported cars has begun to grow at a hectic pace. This challenges the long-held belief among car makers in West Europe and North America that Japan was impossible to penetrate, a protected market, closed to importers by a formidable array of barriers: tariff, non-tariff and psychological.

then British Leyland, was not so far behind BMW, establishing its own subsidiary Austin Rover Japan in 1983, a foresight helped at the time by its developing links with Honda. In 1988 1.6L Minis were registered in Japan. Last year Mini sales totalled 8,733 - catalytic converters and air conditioning are fitted locally. Peter Woods, ABJ president, is convinced that continued strong growth still lies ahead for a 30-year-old design that has become a cult car in Japan.

"Somebody once told me that selling foreign cars to the Japanese is like selling refrigerators to the Eskimos," says Lider Poyesen, a 55-year-old accountant who returns this month to West Germany, after eight years helping to mastermind BMW's highly successful attack on the Japanese car market.

After years of frustration over the myriad obstacles placed in their way, foreign car makers keen to sell in Japan are now beginning to enjoy a virtuous circle, which is persuading them that imports could be claiming 10 per cent



WORLD AND THE JAPAN CAR MARKET

of the Japanese car market by 1995, amounting to around 400,000 vehicles. An additional 6-10 per cent could be taken by so-called captive imports, cars imported by Japanese car makers from their own overseas "transplant" vehicle assembly operations, chiefly in the US. That process began last year and ironically Honda, already the fourth largest car producer in the US, became at a stroke the biggest US car exporter to Japan, with 5,395 US-produced cars registered in Japan.

Selling foreign cars to the Japanese may not be easy, but the market is currently undergoing an extraordinary transformation. Those foreign car makers that have doggedly applied themselves to establishing a toehold in the world's second largest car market even when the odds seemed to be impossibly stacked against them, are now beginning to reap significant rewards.

BMW, the West German performance and luxury car maker, was the first European car group to establish a wholly-owned subsidiary in Japan in 1961. Its early strategic commitment to the market has been seen as a model for other European car makers to follow and its foresight is being amply rewarded.

In 1981 it sold 3,663 cars in Japan, a year when all imports together totalled only 35,110, amounting to a desirous total share of the Japanese car market of just 1.2 per cent. Last year BMW registrations in Japan totalled 26,826, and Japan has emerged as the company's fourth largest export market after the US, the UK and France and could soon overtake France from third place. BMW Japan had a turnover last year of around ¥140bn (€622m), making it the biggest West German company in Japan.

Not only performance and luxury cars that sell in Japan, however. Rover Group,

stress Europe" policy against Japanese car sales in the EC single market of the 1990s. Expanding car imports are also a useful piece of evidence for Japan to cite as it seeks to reduce tension in US/Japanese trade relations, although it can hardly escape attention that the Big Three US car makers have so far failed dismally to make any impact.

Car imports to Japan are dominated by the West German car makers, chiefly the Volkswagen group, which includes Audi, and BMW and Mercedes-Benz. Together the West German car makers alone accounted for 68.6 per cent of all Japanese car imports. Many of these imports are executive and luxury cars, giving the West Germans a proportionately higher share of the value of the Japanese car market.

The Japanese automotive trade is still out of balance with the Federal Republic, but the value of West German vehicle exports to Japan is big enough to make it clear that the West German motor industry has very different interests to protect from those of France or Italy as the EC labours to find a consensus external trade policy for the motor industry.

According to the Japan Tariff Association West German vehicle exports to Japan were worth US\$2.23bn last year, while Japanese vehicle exports to West Germany totalled \$3.53bn. By contrast Japanese vehicle exports to the US totalled \$24.03bn compared with US exports to Japan of \$368.9m.

Perhaps not surprisingly some US car makers, chiefly Chrysler, are still seeking to persuade the US Government to take action against Japan under the controversial so-called "Super 301" provisions of the US Trade Act over alleged unfair automotive trade practices.

As recently as March Chrysler submitted a report to Carla Hills, the US Trade Representative, about what it claimed were the barriers and distortions still at work in the Japanese auto market. "Today the balance is so weighted on the side of the Japanese that it is unlikely that the US will ever gain meaningful access to

Japan unless SIGNIFICANT ACTION is taken," it said. The Chrysler report has aroused a fair deal of mirth among European car importers in Tokyo, however. They are scathing about the US company's own lack of commitment to selling in Japan.

For the Europeans a constellation of favourable factors is making them confident that car imports to Japan are set to grow strongly for the foreseeable future.

The Japanese Government has given its official blessing to car imports: they have become socially acceptable. Gradually over recent years virtually all tariff and non-tariff barriers have been removed, culminating with last month's momentous tax reforms, which scrapped the commodity or luxury tax on cars. Previously levied at 23 per cent on all cars with engines of more than 2 litres, which include many imported cars, this has been replaced with a 6 per cent VAT rate. The VAT rate will be reduced to 3 per cent after three years. The annual road tax has also been restructured to make it less discriminatory against large cars.

Disparities in Japanese car insurance rates, which had made the cost of insuring a foreign car more than twice the cost of insuring an equivalent domestic car, have been removed. "All major problems are now solved," says Poyesen. "With Europe and 1992 the Japanese are very afraid that there will be limits to market access, so they have hurried to remove all limits in Japan. As of April 1 the market is completely open."

The prices of imported cars have been falling steadily, both as a result of the rapidly appreciating yen and, most recently, because of the tax changes. The result is that there is no longer any great disparity between imported and domestic car prices. Since 1981 the prices of BMW cars in Japan have never been increased but have been reduced on several occasions. Their current prices are, on average, 8.1 per cent lower than a year ago, but some model prices have been cut as much

as 14.5 per cent since the beginning of the year. Jaguar Japan, in which Jaguar of the UK has a 40 per cent stake, has lowered the price of a 3.6 litre Jaguar XJ6 from ¥7.95m in 1988 to ¥6.5m in 1989.

Japanese domestic car makers are determinedly surging up market into larger, more expensive cars powered by bigger engines, an approach which is rapidly expanding the segments of the market, where the importers excel. The price of Nissan and Toyota's latest top-of-the-range model additions, such as Nissan's Cima and Toyota's Crown, are in the same league as models offered by European makers, such as BMW, Mercedes-Benz and Jaguar. The importers are no longer a red-headed stepchild of their own and the market for larger cars is now expanding much more quickly than the generally booming domestic Japanese car market.

The Japanese life-style is changing, importers claim, from "group" orientation to individual orientation as people seek higher quality and more individuality. The search for individualistic expression is extending to luxury products, including most definitely imported cars.

With the density of population and traffic, the lack of space and ubiquitous speed limits Japan is hardly a country in which actually to test the high performance characteristics of many imported cars, but that hardly bothers the European car makers. High performance cars are sold for the image not the actual experience of performance.

"They own the car, but they don't drive it," says the marketing manager of an importer. "It is such a status symbol like nowhere else in the world. Houses are so impossibly expensive, they cannot express individually by buying a nice house, so they compensate by buying a French tie, Italian shoes, a Gucci handbag and through the choice of car."

"You can still buy a 250 kph car with a 12-cylinder engine. Forget it. It is not a means of transport. If you want to get anywhere you use the train. My average speed in Tokyo is 10 kph, and that's when I am driving fast and aggressive. They relax in their cars. Their houses and rooms are not very big, in the car you can sit with a chauffeur, read the paper, make phone calls and watch television."

Japan is certainly a singular market for imported cars not least because of the confusion over whether to offer right-hand or left-hand drive cars. The Japanese drive on the left like the British, but as a result of earlier decades when American cars dominated the import scene, imported cars have traditionally been associated with left-hand drive cars. The issue has become confused by image and status consciousness. Japanese import car buyers, especially at the top end of the market, still appear to prefer left-hand drive cars; they are supposed to offer the "original" driving feel. The surge in import car sales has certainly awakened a wave of interest among the European car makers in the Japanese market, and there has been a rush in the last couple of years by the Europeans to establish new importer and dis-

Table with 5 columns: Country of origin, Manufacturer, 1983, 1984, 1985, 1986, 1987, 1988. Rows include US, UK, W. Germany, France, Italy, Sweden, and Other countries.



BMW imports into Japan have more than quadrupled in the last six years, as have those of the Mini, which accounted for 6,733 of Britain's total unit sales there in 1988

tributor channels. BMW firmly believes that the only correct strategic decision is to go it alone and show total commitment in the belief that there is no short-cut to success.

Some have not been so single-minded, although the trend is certainly for the importers to take over more of the business. The days when the simple Japanese importer, Yamae, dominated the import market are fast fading.

Mercedes-Benz Japan was established in 1966 as a direct sales subsidiary of the parent company, but it distributes through Yamae and through a joint venture with Mitsubishi as well as through directly appointed dealers. Volkswagen is in the process of establishing Volkswagen Japan this year, although it will keep the import rights for four years, before becoming a VW dealer.

Jaguar linked up with the Seibu department store group to form its Japanese importer in 1986. Opel of West Germany, the General Motors subsidiary, started a joint venture with Isuzu, GM's Japanese affiliate, last year. Volvo has its own 100 per cent owned subsidiary, and is establishing an independent dealer network as well as sell-

ing through Sbaru (Fuji Heavy Industries). Peugeot has linked with Austin Rover Japan and Suzuki while it builds up its own importing organisation, while Mazda is to sell both Saab and Landia cars in Japan.

When BMW took over its local importer in 1983, it inherited a low-profit network of 36 outlets. Today it has 70 dealers with 107 outlets, mostly selling exclusively BMW.

Many importers, not least Chrysler, complain of the complex distribution system in Japan, but the problem can be solved with commitment. "To build our network to its current level was difficult, because it was impossible to break into the tightly protected market. It took four years for domestic car," said Poyesen recently. "We responded by developing a network completely on our own, investing time and money under a long-term commitment." In the last few years BMW has invested ¥10bn in Japan, including the building of a 735,000 sq ft vehicle preparation centre. It is now planning to spend 17bn on a new headquarters building.

The first article appeared on the Leader Page last Friday.

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GADEK (MALAYSIA) BERHAD (Incorporated in Malaysia) Notice of Meeting. Text describes a meeting of shareholders to discuss accounts and dividends for the year ended 31st December 1988.

BROWNING'S CLINICAL PATHOLOGY SERVICES LIMITED. Text provides details of pathology services, including blood and urine analysis.

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CLUBS. Text regarding club memberships and services.

FT-SE 100 Index and MF Stock Market Report. Text regarding financial data and reports.

ARTS

Magnificent gift to the profession

Colin Amery describes the new Canadian Centre for Architecture in Montreal



Gwynne Howell and Alberto Remedios

Mastersingers of Nuremberg

There is a golden glow about this English National Opera revival... The gift consists of major new galleries, a drawings collection which is already in the top international division, a library and study centre.

The world has been given a magnificent architectural present. The opening of the Canadian Centre for Architecture in Montreal last week is an important international event.



Shaughnessy House, left, is a key influence on the design for the Canadian Centre for Architecture: the new scholars' wing is on the right

The whole centre is the gift of one person. Mrs Phyllis Lambert, a daughter of the late Samuel Bronfman, the founder of Seagram, the Canadian wine and spirits company.

Phyllis Lambert is now the director of the centre, so it will continue to bear the mark of her decisions. But her involvement is even more complex.

Western end of the city, close to the foot of Mount Royal, on what was until recently the Boulevard Dorchester, now called Boulevard René Lévesque.

The mixture of stone and metal in the 19th century house was a key influence on the late 20th design of the museum.

the main granite staircase, and the way the architect has achieved a cool marriage of classicism and contemporary needs while resorting to the minimum of stylistic tricks.

The interior already has an established dignity. Peter Rose and his associates have solved many of the problems of the contemporary art gallery.

The aesthetic of the interior follows the simple recipe of maple floors, stone or plaster walls and, for particular areas, an elegant maple wood paneling that resembles rustication.

The wonderful thing is that the centre and the collections are entirely devoted to architecture. The holdings in library and archive, particularly from the 16th century onwards, match the highest world standards.

Much Ado About Nothing

STRAND THEATRE

In the Strand Theatre ad hoc company revival of Chekhov's Juana, led by Alan Bates and Felicity Kendal, the New Expressionism linked arms with Simon Gray.

Mark Thompson's brightly primitivist facade which resembles the components of a Chinese puzzle pierced with an off-centre proscenium gap.

The matching of Beatrice and Benedick is founded on the idea that both have flawed vision. This gag has a glorious payoff in the sonnet reading at

the end, Kendal pushing her nose up against parchment while Bates fastidiously extends his arm.

In contrast, Kendal flutters like the alleged lapwing in the orchard in an expressive shadow play behind a beige traverse curtain.

Philharmonia

FESTIVAL HALL

Around Maurizio Pollini in Chopin, Genadi Rozhdestvenskiy arranged a very rare programme for his Philharmonia concert on Thursday.

tone and brilliantly varied touch. To the central "Romance" he brought a lyrical sobriety which sounded classical though the music retained its Romantic flow.

period-translations into a juiceless orchestral idiom. As for Lalo's G minor Symphony, which he conducted with a slightly hollow in some affection, it is surely too late to make it sound persuasive.

La sonnambula

NEW THEATRE, CARDIFF

Helmut Polzka's Sonnambula caused some distress and controversy among Bellinians when it was first mounted in Paris in February.

At times the vision fades; gauzes descend, the scene darkens, as if Amina is fighting to maintain a grip on past excitements when her daily life with Elvino has lapsed into dull routine.

The Paris audience misbehaved it was simply because they were bored. Polzka's sententious point-making is combined with musical direction by Julian Smith that is reverential and correct to the point of punctiliousness.

Vocal interest centred upon Valeria Eposito, the most recent winner of the Cardiff Singer of the World award, and making her company debut as Amina.

benighted Swiss village should have preferred this Amina to this Lisa is beyond my simple tastes - and Beverly Mills's capable, nicely phrased Teresa.

INTERNATIONAL TELECOMMUNICATIONS
The Financial Times proposes to publish a Survey on the above on 17 JULY 1989
For a full editorial synopsis and advertisement details, please contact: JEREMY M. BAULF on 01-873 4026 or write to him at: Number One, Southwark Bridge London SE1 9HL

ARTS GUIDE May 12-18
MUSIC
London: Royal Philharmonic Orchestra, conducted by Andrew Litton... Schwetzingen Festival... English Chamber Orchestra...
Paris: Marc Lafont... Badin Lappin...
Florence: Felicity Lott...
Chicago: Chicago Symphony Orchestra...

Stevie Wonder
WEMBLEY ARENA
Stevie Wonder was 39 on Saturday and over 10,000 came to the party. He is probably the most popular entertainer in show business... Under strict instructions to have a good time, it was hard not to feel bloodily minded, although the audience, a market researcher's dream of a representative national sample, loved it all.

David Lascelles on why the US's largest banking group is signalling a greater commitment to Europe

A hard act for Citicorp to get together

"WE HAVE to become more relevant to our customers than we have been in the past," says John Reed, the chairman of Citicorp, of his bank's presence in Europe.

That sounds like quite an admission from the head of the US's largest banking group. But it is not altogether surprising, given the group's approach to its largest potential market outside the US. In recent years, Citicorp has attacked and then pulled back from several parts of Europe, creating an impression of confusion and indecisiveness.

Only last year, Citicorp abandoned its attempts to break into the mainstream UK company loan market, and the UK gilt-edged and discount markets.

The revolving door at its European headquarters in London's Strand has also witnessed the departure of almost every single senior divisional executive appointed there since the early 1980s. Many of them left in frustration at the confusing signals that were coming out of New York.

The group's failure to make an impact on Europe commensurate with its size is reflected in the results. Last year, Citicorp earned a mere \$106m (\$63m) in net income from its Europe, Middle East and Africa division, out of total profits of \$1,940m (\$1,120m). This makes the division the smallest geographical contributor below the Asia Pacific region (with \$277m) and even Latin America (\$622m).

But as he reaches his fifth year in the job, Mr Reed has begun to turn his attention more closely to Europe. Up till now his priorities have been the US market, where he has established his domestic operations on a sounder footing, and the Third World debt problem against which he increased Citicorp's provision with a massive dose of bad debt provisions.

In London last week, he said, "I wouldn't argue that we have had a strange set of strategies here. But Europe is fundamental to our plans. We've got to get our act together."

In fact, Mr Reed argues that Citicorp has done a lot better than the visible evidence suggests. For example, it has established sizeable retail banking operations in several countries with which he (whose career has been mainly in consumer banking) is satisfied. And in some markets, like foreign exchange, Citicorp is a major player.

The weaknesses lie much more in Citicorp's attempts to serve companies and institutions where the high staff turnover has been particularly disruptive. Its venture into the securities market in London has also been turbulent and costly — though Citicorp is far from unique in that respect.

The shortcomings in the area of corporate finance, and the creation and distribution of securities are more crucial than retail banking because Citicorp aspires to serve the big multinational corporations, and it cannot do so without a strong base in the world's leading industrial nations. Retail banking, by contrast, is not fundamental to the group's global ambitions, though Citicorp is a world leader in electronic banking systems and possesses technology which it can export to new markets.

The clear sign of Mr Reed's determination to push Europe up Citicorp's list of priorities was his decision last year to transfer a vice-chairman, Mr Paul Collins, to London. The move was not popular with his board which felt Mr Collins' place was in New York. But Mr Reed wanted weight and stability in London, and Mr Collins has agreed to serve there at least five years. "I think it is essential that I make this kind of commitment," said Mr Collins, who was closely involved in planning in New York.

Last month Mr Collins appointed three new executives for the European region: Mr Ernst Brutsche, lately of the Midland Bank, in London to head Citicorp's treasury and foreign exchange operations; Mr Peter Schuring in Frankfurt to head the institutional business; and Mr Victor Meneses in Brussels to run the consumer banking side. Dispatching the last two to the Continent instead of posting them in London is intended to widen Citicorp's presence over the territory of Europe.

The shortage of senior bankers with experience of the European market is one of the things Mr Collins is trying to correct. He is currently interviewing candidates for high positions and hopes to make some appointments shortly. Says Mr Reed, "The key dimension is people."

Citicorp's planners in London believe that the European Community's plans to create a single market by 1992 will have a marked impact on competition and open up opportunities for a number of new markets.

As a non-EC bank with an established presence in the Community, Citicorp should be able to benefit directly from the removal of national barriers. "We intend to be active throughout Europe in both the individual and institutional market," says Mr Tom Huertas, Mr Collins' chief of staff and strategy adviser.

One of the key questions Messrs Reed and Collins have had to address is the future of Citicorp's Securities Division, the group's London-based equity trading and broking operation



John Reed: Europe 'fundamental' to Citicorp's plans

which it acquired at the time of the Big Bang in 1986 but which has been plagued by losses and staff defections.

Last year CSV was in the red to the tune of \$70m (\$42m), though since then it has launched a big attack on costs, and redirected its efforts towards a narrower and, it hopes, more profitable segment of the market.

Mr Reed describes CSV as essential to Citicorp's corporate finance effort for which it will have to bear "the price and the pain," but he believes it still has a long way to go before it will reap profits for the group.

"We have got the costs under control, we have the systems in place, and we have good execution. But we do not have the relevance. We have to have the reason for being there. We don't have an obvious point of advantage in the equity markets."

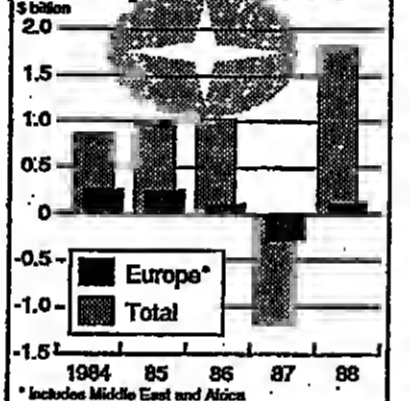
He does not expect CSV to become profitable for another three years. Mr Collins is a bit more optimistic. "It could break even or move into profit next year," he ventures.

There is less worry about the retail banking side in Europe, where it claims to have financial dealings with 5m households.

As a result of acquisitions, Citicorp has sizeable branch operations in

Spain, Belgium, Italy and West Germany, and is building up specialised services such as mortgages and credit cards. But there are conspicuous gaps in France and the UK which Mr Reed wants to fill, possibly with further acquisitions. Opportunities, however, are few, and retail banking is an area where, in the UK at least, Citicorp has made false starts in the past.

Acquisitions rank high in Mr Reed's expansion options. He says he has considered several large deals in the



last year or two and will continue to look at new ones. Although he doubts that Citicorp will announce a significant purchase this year he predicts "there is a strong likelihood of our being in a multi-billion dollar deal in Europe in the 1990s."

One area where acquisition is possible is insurance, a business which Citicorp has identified for expansion in the group as a whole. Mr Reed regrets not buying Abbey Life, the highly successful UK life insurance company when it was sold off by ITP in 1985, (it has since been bought by Lloyds Bank), but he has established two small insurance companies in the UK and Germany.

Mr Reed stresses that the appointment of Mr Collins was made with a view to having someone on the spot in Europe with the authority to identify major acquisitions and recommend them to the board.

But Mr Reed's strategic options are complicated by the fact that geographic deregulation in his home market in the US provides him with further expansion opportunities as individual states allow in more banks from other states.

Asked how he would weigh a major acquisition opportunity on the US West Coast against one in Europe, he replies with a laugh: "That's a tough trade." But on balance Citicorp might go for the West Coast because the shareholders would prefer it.

Mr Reed's plans for Europe fit into the vision he says he is now putting together of the sort of group Citicorp should be in the year 2000, and which he will bequeath to his successors. "I am prepared to pay the financial cost to get the right institutional structure," he says.

By the end of the century he wants Europe to account for 30 per cent of earnings, up from less than 10 per cent now. This would entail acquiring or building up new business capacity capable of generating an exceedingly large amount of new profits a year.

A tall order, and no surprise perhaps that Mr Collins, who has the job of putting that vision into practice is a little more cautious about what Citicorp can achieve. "I'd say 20 per cent was more realistic," he says of the earnings target. "But we're looking for something that can deliver a billion dollars of profits for the corporation."

This is not the first time that Citicorp has made its definitive effort to get Europe straight, and seasoned Citicorp watchers, of whom there are many, will need convincing that Mr Reed can succeed. But he predicts: "Over the next ten years you will see us growing, consistently and without fanfare."

Press freedom after Helsinki Where glasnost is not welcome

By Malcolm Rutherford

A month-long meeting on extending freedom of information in Europe ended in London last Friday, more noticed in the east than in the west. It would be churlish to complain that it was little reported in Britain, because in truth it produced very little news. Yet there were some nuances worth recording.

The meeting was a follow-up to the Helsinki Final Act of 1975, which did in its time lower some barriers in Europe. The early 1970s, after all, were a period when it was not anachronistic to talk of the cold war and détente was a relatively new cry. The Act was signed by all European countries, except Albania, plus the US and Canada.

Nearly 15 years on the London Information Forum, as it was called, sought to extend the Helsinki processes by easing the restrictions on journalists wishing to report events in the countries covered by the Act. There have been some notable developments in the interim: the emergence of Mr Mikhail Gorbachev in the Soviet Union, for example, but also the Romania's metamorphosis from being regarded in the west as one of the more open countries in eastern Europe to becoming the most repressive — a transformation that took place under the same leader.

For the first time, journalists as well as diplomats were represented. Soviet glasnost dominated the conference from the start. Moscow had by far the strongest delegation. Its spokesmen on the whole refrained from making attacks on the west. Moreover, there now appears to be a close and fairly relaxed working relationship between the Soviet Union, Hungary and Poland, all three countries being in favour of a degree of political liberalisation.

Three other eastern countries almost formed a bloc of their own: the German Democratic Republic, Czechoslovakia and Bulgaria. Some of the Czechs, however, seemed to be veering towards reform. The Bulgarians were pragmatic and must have a pretty good idea of the way the wind is blowing. Only the East Germans stood out as old-fashioned.

Journalists from most of the delegations went off and produced draft proposals for the relaxations of restrictions on visas and on journalists' working conditions. These were signed by journalists from east and west from more than half the delegations attending the conference. The man from the Soviet press agency Novosti, for instance, signed along side the Americans and most of the west Europeans.

So far, so good. Yet the journalists had reckoned without Austria. The Austrian delegation arrived determined to put its own stamp on the conference and not to be deflected by specific proposals from journalists. Indeed the Austrians had a set of rather woolly proposals drafted even before the conference began. The Swiss became an Austrian ally.

That, in turn, led the 12 countries of the European Community to seek a common position of their own, a time-consuming process if ever there was one. After a meeting of the 12 comes inevitably a meeting of the 17 — the European Community members minus Ireland, plus the rest of Nato. In the end they, too, made some rather woolly proposals.

In fact, it was perfectly clear almost from the start that the Nato countries did not want to encourage relaxations on visas. They declined repeated invitations to say why. It is quite possible that the Soviet Union did not want too many relaxations either, but it was allowed to shelter behind the official western silence.

The conference concluded without a communique. A few documents, including the journalists' proposals, have gone forward to a meeting in Helsinki in 1992. The journalists enjoyed their work and new contacts. Some of us were left wondering, however, what more Mr Gorbachev has to do to persuade western officials that something has changed.

LETTERS

On show in London

From the Secretary, Royal Academy of Arts.

Sir, There seems to be an implication in Antony Thornicroft's article ("Promotion Ahead," May 3) that somebody's lack of initiative led to the "loss" of the Gauguin exhibition — which might presumably have been seen in London if that person had shown a little more enterprise.

I can assure you that it would have been most surprising if the Gauguin exhibition had come to London, and it could only have been at the expense of one of the places it did go to: Chicago and Washington in the United States, and Paris.

It might have been otherwise if British collectors, public and private, had been more successful in acquiring Gauguin's works. No city (not even New York) can capture for itself every exhibition it would wish to, and considering London's relatively low standing in the political and financial world, it is a wonder that we have as

many first-rate shows as any other European capital — and more than most.

The new exhibition space at the National Gallery, in Trafalgar Square, is a most welcome addition to London's artistic resources. If (as I am sure will be the case) its programme is supported by an imaginative policy for the lending of works of art, we can look forward to a most important series of exhibitions there — scholarly, illuminating, and of relatively modest size.

The Royal Academy will of course continue to put on first-rate international shows in its Main and Diploma galleries. Over the next two years alone, The Art of Photography will be followed by Frans Hals, Monet and the Bible Collection; each organised in close co-operation with leading foreign institutions.

Who said that London is not getting its share of major exhibitions?

Fiona Rodgers,
Royal Academy of Arts,
Piccadilly, W1

ESOPs put to use

From Mr David Davis and Mr Andrew Johnstone.

Sir, We are encouraged to read so much debate recently about employee share ownership plans (ESOPs) (Letters, April 6, May 10).

The amendments originally proposed to the Companies Bill in the Lords in February were withdrawn on the understanding that the Government would produce its own amendment. The Government has now done so — and, mindful, perhaps, of the possible misuse of an ESOP during a Guinness/Distillers-type hostile takeover situation.

For the company to provide financial assistance to the ESOP trust in the form of a guarantee, in respect of an ESOP's external borrowings, it is proposed that it must do so "in good faith in the interests of the company."

Use of the ESOP trust as part of a defence mechanism in a hostile takeover is now established in the US. The recent decision in the Polaroid case (*Shawbrook Holdings Inc v Polaroid Corp*, Civil Action No

10,075, DelCHCt, March 17 1989) illustrates clearly the struggle an unwelcome suitor will face in attacking the good faith of the target's share capital in an ESOP trust.

In the Polaroid case this involved the aggressor in extensive litigation in an attempt to challenge the validity of Polaroid's ESOP. The ESOP, while admitted to be partly a defence strategy by Polaroid, was upheld in the Delaware courts. American Standard Inc. appears to have gone a step further in fashioning an ESOP buyout of its own shares to fend off a hostile bid from Black and Decker.

We wonder whether, in Nestlé's bid for Rowntree Macintosh, the outcome would have been the same if the workforce's vocal support for independence of the company could have been translated into something more concrete through the use of an ESOP.

David Davis,
Andrew P. Johnstone,
Richard Butler,
5 Chifon Street, EC2

National debt mismanagement

From Professor Brian Tew.

Sir, As Simon Holberton points out (May 8), the retirement of gilt is now proceeding so fast that the clearing banks are flooded with bankers' cash, which the Bank of England then has to mop up by running down its portfolio of commercial bills and, more recently, stepping up the issuance of Treasury Bills.

In effect the authorities are

taking gilts out of the market and replacing them by bills. In fact, for all the talk of banks' cash being replaced by bills held by banks, the M3 money stock is *pro-rata* inflated. And the reduced availability of gilts bids down the bond rate, thereby aggravating over-heating and weakening sterling.

Brian Tew,
Loughborough University,
Leicestershire

Pre-emption rights

From Mr D.H. Brydon.

Sir, Your correspondent writing about pre-emption rights (May 11) fails to consider the facts relating to institutional attitudes to this subject.

The guidelines of the Pre-emption Group, which under the aegis of the Stock Exchange brings together pension funds, insurance companies, corporate treasurers and exchange members, already

accepts the principle of "title and often" proposed by Sir Anthony Pook. No general opposition is proffered against issues amounting to 5 per cent of capital in any one year or 7.5 per cent in a rolling three year period.

D.H. Brydon,
Investment Committee,
National Association of Pension Funds,
12-18 Grosvenor Gardens, SW1

Multi-disciplinary practices

From Mr F.E. Worsley.

Sir, Robert Rice (May 8) mentions possible problems which may affect barristers and solicitors who join multi-disciplinary practices (MDPs) in the UK. In particular, they may not meet restrictions imposed in some other EC member states.

At one level, this is purely a commercial problem. If a lawyer in the UK joins an MDP, he or she may be sacrificing the opportunity to work elsewhere in the EC. But it must be for him to make a commercial decision whether to join.

There is no public interest in prohibiting lawyers in the UK from joining MDPs, even though, by doing so, they may

lose an opportunity to perform work outside the UK. The UK public interest is that UK clients should be able to choose between legal services provided by MDPs and by single-discipline firms.

If the Government decides — as we believe it should — to allow MDPs including lawyers in the UK, then it should also ensure that the restrictions on practice in the rest of the EC do not inhibit the opportunities for UK lawyers, whatever form of practice they choose to adopt in response to clients' needs.

F.E. Worsley,
President, The Institute of Chartered Accountants,
Moorgate Place, EC2

Business is no holiday

From Mr S.R. Dummore.

Sir, I read your report of Holiday Which's survey of travel agents (May 5) with incredulity. To condemn all UK travel agents as "incompetent, lazy and biased" is the sort of wild generalisation one associates with the Consumers' Association (CA). 96 per cent of holiday makers were happy with the services they received — reflecting a level of product acceptance many other industries would envy.

The survey reports that travel agents are low on product knowledge; it quotes the example of the wrong lowest fare given for flights to three cities. The problem is that the average high street travel

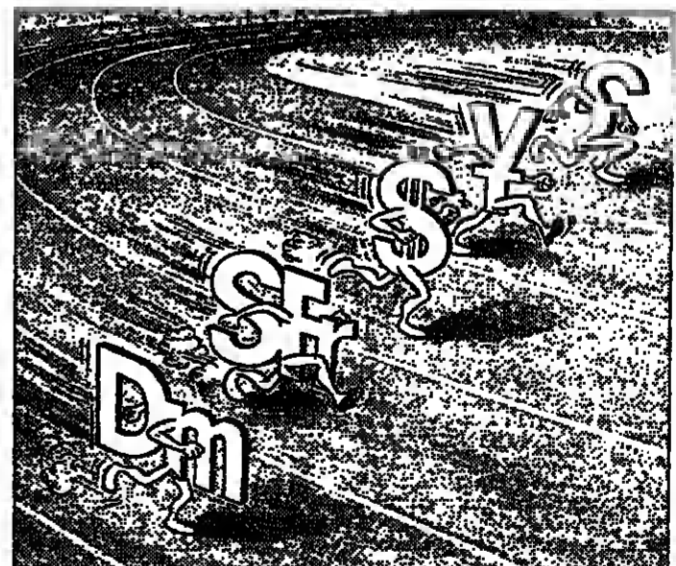
agent exists as a holiday shop. Anyone planning business travel, contemplating using one of these agents, deserves all he gets.

In today's "niche marketing" environment, selling business travel, often at short notice, is a highly specialised skill best left to those who fully understand it. It is a pity the survey did not include business travel; without this, it is flawed.

And the point CA seeks to make about incentives is risible. Has it never been pointed out to the CA that this is 1989, and life is all about incentives and rewards?

Stephen Dummore,
Projects UK,
56 Broadwick Street, W1

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FINANCIAL TIMES
COMPANIES & MARKETS

Monday May 15 1989

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INSIDE
Japanese research goes global

Canon

Canon, the Japanese camera and office equipment group, is about to open officially its first research centre in Europe. The move is designed in part to demonstrate good corporate citizenship and partly to give the company access to European research. Other Japanese companies are following the trend. Christopher Parkes analyses the implications in the Business Column, Page 42

Split personality of US bonds

Putting on one of their most schizophrenic performances in ages, US bond markets swung from pessimism to euphoria in a few action-packed days last week. The turnaround was largely a gut reaction to signs that inflationary pressures were easing. But investors and traders will have a much harder time deciding things this week. The key question will be whether the Federal Reserve's open market committee votes to ease monetary policy at its meeting tomorrow. Page 38

Stability and strong passions

A buzz of far from satisfied comment from syndicate managers has entered in a new set of recommendations for operations in the Eurobond primary market. The package includes significant changes in stabilisation - supporting the price of newly issued bonds - but anger has been stirred up over the fine print covering the allotment of bonds. Page 28

Private thoughts on Banco Totta

The semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores, the country's fourth largest nationalised commercial bank, will be sold in an operation aimed to raise \$2,000m (£1,200m). Diana Smith reports. Page 29

Market Statistics

| | | | |
|-------------------|-------|--------------------|-----|
| Base lending rate | 5.5 | Money markets | 2.5 |
| Bank of England | 2.5 | Newly issued bonds | 2.5 |
| FRB | 2.5 | NY 10-year bond | 2.5 |
| FTSE 100 | 2,500 | US 10-year bond | 2.5 |
| London 100 | 2,500 | US 3-month bill | 2.5 |
| London 200 | 2,500 | US 6-month bill | 2.5 |
| London 300 | 2,500 | US 9-month bill | 2.5 |
| London 400 | 2,500 | US 12-month bill | 2.5 |
| London 500 | 2,500 | US 15-month bill | 2.5 |
| London 600 | 2,500 | US 18-month bill | 2.5 |
| London 700 | 2,500 | US 21-month bill | 2.5 |
| London 800 | 2,500 | US 24-month bill | 2.5 |
| London 900 | 2,500 | US 27-month bill | 2.5 |
| London 1000 | 2,500 | US 30-month bill | 2.5 |

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Air hangs heavy with the smell of revolution

Christopher Parkes looks at the reasons behind a worldwide shake-up in the cosmetics industry



Liz Taylor and Passion

GREAT AND disparate forces are again at work in the cosmetics and toiletries business. Recession and death prompted the first shake-out in the early 1970s. Now rising affluence, high-technology, demographic change and the leaders of the multinational business community are having their effect. The latest manifestation appeared last week with a \$2.1bn bid for Avon Products, the US group famous for its door-to-door sales style, from Amway Corporation, a private consumer products distributor. The industry's top innovation record started to catch up with it almost 20 years ago when personal spending came under pressure. Established companies, with nothing new to tempt the consumer apart from their standard lines in camouflage and scent, saw growth grind to a halt. Various hands in the mid-seventies of Charles Revlon and Helena Rubinstein and their like who virtually founded today's industry helped to compound the confusion which led to an extraordinary wave of sales and mergers. Drug makers, grocers, chemicals companies, individual opportunists and others all took a hand.

Interested in conservation than concealment, and the market leaders are drawing heavily on their vast technical resources to provide skin care of the highest order. The Japanese, finding their home market saturated and increasingly invaded by Western manufacturers with products able to command price premiums because of their foreign status, have turned westward. Their skin care technology is essentially the equal of anything in the west, but their unfamiliar names have made necessary costly market-building promotions. Partly to offset this disadvantage, they have also entered the takeover market. Kao, for example, last year bought the American toiletries concern Jergens. Shiseido, which already had a Japanese joint venture with the prestige French house, Hermès, took over the Zotos hair care business in the US. The increasing power of the leading multinationals indicates that smaller regional or national manufacturers are going to find life increasingly difficult at every level.

At stake is a \$40bn world market, 40 per cent concentrated in the US and 30 per cent in the European Community's leading members: West Germany, France, Italy and Britain. Of special interest to the world's retail trade, which is estimated to be worth about \$9bn and growing at 10 per cent a year, compared with 5 per cent in the mass market. Premium products also offer much fatter margins than everyday potions. In the 1970s, the market leaders found their positions impossible to defend because so many of their colour cosmetic products were so easy to imitate, and entry costs were low. Now, however, panacea makeup and colour are less important. The west's ageing female population is more

Elizabeth Arden, another famous name, passed through various hands, including drug and retail chains, before it settled in the hands of Mr Meshulam Riklis, a renowned Wall Street deal maker. The global game of pass the parcel is still continuing. Together with Fabergé, Elizabeth Arden last month slipped from the grasp of Unilever when Mr Riklis attempted to squeeze \$200m or so more than the \$150m price initially agreed with the Anglo-Dutch multinational. Meanwhile, Becham Group, preparing its merger with Smith-Kline Beckman, the Philadelphia

Why the US is a magnet for capital

By Anthony Harris in Washington



LAST FRIDAY was as exciting as a burst of action in an American football game - an unexpected move, a melle, a fumble, and a touchdown. Too exciting, certainly, for cool analysis; so it's worth rewinding the tape and watching it again more calmly. The unexpected move was in the PPI figures. The unexpectedly modest rise led initially to a rally in bonds and a fall in the dollar; the central banks acted together, and drove it down further. But by the end of the day, the equity market was leading the action, and the dollar tide left the central banks with very wet feet. It does not need Sherlock Holmes to deduce that it was foreign buying of long-term instruments - bonds and equities - which generated this pattern.

Weak consumer demand may continue to hold prices down at the expense of profits, but this hardly justifies a surge in equity prices. Meanwhile, everyone was too excited to notice that the underlying pressures for inflation still seem to be pressing. The Business Council, which assembles the corporate aristocracy every year in the Shenandoah valley, produced what amounted to a stagflation forecast - slowing growth with persistent 5 per cent inflation - and complained about labour costs. Labour costs are a central worry for the Fed; so the market, which is already marking down mortgage rates in anticipation of policy easing, may be disappointed after tomorrow's meeting of the Federal Open Market Committee. The present policy has produced a rapid rise in savings, and is now getting employers worried about costs, which is just what the Fed wanted: so why change it?

On Friday, then, there were two kinds of intervention in the spot market. The central banks were in on a large scale, but their intervention is normally sterilised - the funds supplied are mop up through open-market operations. But the long-term investors were also in, and their intervention was not sterilised; so it naturally overwhelmed the authorities. What is harder to explain is the reason for this sudden flow, and its likely staying power. Back to the step. The market had factored in a steep rise in energy prices, and expected another bad month for the PPI. In fact, as you know, the PPI ex-energy prices had hardly moved. Celebration. In a longer perspective, this news will surely

confidence. Indeed, what really needs explaining is not why overseas investors now want US assets, but why they were not buying them some time ago: for the fundamental arguments for US paper assets are exactly the same as those for direct investment in the US, which has for some time been so strong that it became a protectionist election issue. If it makes sense to build a factory, it must make sense to buy shares in one. The US consumer market no longer looks quite such a draw as it did, but all the other attractions are stronger than ever: American political stability now looks enviable from Tokyo or Frankfurt, and the market looks very conservatively valued as others boom. But the strongest attraction is seldom mentioned, and hotly denied by some commentators: the dollar is now undervalued. This fact is invisible to those who apparently believe that the current account is the test of exchange rates - a belief which flies in the face of long-term experience, which shows that it is the countries with strong and rising currencies which tend to generate large surpluses. The devaluationists of Harvard and Dupont Circle never seem to confront this fact. The puzzle is that the same people argue the valid point that a weak current account reflects weak national saving, and with equal passion, yet this line makes exchange rates largely irrelevant. However, anyone who visits the US and goes shopping, and still more those who employ US labour, know that the dollar is a bargain. According to the latest Federal Reserve Bulletin, the labour cost of a unit of output in the US was nearly 30 per cent below the industrial country average by the end of 1988. That gap is so huge that it swamps any doubts about the statistics (a unit of output is very hard to define), and the fact that the dollar has risen about 10 per cent since then. It also provides a different perspective on US wage increases, which are high by recent US standards, but low on most others. Incidentally, the low-wage economies on the Pacific rim are now inflating even more strongly. On these tests the dollar looks a good bet, even unbedded; and what happened on Friday was a convulsive bit of market timing.

Economics Notebook

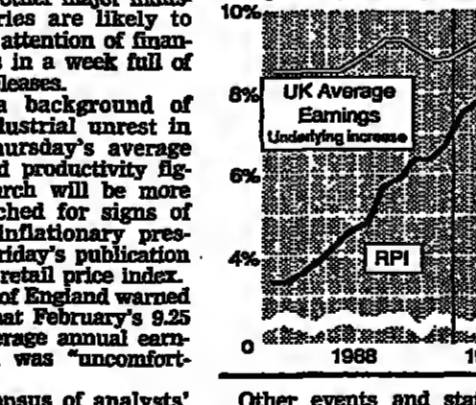
Germany as a world financier

WEST GERMANY has recorded current account surpluses for all but six years since its birth in 1949. But only with the surge in international payments imbalances in the last few years has the country become a net foreign creditor of real substance. Now that the German current account surplus seems to be stabilising at the high level of more than 4 per cent of gross national product, very large German capital market experts have become a permanent feature of the world financial scene. Japan's ascendancy as the world's most important creditor nation and its role in helping fund the US budget deficit - has been much discussed internationally. However, little attention has focused on the creditor position of the Federal Republic. Along with the parallel build-up in the foreign debt of the US, the effects of the German assets build-up will not be limited to the economic sphere, but will probably enter the strategic arena too. America, thanks to the legacy of President Reagan, ranks as the world's largest debtor. It will be progressively reluctant to keep 200,000 troops in a country which has become the second-ranking creditor - and which is turning a more attentive ear towards Moscow. As short a time ago as 1982, West Germany's net foreign credit position was only DM74bn (\$39bn). Last year, although the Bundesbank has not yet published full figures, the credit position seems likely to have risen to about DM350bn. The current account surplus, DM65bn last year, is likely to rise to between DM90bn and DM100bn in 1989; and will probably not be much lower in 1990. By the end of next year, net foreign assets could therefore total around DM530bn - seven times the

THIS WEEK

INDICATORS of inflation in Britain and other major industrial countries are likely to capture the attention of financial markets in a week full of statistical releases. Against a background of growing industrial unrest in the UK, Thursday's average earnings and productivity figures for March will be more keenly watched for signs of increasing inflationary pressure than Friday's publication of the April retail price index. The Bank of England warned last week that February's 9.25 per cent average annual earnings growth was "uncomfortably high." The consensus of analysts' forecasts compiled by MMS International, the financial research company, is for an unchanged 9.25 per cent rise in March and a 1.4 per cent jump in retail prices between March and April as higher household property taxes, electricity charges and dearer petrol boost the index. On Thursday, the US reports its consumer price index for April (MMS consensus +0.6 per cent). On Friday, Japanese figures are expected to show a new sales tax boosting wholesale price inflation to an annual 2.7 per cent in April from 0.5 per cent in March, according to Nomura Research Institute. Also on Friday, France is expected to announce a sharp 0.6 per cent increase in retail prices between March and April, following a 0.3 per cent rise between February and March. West German producer price figures are expected this week. Last week's strength of the dollar and growing inflationary pressures among US trading partners have fueled fears of higher interest rates outside the US despite the clear wish of America's main trading partners to keep rates unchanged. A key test could come on Thursday when the West German Bundesbank's decision-making central council meets in Frankfurt.

change over previous year



Other events and statistics this week (with MMS International consensus of forecasts in brackets) include: Today: US, industrial production April (+0.3 per cent), capacity utilisation April (84.1 per cent). Tomorrow: US, Federal Open Market Committee meets in Washington, housing starts April (1.1m). UK finance bill in House of Commons committee, Japan, machinery orders March. Wednesday: UK, industrial and manufacturing production March (both +0.3 per cent), public sector debt repayment April (21bn). Thursday: UK, unemployment April (-30,000), also vacancies, total employment, hours worked and unit wage costs, first quarter capital spending by industry, provisional vehicle production (April), finance bill in Commons committee. Friday: UK, provisional money supply and bank lending April (M0 +0.1 per cent). France, industrial production April, US, release of FOMC minutes of March 28, federal budget figures (April). Spain, European Community economics and finance ministers gather for informal weekend meeting in Geneva to discuss the Delors report on monetary union and European Commission plans for tax harmonisation.

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INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

Banks take a shine to BAe loan terms

ANYONE operating under the impression that bankers have lost their appetite for deals with razor-thin margins will have had his illusions shattered by the success of British Aerospace's latest loan.

Significantly, BAe said that in light of its "special" relationship with the four leading UK clearers, the banks had been told prior to syndication that they would not be invited to participate.

INTERNATIONAL BONDS

Ipma proposals' fine print takes members by surprise

A BUZZ of comment could be heard among Eurobond syndicate managers at the end of last week as they read the fine print of the new market practice recommendations released by the International Primary Markets Association.

"It definitely goes against the spirit of what was agreed by the membership," said a disgruntled syndicate manager last week.

Mr Hansgeorg Hofmann, chairman of the Ipma market practices committee and a managing director of Shearson Lehman Hutton International, said on Friday: "There is nothing controversial in the recommendation."

deficiency in the drafting, the recommendation could be reviewed and changed. "It will be a major step forward when members begin airing their complaints direct to Ipma board members," he said.

The mood was disrupted last week by the allotment recommendation and by the renewed attention on stabilisation of the same houses which had finally come together to outflow its abuse.

widespread questions about stabilisation. The original ICI deal stabilised by J.P. Morgan was arguably a textbook example of why Eurobond houses feel that stabilisation is a valuable and necessary option for lead managers during distribution of a new issue.

Because the company has wide-ranging overseas operations and export businesses, opportunities for foreign exchange and trade finance abound.

EUROMARKET TURNOVER (\$bn)

Table with columns: Primary Market, Secondary Market, and Total. Rows include US\$, DM, and Yen for various months.

Salomon's loan pays a margin of 25 basis points over Libor and carries a facility fee of 10 basis points.

Norman Cohen

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount, Maturity, Av. life, Coupon, Price, Book runner, Offer yield, and Offer yield %.

EDF Electricite de France advertisement. U.S. \$300,000,000. 9 1/2% Guaranteed Bonds Due 1999. Unconditionally guaranteed by The Republic of France.

EDF Electricite de France advertisement. U.S. \$200,000,000. 9 1/2% Guaranteed Bonds Due 1999. Unconditionally guaranteed by The Republic of France.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

EC dealing rooms venture endorsed

By Tim Dickson in Luxembourg

PLANS TO create a commercial joint venture, supplying investment intermediaries with market prices and other company information have been formally endorsed by the Committee of Stock Exchanges of the European Community.

The committee (to be known in future as the Federation), which groups together the stock exchanges of the 12 member states of the European Community, fell short of reaching a final decision at its meeting in Luxembourg last Friday but intends to announce full details of its intentions after its next session in London in September.

Mr. Ettore Fumagalli, the Italian president of the committee, described a number of technical issues which have yet to be resolved, although other members indicated otherwise.

wards that there had also been broader differences and doubts as to exactly what services the new company would offer.

Developments are being anxiously monitored by investors and other electronic information businesses, which rely heavily on stock exchanges for the supply of their basic data.

The background to Friday's deliberations can be traced back to 1980 when the EC committee decided against pursuing plans to create a "supra European" stock market but opted instead to "interconnect" the trading floors of the various European bourses.

"This idea, however, has, to some extent been overtaken by events since the committee has moved away from trading floors and into the dealing rooms.

"Our aim now is to try to

interconnect the intermediaries," Mr. Fumagalli explained. "We did a survey in four of the larger countries and found that 91 per cent of respondents could see the demand."

He indicated that at this stage there were no plans for a share trading system (like the London Stock Exchange's Sca), but that the new company would concentrate on supplying "real-time" prices between the member exchanges "for those who want to use them."

Friday's meeting decided that the new venture should be established as a separate company, rather than co-operatively run by the committee, with the 12 stock exchanges supplying the necessary capital as founder shareholders. Further work has to be done on cost/benefit ratios but a project

manager has been appointed and a timetable for final agreement set out.

Notwithstanding its main role as the representative voice of EC stock exchanges on proposals from the European Commission, the committee made no formal comment on any of the forthcoming financial services directives.

Asked about the insider trading directive, on which heated discussion is currently taking place at "expert" level in Brussels, the committee's spokesman said there was a danger that the proposal as currently drafted "could hinder the market."

He added: "It is possible that with the notion of a secondary insider everyone in the country could be named. On the other hand, we do need common standards in this field as in others."

Noranda advances in opening quarter

By Karen Fossil in Oslo

NORANDA, the diversified Canadian resources group, has reported a 23 per cent advance in first-quarter income, in spite of a string of production problems which affected its minerals unit, writes David Owen in Toronto.

In all, net profits for the period totalled C\$155m (US\$133.3m) or 82 cents a share, compared with C\$129m or 66 cents a year earlier. Revenues edged ahead to C\$2.27bn from a restated C\$2.11bn in 1988.

Earnings growth was strongest in the minerals division, where income rose 50 per cent from year-ago levels. Manufacturing unit results also improved due to strong aluminium markets.

Operating revenues rose to NKr16.28bn from NKr13.92bn in the same period of 1988, helped by higher world crude oil prices.

Operating profits increased by 14.8 per cent to NKr2.14bn in the period while investment in new oil and gas fields reached NKr1.56bn, up slightly from the comparative figure for last year.

Of Statoil's three divisions, marketing and refining was the worst performer and posted a loss, before extraordinary items of NKr388m due to the closure of the troubled Mongstad refinery for construction work. Exploration and production, the best performer of the three, posted profits before extraordinary items of NKr1.22bn, while the petrochemicals division had profits of NKr318m. Comparative figures for the divisions are not available as Statoil was reorganised last year.

● Norsk Data, the troubled Norwegian minicomputer group, has been forced to revise its 1988 loss before extraordinary items to NKr323m from the NKr271m preliminary deficit announced in January, because of higher than estimated restructuring costs.

The company, which plunged into the red in 1988 for the first time in 16 years, has also forecast a negative result for the first half of 1989 amid declining orders.

"The deviations from the preliminary results are mainly due to a more extensive restructuring of certain units. Some of the costs and provisions have been taken as part of ordinary operating costs," Norsk Data explained.

In the first quarter of 1989 new orders, including software licenses and maintenance, fell to NKr656m from NKr664m a year earlier though development in main markets in Norway, Sweden and West Germany "has been most favourable."

Higher crude prices lift Statoil revenue

By Karen Fossil in Oslo

STATOIL, Norway's state oil company, lifted first-quarter profits before extraordinary items to NKr1.55bn (€224m) from NKr1.44bn, but is transferring NKr494m to a currency exchange risk fund, leaving profits of NKr1.05bn this time.

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Portugal to sell 49% of shares in state bank

By Diana Smith in Lisbon

THE semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores (BTA), Portugal's fourth-largest nationalised commercial bank, will be sold in an operation aiming to raise Es20bn (€197m).

The sale of 12.25m BTA shares from June 26 to 30 follows the success of the first semi-privatisation in April, when the sale of 49 per cent of the Unicer brewery was very heavily oversubscribed.

In the case of the BTA sale, the aim is both to strengthen the bank for the forthcoming EC internal market reforms, and to raise funds for the deeply-indebted state.

The price per BTA share will be a basic Es1,500. There will be concessions for employees, emigrants and small buyers.

The bank will create 7m new shares for sale that will lift capital from Es18bn to Es25bn, and the state will get the proceeds from the sale of 5.25m of its existing shares.

BTA, nationalised in 1975, has, since 1984, recovered from heavy losses to growing profit: it doubled cash flow from Es2.1bn in 1987 to Es5bn in 1988, but needs more capital - which the semi-privatisation will ensure - to raise its solvency ratio to EC levels.

The sale will include three public auctions. There will be no bearer shares.

A quarter of the shares on offer will be for employees, emigrants and small buyers who must keep their shares for two years.

These individuals may subscribe 20 to 200 shares at a fixed discount price of Es1,400 each for employees and Es1,500 for emigrants or small buyers. The latter group includes foreigners.

No single Portuguese company or individual may take more than 10 per cent of privatised capital; foreigners collectively may not hold more than 10 per cent of the privatised capital.

RAS to pay more after firm gains

By Alan Friedman in Milan

THE parent company profits of Rinaldo Arletti & Suter (RAS), Italy's second biggest insurer, rose by 19.1 per cent in 1988 to L51bn (€43.6m).

The Milan-based insurer, which is owned by West Germany's Allianz Versicherung, said premium income last year was 8.3 per cent higher at L5,207bn.

RAS is proposing a L300 dividend per ordinary share, up from L280 in 1987, and L360 per non-voting - savings - share, against L300.

Total group premiums, including overseas subsidiaries, was L5,047bn, up from L4,225bn.

Meanwhile, Mr Enrico Randone, chairman of Generali, Italy's leading insurance group, said he would soon be signing a joint venture agreement in Hungary. Mr Randone said on Italian television that the Hungarian accord would probably involve a jointly held insurance operation.

● Italcementi, the cement company controlled by Mr Gianpietro Pesenti, suffered a 13 per cent drop in 1988 net profit to E142bn, turnover rose by 8 per cent to L1,065bn.

Sale of key MPH stake backed

By Wong Suiang in Kuala Lumpur

THE "BATTLE" for Multi-Purpose Holdings, the diversified Malaysian-Chinese investment group, took a surprise turn when receivers holding a controlling 29 per cent stake said they would recommend the Malaysian central bank to sell the holding.

The buyer would be Kamunting, a property development, construction and plantations group owned by the Lim family and their Malay associates.

Kamunting has announced a cash offer of 592m ringgit (€250m) for the entire assets of Koperasi Selangor Malaysia (KSM), which include a 29 per cent holding in MPH.

KSM has been in the hands of receivers Price Waterhouse by order of the Malaysian central bank, because of heavy financial losses.

The non-MPH assets of KSM are estimated to be worth 120m ringgit, so Kamunting will be paying 472m ringgit for the 217m MPH shares held by KSM, or 2.17 ringgit per share. This is 67 cents higher than an earlier offer by Hume, part of the big Hong Leong group of Malaysia and Singapore, of 1.5 ringgit per share for the entire capital of MPH.

Observers close to the Malaysian Chinese Association, the largest Chinese political party in Malaysia, say the Kamunting proposal has the blessings of the association, which has criticised the Hume offer as too low and politically motivated.

Association leaders believed Hume was acting in concert with Malay groups, but this has been strongly denied by Dr Mahathir Mohamad, the Prime Minister, who said the bid was a commercial matter. The association used to control MPH through KSM.

On Friday, Price Waterhouse said that since the Kamunting offer would ensure KSM depositors received a full refund of their deposits, the receivers would "make a positive recommendation" to the Malaysian central bank to accept the offer.

Analysts say Hume is expected to make a counter-bid, although it is unclear whether its next initiative will be a higher general offer, or merely a higher offer for the KSM stake in MPH.

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Chicago investor heads fresh bid for Eastern

By Karen Fossil in Chicago

AN INVESTMENT group led by a Chicago options trader has made a bid for Texas Air's Eastern Air Lines that would temporarily put Mr Frank Carlucci, the former US Defence Secretary, in charge. Reuter reports from New York.

The agency, quoting the New York Times, said Mr Joseph Ritchie, head of the Chicago Research and Trading Group, made the offer on Saturday after a judge extended last Wednesday's deadline for bids.

The newspaper said Mr Ritchie declined to reveal the size of the offer or other details but said it would give the troubled carrier's unions a bigger stake in the airline than did a previous bid led by Mr Peter Ueberroth, a former US baseball commissioner.

The airline was unavailable for comment.

Eastern has been virtually grounded since its machinists union went on strike in March.

Thyssen Handelsunion, part of the West German Thyssen group, has announced a wide-ranging co-operation agreement in the oil trading business with Neste, the largest industrial company in Finland, writes David Goodhart in Bonn.

Neste will take a 50 per cent stake in Thyssen Brennkraft, which last year recorded sales of DM1.5bn (€942m), mainly in oil trading. The resultant company, to be called Thyssen-Neste Oil, will be based in Hamburg.

Thyssen said the agreement was designed to provide a stable supply base for Thyssen-Neste Oil, to extend the product range and expand business in West Germany.

CONTINENTAL, the West German tyre company, plans to raise its 1988 dividend to DM8 a share from DM7 after group net income jumped 40.4 per cent to DM194.8m from DM138.8m in 1987, AP-DJ reports.

The profit gain follows the purchase of General Tire of the US in late 1987, which boosted 1988 group sales by 55.1 per cent to DM7.91bn. The acquisition made the Hanover-based company the world's fourth largest tyre producer.

Excluding General Tire, sales rose 6.1 per cent in 1988.

Parent company net profit rose 45 per cent to DM80.9m, from DM55.8m.

Eastern filed for bankruptcy later that month.

Mr Ueberroth's group had offered Eastern's unions a 30 per cent stake in the airline in exchange for \$210m in wage concessions. A federal bankruptcy court judge will consider bids on Wednesday.

● Trans World Airlines, Mr Carl Icahn's international carrier, has reported higher operating and net losses for the first quarter of 1988 despite increased operating revenues.

Revenues rose from \$920.2m in the 1988 quarter to \$983.7m, but operating expenses also increased from \$927.9m to \$1,020m, due to higher employment costs reflecting both a contractual "snapback" of concessions previously granted by the machinists union and capacity growth.

This left the operating loss at \$36.9m, against \$7.7m. The net loss was \$83.1m against \$52.5m.

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GBL disappoints with slight recovery

By Alan Friedman in Brussels

GROUPE Bruxelles Lambert, the Belgian holding company with interests in financial services and energy, has reported a slight recovery in profits and an increased dividend for 1988, writes William Dawkins in Brussels.

The company's profits rose by about 2 per cent to BF1,305m (€134m) from BF1,280m in 1987. Year's BF15,720m. This disappointed the share market.

Analysts believe GBL, run by Mr Albert Frere, the financier, has been hit harder than expected by the US insider trading fines imposed on Drexel Burnham Lambert, its US investment banking affiliate.

Earnings per share rose from BF338 to BF332. At the non-consolidated level, net profits climbed from BF4.35bn to BF4.61bn, before the transfer of BF1920m to non-taxable reserves.

Non-consolidated earnings per share were BF263, against BF249.

The full-year dividend is to be BF173 gross per ordinary share, with similar increases for other classes of partially tax-exempt shares.

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Explosive rally ends turbulent week

PUTTING ON one of their most schizophrenic performances in ages, US bond markets swung from pessimism to euphoria in a few action-packed days last week.

The turnaround was largely a gut reaction to signs that inflationary pressures were weakening. Investors and traders will have a much harder time deciphering things this week though.

Last week began with low hopes for the Treasury's quarterly refunding auction. Weak investor demand was forecast, particularly for the 10- and 30-year securities because inflation was likely to be spurred by rising energy prices and other factors.

declining sales. A further boost came on Friday morning when the markets heard producer prices had risen only 0.4 per cent in April rather than the 0.7 per cent expected. Even better, the index minus food and energy fell 0.1 per cent.

From mourning a supposedly imminent rise in demand and inflation, markets celebrated the economy's gentle glide down to a non-inflationary growth rate. "The soft landing now seems more likely," said Griggs and Santow, money market economists.

But the curve looks a little too optimistic at the short end where, for example, three-month bills are offering a bond equivalent yield of 8.47 per cent, more than a percentage point below dealers' carrying costs. The Fed is highly unlikely to ease that much.

matched sales and other actions but, none the less, the Fed funds rate at which banks lend reserves to each other could ease from its current range of 9% to 9 1/2 per cent. Analysts will need to watch carefully to figure out if softness in Fed funds is purely technical or partly the result of a minor easing in policy.

In addition to favourable US economic data, the other happy factor driving the bond market last week was the remarkable performance of the dollar. The world's leading central bankers rolled over and played dead at the beginning of the week.

Perhaps the central bankers thought the dollar should weaken since US interest rates look as though they have peaked, economic growth is slowing and the country's trade performance has stopped

improving. They may have underestimated the huge demand for the currency from foreign investors switching back into dollar-denominated securities. The Japanese, for example, were buying such investments during the first three weeks of April at an annual rate of \$120bn, against \$48bn for all of last year. Although they edged away at last week's auction, the lessening of inflation fears should bring them back soon.

All this instant optimism faces some tests this week with the release of key economic data. Today brings industrial production, which is likely to show an increase of about 0.3 per cent after two flat months. Tomorrow should see a small upturn in housing starts. Wednesday brings the trade deficit, probably unchanged from \$10.8bn in February and Thursday is likely to show an increase in the consumer price index of 0.6 per cent in April.

Markets that respond in knee-jerk fashion to data could believe these numbers mean rising demand, poor trade performance and higher inflation. Such a judgment would dent last week's euphoria.

Roderick Oram

US MONEY MARKET RATES (%)

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High, 12-month Low. Includes Fed Funds, Treasury bills, etc.

US BOND PRICES AND YIELDS (%)

Table with 5 columns: Instrument, Last, Change on wt, Yield, 1 wk ago, 4 wk ago. Includes Treasury, Corporate, etc.

NRI TOKYO BOND INDEX

Table with 5 columns: Instrument, Average Yield, Last, 12 wks, 26 wks. Includes Government Bonds, Corporate, etc.

UK GILTS

Bank buys evenly along yield curve

THE GILT-EDGED securities market moved ahead on Friday but most of the gains were made during Friday afternoon following the release in the US of producer price figures.

The market's advance was, therefore, one of being pulled up with the rest, rather than climbing to new levels because of any fundamental change in view. Indeed, as market makers raised prices in response to the rally in the US bond market, investors, locked in the woodwork all week, began to appear, thereby placing a ceiling on the gilt rally.

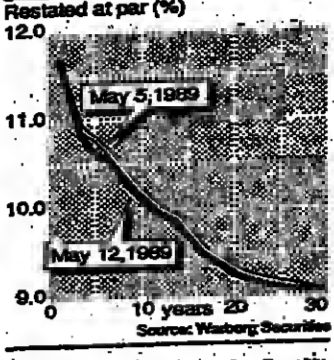
This is the first week for UK economic indicators. But with investors inclined to the view that the market is already fully valued at current levels, with any weakness in prices supported by official operations, it does not seem likely that the market can reach a new level.

us that the Bank was able to buy short gilts without being concerned that it would send a misleading signal to the market about short interest rates. The market has become accustomed to the sharply inverted yield curve.

It might also suggest that the Bank is trying to spread the effects of its buying-in along the yield curve. Then again it might simply reflect the volume of business it had to transact. Nearly \$2bn of purchases concentrated in long-dated issues, as appeared to be the case in the second and third quarters of the year, might have severely distorted the term structure of rates.

The Treasury is certainly pleased with the consequences of the Bank's debt buy back. In answer to a Treasury committee report on funding policy, one calculated to depress a fund manager, it said: "The Government does not believe it would be helpful to raise long-term interest rates. Raising long-term interest rates in relation to short rates would tend to deter investment and encourage lending to finance consumer spending."

UK gilts yields



Mark Franklin, of Credit Suisse First Boston, (left) and Peter Bannister, of the Treasury, have ventured into these waters.

Mr Bennet starts with the problems that the Bank has had in managing the money market. A lot of surplus cash is being generated because the funding policy excludes bank and building society sales of gilts to the Bank, thereby requiring gilt purchases far in excess of the Budget surplus and changes in foreign reserves and National Savings.

He ends with a recommendation to stop funding and switch to financing the public sector borrowing requirement. He says that the Treasury should consider a combination of expenditure rises and large cuts in corporation and personal income taxes and zero inflation by 1991.

sense in that the Government is not using funding policy to control the growth of broad money. He is implicitly recommending over-funding.

Mr Franklin looks into the future and, using a different glass from that of Mr Simon Briscoe at Greenwell Montagu, finds there is a market after all at the turn of the century. His central case suggests that a combination of expenditure rises and large cuts in corporation and personal income taxes and zero inflation by 1991 in this case, the PSBR is set at zero, excluding privatisation receipts.

Simon Holberton

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for instrument, yield, and price. Includes sections for US Dollar, UK Pound, and various international currencies.

Advertisement for IMI BANK INTERNATIONAL Euro Medium Term Note Programme. Features the text 'U.S. \$250,000,000' and 'Rated Aaa by Moody's Investors Service, Inc.' along with logos for IMI Bank and various dealers like Credit Suisse and Merrill Lynch.

UK COMPANY NEWS

Gold Fields' bid battle draws closer to an end

SEVERAL quick-fire rounds of legal action in New York by Wednesday night will likely determine the outcome of Minorco's £25m bid for Consolidated Gold Fields, Britain's biggest ever takeover battle.

Today, Newmont Mining, Gold Fields' 46 per cent-owned US affiliate, will reply in court to Minorco's allegations that it had "fraudulently obtained" an injunction in New York blocking the takeover of Gold Fields, the UK mining group.

For the past Newmont is trying to show that Minorco, the South African-controlled investment company, is violating the injunction in the way it is attempting to find a buyer for Gold Fields' stake in Newmont.

Jack Israel expands via £1.5m purchase

By John Thornhill

JACK I. ISRAEL Group, the USM-quoted fruit and vegetable importer, is expanding its interests in dried fruits and nuts through the £1.5m acquisition of Sundora Foods from the Gill & Duffus division of Dalgety, the food and commodities group.

The deal is to be financed by the placing of about 7.5m Jack I. Israel shares at 20p apiece.

In addition, Jack I. Israel will raise £175,000 in cash by the issue of 875,000 new shares which will provide additional working capital for Sundora.

Sundora prepares and packs a wide range of dried fruit, cereals and nuts and sells the produce under its own label and to major supermarket chains.

In the year to June 30 1988, Sundora made profits before tax and interest of £274,000 on turnover of £5.1m.

Net assets at April 30 1989 were about £1.36m.

Mr Yoav Gottisman, Jack I. Israel's chief executive, yesterday said: "This is a significant move for the company which will take it upstream into a value added business."

In a separate deal, Jack I. Israel has bought the freehold of Sundora's head office and factory in Pocklington for £260,000 in cash.

Bardsey to sell hand tool offshoot for £7m

By Graham Deller

BARDSEY is to sell its Rabone Chesterman hand tool manufacturing operation to The Stanley Works, the UK subsidiary of the US-based tool and hardware group, for an approximate £6.7m.

Rabone makes a range of tools and measuring equipment for the home improvement market and the construction and engineering industries. In 1988, it contributed £11.7m to Bardsey's total turnover of £23.31m and £200,000 to pre-tax profits of £1.5m.

The actual amount of the consideration is to be based on Rabone's assets and liabilities on completion. Stanley will also assume certain trade liabilities amounting to some £1.5m.

Bardsey will retain ownership of Rabone's factories in Sheffield and Birmingham, which together have a book value of £2m, and are to be leased to Stanley. The deal does not include Rabone's South African business.

Mr Harry Westropp, managing director, said that Bardsey had been approached by Stanley. Returns from the capital investment necessary to combat increasingly competitive market conditions worldwide would be less attractive than the opportunities provided by the disposal, he said.

Bardsey now had a cash surplus which would enable it to purchase "good companies at low multiples."

Mr Westropp said the group was particularly interested in engineering-related companies where its own management style could be brought to bear to best advantage.

The sale is conditional on the approval of Bardsey shareholders.

Mr Geoffrey Baldwin, chairman of the Bradford-based Stanley, said Rabone would complement Stanley's European activities "by broadening the range of measuring tools offered to customers". He said Rabone would be a separate operation with its own branded products and sales force.

Green Prop expands its UK portfolio

By Paul Cheswright, Property Correspondent

GREEN PROPERTY of Dublin has expanded its UK portfolio through the £34m (£28.5m) acquisition of Snelodge Investments, half of whose 18 properties are in south east England.

Part of the finance for the purchase will come from the placing of 3m new ordinary shares at a price of 160p, the sterling equivalent of which at 135p represents a 15p discount on the London market price.

Green is also issuing £3m of new convertible loan stock at 135p for each £1 unit. The two issues will raise £8.5m.

The remainder of the finance for the purchase of Snelodge will come from bank borrowing. However, the cost is offset by the sale for £2.5m of a 50 per cent stake in the Northside shopping centre, in the Dublin suburbs, to Allied Irish Investment Managers.

Rexmore delays results

REXMORE, a supplier of upholstery, textiles and timber, is to delay the announcement of its results for the year to April 1989 until mid-August.

For the past Newmont is trying to show that Minorco, the South African-controlled investment company, is violating the injunction in the way it is attempting to find a buyer for Gold Fields' stake in Newmont.

the Rosebys then acquired Waldmans from Rexmore for a maximum of £2.6m.

Rexmore intends to delay its results until August, Waldman's audited results for its first year's trading have been confirmed and that the final tranche of the £1.1m cash consideration has become payable.

Seafield rises to £1m

SEAFIELD, a Cork-based producer of textile and PVC coated fabric products, has returned profits of £1m (£0.84m) pre-tax for 1988 and is returning to the dividend list for the first time since 1974 via a 0.2p payment.

The company is also acquiring Barnsley Storage for £1.25m cash. Barnsley made pre-tax profits of £55,000 on turnover of £187,000 for the year to end-June 1988. Net assets at that date were £285,000.

Seafield profits, which compared with £762,000 a year earlier, were struck on turnover of £8.15m (£9.09m). Earnings were a same-again 0.2p.

Cookson in £41.7m US acquisition

Cookson Group, the specialist metals and chemicals company is to pay \$69.5m (£41.7m) for Camac Corporation, a US producer of solution-dyed nylon fibre used in industrial and automotive carpets and upholstery.

Camac achieved pre-tax profits of \$5.5m on sales of \$54m in 1988.

Micon-Borer for £7m funded by injection from Schroder Ventures and Midland Bank. The move will boost Ticon's turnover to some £40m and place it in third position in the UK data communications systems market.

ROTHMANS INC (US subsidiary) Results for the year to March 31 show sales up 51m to \$447m (£245m) and earnings from continuing operations of \$33.2m (£20.4m). Earnings per share were \$0.52 (£0.32).

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition:

CCS Group (Section: Buildings)

CSF Emerging Asia Trust (Ord. & Warrants) (Investment Trust)

Lalng (John) A (Buildings), Wood (Graham) (Buildings)

SHARE STAKES

AT Trust Gavin Beaumont sold 50,000 ordinary shares in trust reducing his holding to 4.5 per cent.

BPP Holdings: Mr C L Prior, a director, has disposed of 5,000 ordinary at 160p per share and his total holding is now 470,000 beneficial (8.9 per cent and 1.4 per cent respectively).

Bredon: Evered Holdings has disposed of entire 2.339m shares (8.22 per cent).

Exmore Dual Investment Trust: Following the sale of 100,000 income shares, the River Plate and General Investment Trust now holds 650,000 income shares (8.56 per cent).

Island From Foods: Directors P S Hichcliffe and M C Walker have disposed of 288,895 and 292,495 ordinary respectively at 246p per share. Both now hold 5m ordinary (5.68 per cent).

M6 Cash and Carry: Relkester has purchased 30,000 ordinary taking its total holding to 70,000 (1.45 per cent).

Pavilion Leisure Holdings: Jeremy Porter has sold 20,000 ordinary at 205p and now holds 691,000 (9.8 per cent).

Ramco Oil: Mr T E Kemp has granted an option to a trust established in the Channel Islands, of which Mr S E Kemp and his family are beneficiaries, to acquire from him up to 2,511,680 Ramco Oil Services ordinary (15.1 per cent) at any time prior to December 31 1991 at a price of 25p.

Sunleigh Electronics: FKI Babcock has purchased 5,000 ordinary taking its total holding up to 4,205m shares (20.01 per cent).

Town Centre Securities: Junction Nominees has acquired 1,825,312 ordinary and the total holding is now 7,510,312 (8,09783 per cent).

TV-am: Quantum NV has sold 250,000 shares and is now interested in 5.42m (8.3 per cent).

Addison Tool lifts profits 68% to £1m

By John Thornhill

Addison Tool, a private company which manufactures tube bending machines and imports industrial saws, increased pre-tax profits by 68 per cent from £573,000 to £962,000 in 1988.

Turnover rose by 29 per cent to £14.02m (£10.85m).

Addison is now planning to expand its plant, near Preston in Lancashire. The plant will be expanded from 30,000 sq ft to 50,000 sq ft.

The same division, which produces half the company's revenue and profit, is to develop its warehouse facilities enabling the company to modify its products and manufacture accessories for its range of 160 saws.

COMPANY NEWS IN BRIEF

EXPLORATION Co of Louisiana: Income before tax \$554,000 (\$685,000) for three months to March 31 1989.

LOPEX has exercised its rights to increase its stake in Interactive Television to 53 per cent for a cash payment of £71,290.

OVERSEAS INVESTMENT Trust: Net asset value per share at half year ending March 31 1989 was 280.7p (221.5p). Net revenue in the period totalled £512,000 (£263,000) and the dividend raised to 0.7p (0.5p).

TRICOM GROUP has bought

Becham buys in W Germany

Becham has acquired two natural health care products from West Germany. The brands being purchased are Ravalgem, which improves blood circulation and reduces cholesterol, and Prolecton, which helps to build up resistance to infection.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the divisions are hearings or final and the subdivisions shown below are based mainly on last year's minutes.

Anglo American Corp of SA: June 1

Carat: June 5

City of London: June 17

English & International: May 19

Globe: May 17

Johnson Matthey's authoritative review of all sectors of the platinum and platinum group metals industry.

PLATINUM 1989

Johnson Matthey

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Name _____

Company _____

Address _____

Bankers Trust International Capital N.V. (Incorporated in the Netherlands Antilles)

U.S.\$200,000,000

Guaranteed Floating Rate Subordinated Notes Due 1996

For the three months 16th May 1989 to 15th August 1989 the Notes will carry an interest rate of 10 1/4% per cent per annum and interest payable on the relevant interest payment date 16th August 1989 will be US\$257.15 per US\$10,000 note.

International Westminster Bank PLC London - Agent Bank

Shawmut Corporation

U.S.\$50,000,000

Floating Rate Subordinated Notes Due 1997

Notice is hereby given that the Rate of Interest has been fixed at 10.375% and that interest payable on the relevant interest payment date August 15, 1989 against Coupon No. 18 in respect of US\$10,000 nominal of the Notes will be US\$265.14

May 15, 1989 London By: Citibank, N.A. (CSSI Dept), Agent Bank CITIBANK

Bikuben Sparekassen Bikuben (A Savings bank established under Danish Banking Law)

U.S. \$45,000,000

Floating Rate Subordinated Notes due 1996

Holders of Floating Rate Subordinated Notes of the above issue are hereby notified that for the interest period from 16th May, 1989 to 16th November, 1989 the following information will apply:-

1. Rate of Interest 10 1/4% per annum
2. Coupon Amount: US\$20.89
3. Interest Payment Date: 16th November, 1989

Agent Bank Bank of America International Limited

Wells Fargo & Company

U.S. \$200,000,000

Floating Rate Subordinated Capital Notes due 1998

In accordance with the provisions of the Notes, interest is hereby given that for the interest period 15th May 1989 to 15th August 1989 the Notes will carry an interest rate of 10 1/4% per annum.

Interest payable on the relevant interest payment date 15th August 1989 will amount to US\$258.75 per US\$10,000 Note.

Agent Bank: Morgan Guaranty Trust Company of New York London

National & Provincial Building Society

Issue of up to £200,000,000

Notice is hereby given that for the three months 9th May 1989 to 9th August 1989 the Notes will carry an interest rate of 13% per annum with a coupon amount of £327.67 per £10,000 Note and £3,276.71 per £100,000 Note payable on 9th August 1989.

Agent Bank: Citibank, N.A. (CSSI Dept), Agent Bank CITIBANK

U.S. \$100,000,000

Den Danske Bank at 1871 Aktieselskab (Incorporated in the Kingdom of Denmark with limited liability)

Perpetual Subordinated Floating Rate Notes

Notice is hereby given that for the interest period from May 15, 1989 to November 15, 1989, the Notes will carry an interest rate of 10 1/4% per annum. The interest payable against Coupon No. 10 on the relevant interest payment date, November 15, 1989 will be U.S. \$523.89.

By: The Chase Manhattan Bank, N.A. London, Agent Bank

May 15, 1989

Financial Times FACTMASTER

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Ring 01 799 2002 for further information.

FTBI Ltd, 7th Floor, 50-64 Broadway St James, London SW1H 0DB.

FORTHCOMING SURVEYS

The Financial Times proposes to publish the following surveys during the course of this year.

Wales, 11th September 1989
Bristol, 24th November 1989

If you would like to receive an editorial synopsis or information about advertising, contact: CLIVE RADFORD

Financial Times, Merchants House, Wapping Road, Bristol BS1 4RW

Tel: (0272) 292565 Fax: (0272) 225974

US\$100,000,000

FLOATING RATE DEPOSITARY RECEIPTS DUE 1997

Issued by The Law Debenture Trust Corporation plc evidencing entitlement to payment of principal and interest on deposits with

BANCA NAZIONALE DEL LAVORO (Incorporated in an Istituto di Credito di Diritto Pubblico in the Republic of Italy)

London Branch

Notice is hereby given that the Rate of Interest for Coupon No. 16 has been fixed at 10.25% p.a. and that the interest payable on the relevant interest payment date, August 15, 1989 in respect of US\$10,000 nominal of the Receipts will be US\$261.94, and in respect of US\$250,000 nominal of the Receipts will be US\$6,548.61.

May 15, 1989, London By: Citibank, N.A. (CSSI Dept), Agent Bank CITIBANK

TRANSAMERICA CORPORATION

US\$30,000,000

Floating Rate Notes Due 1990

(Coupon No. 9)

Pursuant to Note conditions, notice is hereby given that for the interest period 15th May 1989 to 15th November 1989 (184 days), an interest rate of 10 1/4% per annum, will apply.

Amount per coupon (No. 9) = US\$2,587.50 Payable on the 15th November 1989

Reference/Agent Bank LTCB

THE LONG-TERM CREDIT BANK OF JAPAN, LTD. London Branch

FIRST CHICAGO CORPORATION

US\$200,000,000 Floating Rate Subordinated Capital Notes Due 1997

Notice of Rate of Interest

Notice is hereby given that the rate of interest on the Floating Rate Subordinated Capital Notes due 1997 (the "Notes") issued by First Chicago Corporation for the interest period commencing 15th May, 1989 and ending on 15th August, 1989 has been determined to be 10 1/4% per cent per annum. The interest payment date for such interest period is 15th August, 1989. The interest amount, i.e. the amount of interest payable in respect of each US\$ 10,000 principal amount of Notes, for such interest period is US\$ 280.35.

CHEMICALBANK As Agent Bank for First Chicago Corporation.

FINANCIAL TIMES STOCK INDICES

| | May 12 | May 11 | May 10 | May 9 | May 8 | May 7 | High | Low | 1989 | Since Compilation |
|------------------|---------|---------|---------|---------|---------|---------|---------|--------|---------|-------------------|
| Government Secs. | 86.76 | 86.54 | 86.56 | 86.52 | 86.85 | 86.85 | 89.29 | 85.84 | 127.4 | 49.18 |
| Fixed Interest | 97.05 | 97.32 | 97.36 | 97.54 | 97.27 | 97.97 | 99.57 | 95.93 | 105.4 | 30.53 |
| Ordinary | 1779.1 | 1758.7 | 1763.4 | 1767.8 | 1762.7 | 1770.9 | 1774.1 | 1447.8 | 1426.2 | 49.4 |
| Cont Mtns | 176.3 | 174.3 | 173.3 | 174.4 | 174.3 | 174.3 | 196.1 | 154.7 | 734.7 | 43.5 |
| FT-act All Share | 1098.00 | 1087.94 | 1090.63 | 1094.05 | 1091.94 | 1097.29 | 1101.68 | 921.22 | 1238.57 | 61.92 |
| FT-SE 100 | 2135.7 | 2110.6 | 2117.0 | 2125.1 | 2119.6 | 2132.8 | 2135.7 | 1782.8 | 2443.4 | 986.9 |

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0686 4 + five digit code (listed below). Calls charged at 85p per minute peak and 25p off peak, inc VAT.

AUTHORISED UNIT TRUSTS

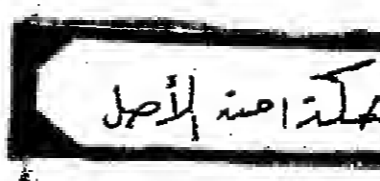
Unit Name, Unit Price, and other details for authorised unit trusts.

Main table containing unit trust names, prices, and contact information, organized in columns.

GUIDE TO UNIT TRUST PRICING

Explanatory text detailing pricing methods, charges, and terms for unit trusts.

Footnote and additional information at the bottom of the page.



FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information with columns for Unit Name, Unit Price, and Yield. Includes sub-sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct 0636 4 + five digit code (listed below). Calls charged at 36p per minute peak and 25p off peak. INC VAT

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections like 'MANAGEMENT SERVICES', 'OFFSHORE AND OVERSEAS', and 'GUERNSEY (ISB RECOGNISED)'.

MANAGEMENT SERVICES

OFFSHORE AND OVERSEAS

GUERNSEY (ISB RECOGNISED)

ISB (ISB RECOGNISED)

LUXEMBOURG (ISB RECOGNISED)

SWITZERLAND (ISB RECOGNISED)

GUERNSEY (ISB RECOGNISED)

WILLIAMS

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts, their managers, and performance metrics.

LONDON SHARE SERVICE

Table of London Share Service listing various share funds, their managers, and performance metrics.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth & African Loans listing various loan products and their terms.

FOREIGN BONDS & RAILS

Table of Foreign Bonds & Rails listing various international bond and rail investments.

INTERNATIONAL BANK AND O'SEAS

Table of International Bank and Overseas listing various international banking services.

CORPORATE LOANS

Table of Corporate Loans listing various corporate financing options.

MONEY MARKET BANK ACCOUNTS

Table of Money Market Bank Accounts listing various banking services and interest rates.

UNIT TRUST NOTES

Notes regarding unit trusts, including performance updates and regulatory information.

MONEY MARKET TRUST FUNDS

Table of Money Market Trust Funds listing various trust fund investments.

UNIT TRUST NOTES

Additional notes regarding unit trusts and their performance.

MONEY MARKET TRUST FUNDS

Table of Money Market Trust Funds listing various trust fund investments.

UNIT TRUST NOTES

Final notes regarding unit trusts and their performance.

MONEY MARKET TRUST FUNDS

Table of Money Market Trust Funds listing various trust fund investments.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct 0636 43 + four digit code (listed below). Call charges at 20p per minute peak and 25p off peak inc VAT

AMERICANS - Contd

Table listing American stocks with columns for Market, Stock, Price, Dividend, and Expiry.

CANADIANS

Table listing Canadian stocks with columns for Market, Stock, Price, Dividend, and Expiry.

BANKS, HP & LEASING

Table listing bank and leasing stocks with columns for Market, Stock, Price, Dividend, and Expiry.

Hire Purchase, Leasing, etc.

Table listing hire purchase and leasing services with columns for Market, Stock, Price, Dividend, and Expiry.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit stocks with columns for Market, Stock, Price, Dividend, and Expiry.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road stocks with columns for Market, Stock, Price, Dividend, and Expiry.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road stocks with columns for Market, Stock, Price, Dividend, and Expiry.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks with columns for Market, Stock, Price, Dividend, and Expiry.

DRAPERY AND STORES

Table listing drapery and store stocks with columns for Market, Stock, Price, Dividend, and Expiry.

DRAPERY AND STORES - Contd

Table listing drapery and store stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.) - Contd

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

DRAPERY AND STORES - Contd

Table listing drapery and store stocks with columns for Market, Stock, Price, Dividend, and Expiry.

ELECTRICALS

Table listing electrical stocks with columns for Market, Stock, Price, Dividend, and Expiry.

FOOD, GROCERIES, ETC

Table listing food and grocery stocks with columns for Market, Stock, Price, Dividend, and Expiry.

HOTELS AND CATERERS

Table listing hotel and catering stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.)

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

ENGINEERING

Table listing engineering stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.) - Contd

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.) - Contd

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.)

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INDUSTRIALS (Misc.) - Contd

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INDUSTRIALS (Misc.) - Contd

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INDUSTRIALS (Misc.) - Contd

Table listing industrial stocks with columns for Market, Stock, Price, Dividend, and Expiry.

INSURANCES

Table listing insurance stocks with columns for Market, Stock, Price, Dividend, and Expiry.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0836 43 + four digit code (listed below). Calls charged at 38p per minute plus 25p off peak, inc VAT

INSURANCES - Contd

Table listing insurance companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

PAPER, PRINTING, ADVERTISING - Contd

Table listing paper, printing, and advertising companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

TEXTILES

Table listing textile companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

TRUSTS, FINANCE, LAND - Contd

Table listing trusts, finance, and land companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

OIL AND GAS - Contd

Table listing oil and gas companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

MINES - Contd

Table listing mining companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

LEISURE

Table listing leisure companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

PROPERTY

Table listing property companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

TOBACCOS

Table listing tobacco companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

OVERSEAS TRADERS

Table listing overseas traders, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

THIRD MARKET

Table listing third market companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

MOTORS, AIRCRAFT TRADES

Table listing motors and aircraft trades companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

SHIPPING

Table listing shipping companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

SHOES AND LEATHER

Table listing shoes and leather companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

FINANCE, LAND, etc

Table listing finance and land companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

PLANTATIONS

Table listing plantation companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

MINES

Table listing mining companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publisher companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

SOUTH AFRICANS

Table listing South African companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

OIL AND GAS

Table listing oil and gas companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

Central Africa

Table listing Central Africa companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

Regional & Irish Stocks

Table listing regional and Irish stocks, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

SHIPPING

Table listing shipping companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

SOUTH AFRICANS

Table listing South African companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

OIL AND GAS

Table listing oil and gas companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

Australians

Table listing Australian companies, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

TRADITIONAL OPTIONS

Table listing traditional options, share prices, and dividends. Includes companies like British Overseas Airways, British Transport, etc.

CURRENCIES, MONEY AND CAPITAL MARKETS

CURRENCIES AND MONEY REVIEW

Central banks may yet carry the day

SPECULATORS and central banks are fighting a battle over the dollar and at the end of trading on Friday it was the central banks that retreated to regroup, as speculators circled around the field having survived a near rout.

The success of the speculators went some way short of driving the central banks from the field, but it left the US Federal Reserve, West German Bundesbank and their allies to think again.

Mr Nick Parsons at Union Discount in London believes the central banks' battle plan is fairly obvious. It sets out to achieve the greatest possible advantage from the least effort. He suggests that the monetary authorities were setting a trap for unwary speculators early last week by letting the market run on long dollar positions without intervening.

Mr Mark Brett at Barclays de Zoete Wedd claims the long term charts remain very bullish, with DM2.00 as a target if last year's trading high of DM1.9230 is broken. He believes the dollar's strength is based on three factors. One is political, involving concern about government stability in Japan and West Germany.

Another is economic, and reflects a shortage of credit in the US when Japan, Germany and the UK have excess liquidity to varying degrees. Lastly, according to Mr Brett, US corporate investors did not hedge currency risks on D-Mark income, because they did not believe DM1.90 would be broken, and they are now forced to cover.

On the other side of the argument put forward by Mr Mark Cliffe at Nomura Research Institute is that progress towards adjustment of trade deficits is too slow and must be accelerated by a weaker dollar. Mr Parsons's agrees and suggests there is a substantial risk.

Colin Millham

£ IN NEW YORK

Table with columns: May 12, Close, Previous Close. Rows for 1 month, 3 months, 6 months, 12 months.

CURRENCY RATES

Table with columns: May 12, Bank rate, Spot rate, Forward rate. Rows for various currencies like Sterling, Swiss Franc, etc.

STERLING INDEX

Table with columns: May 12, Previous, Change. Rows for 8.30 am, 9.00 am, 10.00 am, 11.00 am, 12.00 pm, 1.00 pm, 2.00 pm, 4.00 pm.

EURO CURRENCY INTEREST RATES

Table with columns: May 12, Short term, 7 Days, One Month, Three Months, Six Months, One Year. Rows for Sterling, US Dollar, etc.

EXCHANGE CROSS RATES

Table with columns: May 12, £, \$, DM, Yen, F Fr, S Fr, H Fl, L Fr, C S, R Fr. Rows for DM, Yen, etc.

MONEY MARKETS

Looking to New York but not Frankfurt

LONDON TOOK a relaxed view of the outlook for interest rates last Friday as an unexpectedly small rise of 0.4 per cent in April US producer prices led to speculation about an easing of the Federal Reserve's monetary policy.

The Bundesbank tightened credit conditions in Frankfurt at last week's securities repurchase agreement tender, and a rise in the German discount or Lombard rates would not be a total surprise this week.

The Federal Open Market Committee meets tomorrow and although the Fed may wish to wait for more conclusive evidence, the market will then begin to look for any sign of an easier policy and a fall in US interest rates.

Against this background three-month sterling interbank was offered at 12 1/2 per cent at the London close on Friday, compared with 13 per cent in the early morning.

This indicates the market is looking in only one direction however, and has not fully considered the implications of a possible rise in key West German rates at Thursday's meeting of the Bundesbank council.

The Bundesbank tightened credit conditions in Frankfurt at last week's securities repurchase agreement tender, and a rise in the German discount or Lombard rates would not be a total surprise this week.

A rise in European interest rates could also be another weapon the central banks are about to use in the fight against a rising dollar.

UK clearing bank base lending rate 13 per cent from November 25

The Federal Open Market Committee meets tomorrow and although the Fed may wish to wait for more conclusive evidence, the market will then begin to look for any sign of an easier policy and a fall in US interest rates.

Against this background three-month sterling interbank was offered at 12 1/2 per cent at the London close on Friday, compared with 13 per cent in the early morning.

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A rise in European interest rates could also be another weapon the central banks are about to use in the fight against a rising dollar.

CURRENCY MOVEMENTS

Table with columns: May 12, Spot of London, May 11, Morgan's. Rows for various currencies.

OTHER CURRENCIES

Table with columns: May 12, £, \$, DM, Yen, F Fr, S Fr, H Fl, L Fr, C S, R Fr. Rows for Argentina, Brazil, etc.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns: May 12, Day's spread, One month, Three months, Six months, One year. Rows for US, Canada, etc.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns: May 12, Day's spread, One month, Three months, Six months, One year. Rows for UK, France, etc.

MONEY RATES

NEW YORK Treasury Bills and Bonds

Table with columns: One month, Three months, Six months, One year. Rows for Prime rate, Treasury bills, etc.

LONDON MONEY RATES

Table with columns: May 12, Overnight, 7 days, One month, Three months, Six months, One year. Rows for Interbank offer, etc.

FT LONDON INTERBANK FIXING

Table with columns: 01.00 am, 03.00 pm, 05.00 pm. Rows for 3 month US dollars, 6 month US dollars.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: May 12, May 5, May 12, May 5. Rows for Bills on offer, Total applications, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: May 12, Change, May 12, Change. Rows for LONDON, NEW YORK, TOKYO, BRUSSELS, AMSTERDAM.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Large table with columns: NATIONAL AND REGIONAL MARKETS, FT ACTUARIES WORLD INDICES, DOLLAR INDEX. Rows for Australia, Austria, Belgium, etc.

Base values: Dec 31, 1988 = 100; Dec 31, 1987 = 115.03 (US \$ Index); 90.791 (Pound Sterling); 94.94 (Local); Nordic: Dec 30, 1988 = 100.00 (US \$ Index); 114.45 (Pound Sterling); 123.22 (Local). Copyright: The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, May 89, Jun 89, Jul 89, Aug 89, Sep 89, Oct 89, Nov 89, Dec 89. Rows for Gold, Silver, etc.

BASE LENDING RATES

Table with columns: Bank, Rate. Rows for ABN Bank, Adlon & Company, etc.

TOTAL VOLUME IN CONTRACTS: 52,445

Table with columns: A=Ask, B=Bid, C=Call, P=Put. Rows for various financial instruments.

JOTTER PAD

LONDON RECENT ISSUES

Table with columns: Issue, Price, Yield, etc. Rows for various bonds and stocks.

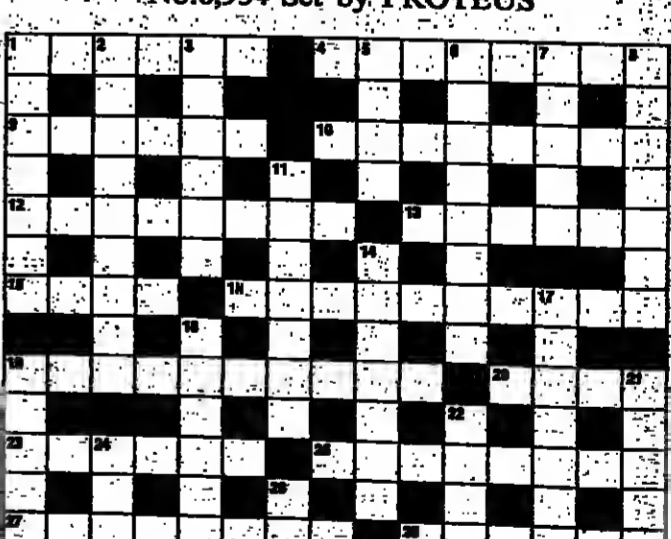
FIXED INTEREST STOCKS

Table with columns: Issue, Price, Yield, etc. Rows for various fixed interest stocks.

RIGHTS OFFERS

Table with columns: Issue, Price, Yield, etc. Rows for various rights offers.

CROSSWORD



ACROSS: 1 Train at Accrington (6); 4 Downgrading protest march into riot (6); 9 Guide-dog (6); 10 Increase (starting from personal influence) (6); 12 24 nod off in town perhaps (3,5); 15 Swift bird everyone looked at outside? (6); 16 Ham and wine (4); 18 Making a hit with the opposite sex on disembarking (7); 19 Do big trees flourish here? Not likely! (4,6); 20 Bound to be part of male appeal! (4); 22 Bird ascending very large victim (6); 23 Elegant society girl doing a broadcast (6); 27 Undercover found in heather by lake (5); 28 Stay indefinitely in Army tent! (6); 30 Attacked when drunk (6).

WORLD STOCK MARKETS

Table of world stock markets including Australia, France, Germany, Italy, Sweden, and Japan. Each section lists various stocks with their prices and changes.

CANADA

Table of Canadian stock markets including Toronto and Montreal. Lists various stocks with their prices and changes.

AMEX COMPOSITE PRICES

Table of AMEX composite prices for various commodities and metals, including gold, silver, and platinum.

INDICES

Table of various stock indices including Dow Jones, Nikkei, and others, showing their values and changes.

NEW YORK ACTIVE STOCKS

Table of New York active stocks listing various companies and their stock prices.

TOKYO - Most Active Stocks

Table of Tokyo most active stocks listing various companies and their stock prices.

Advertisement for 'Travelling by air on business?' featuring Brussels Airlines and other flight services.

Apm prices May 12

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers for 12 Month, High, Low, Stock, Div. Yld., 100 Share High, Low, Close, and Change. Includes various stock symbols and their corresponding prices.

Advertisement for SAMSUNG Electronics featuring a VHS tape and the text 'Digital, Dolby, dubbing, and more...'. Includes the SAMSUNG logo and 'More Appliances' text.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for High, Low, Open, Close, and various stock symbols.

OVER-THE-COUNTER

Table of Over-the-Counter market prices with columns for Stock, Div., Sales, High, Low, Last, and various stock symbols.

Nasdaq national market. 4pm prices May 12

Advertisement for 'Your FT hand delivered in Germany' featuring a subscription offer for 12 issues free.

Advertisement for 'It's attention to detail' by Merrett, highlighting financial services.

The Business Column

Enhancing the 'quality' of Japanese investment

In a few weeks' time Canon, the Japanese camera and office equipment group, will hold the official opening ceremony for its first research centre in Europe, at Surrey University in the south-east of England.

The inauguration of the small Canon unit, which is already operational, comes hard on the heels of a decision by Hitachi, another of Japan's leading electronics companies, to open four research centres in Europe and the US. One, within the grounds of the famous Cavendish Laboratory at the UK's Cambridge University, begins work this month. There will be others in Dublin, San Francisco and Detroit.

When Canon foreshadowed its move three-and-a-half years ago, after its copiers had become the subject of a European dumping inquiry, it admitted that the need to demonstrate good "corporate citizenship" was one motivation. Access to European research was obviously another.

Since then criticism has become widespread in the west that though Japanese companies are building European and American factories at an impressive rate, most of their high value-adding activities such as research, design, development, and engineering are still concentrated in Japan. There is a growing chorus of calls for European policies on inward investment to focus on the quality, rather than the quantity, of investment.

In "globalising" such activities, Canon, Hitachi and most other Japanese companies have - sensibly - started the process more with research than with design, development or engineering. Hitachi and others may carry this process further with "research and development centres", but in the main they are doing "R", not "D".

A western obsession with research

The convenient bracketing of "R&D" fudges the distinction between two very different activities - a confusion which, in the West, has afflicted general managers and government policy-makers for decades, to the detriment of a proper understanding of the process by which new products are conceived, designed and developed. This misunderstanding has encouraged a western obsession with research, and an underrating of the skills of design, development and product engineering despite the fact that these are precisely what underpin the phenomenal success of Japanese products over the past 20 years.

While it is relatively easy to manage research units in remote locations, it is harder in the case of design, and very much more so for development and engineering. In the few cases where Japanese companies have "exported" real development and engineering to Europe and the US in the past, much of it has been relatively separate from Japan; either originating separate products, as in Nissan's car design and development activities in California, or adapting Japanese designs to local markets, partly to improve local component sourcing - this was true for some time of Sony's UK operations, as it will be of Canon's proposed French and West German development units.

In both cases, integration between head office and the work of these remote centres has been increasing in the last few years. But such examples are likely to remain the exception rather than the rule for some time to come, because it is extremely tricky to manage completely integrated development and engineering across oceans (and even national borders), on the pattern practised for decades by IBM and a few other western multinationals. If it has been hard for them, it will be doubly so for the Japanese because of the unusually tight-knit yet informal way in which their specialists from a wide range of disciplines - marketers, designers, and several very different breeds of engineers - work very closely together throughout the product development process.

This sort of parallel, multi-disciplinary approach has become known as the "rugby team" style of development. Even with modern communications networks, it is hard to play such a game if the team members are on different continents.

Christopher Lorenz

In London Stuart Lipton is everywhere. At least it might seem like that. He appears to be involved in so many property development schemes that he is changing the face of the capital single-handed.

Indeed, there are some property company directors who argue earnestly that big development projects should be more evenly spread around - that is, they want some of Lipton's. It would be healthier, they suggest.

The man himself plays it all down. "I've no more influence than anybody else, in that it is the planning authorities who make the decisions based on their own ideas. It's a misunderstanding that any one developer can influence society."

Arguably though, Mr Lipton can influence parts of it. The schemes promoted by him and others like him provide a basis for the planning authorities to make their decisions. If nothing else they provide a focus for the planning argument. Beyond that, Mr Lipton exerts influence by the type of property developments he and Stanhope Properties, the company he one-third owns, like to undertake. Their interest is not mainly in single buildings but in large London projects which, as Mr Lipton put it, are "all about creating places, creating an environment which is interesting, stretching, safe, pleasing and which will create value and profit. We're not innocents."

"Places make London - the streets, squares, avenues - it's places you remember," Mr Lipton wants to work on the grand scale. He does not want to make Stanhope Britain's largest property company.

"Our style is to do a few projects and do them well." The Stanhope track record comes from its participation in Broadgate, the biggest office project in the City of London and a new commercial district around Liverpool Street station, and in Stockley Park, the business park near Heathrow Airport, created from 400 acres of wastelands. Both these projects are in the development sites which are his living, his canvas and art. "Get the geometry right. Everything flows from the geometry." And by geometry he means "the relationship of one thing to another on the ground." Like a street - it should flow. "Buildings may change, but streets will remain the same."

"Think of Nash the way he sweeps Regent Street down to Piccadilly. The individual buildings are secondary. You look at the pattern of the place rather than the individual

THE MONDAY INTERVIEW

A delight in working on the grand scale

Paul Cheeseright talks to Stuart Lipton

time of huge confidence in the property market, but are unlikely to be built in quite such propitious conditions: the market is highly cyclical.

It is the proliferation of such plans and Mr Lipton's willingness to talk about them, rather than the finished schemes themselves that give him a high public profile unusual in the property industry. Developers are rarely popular - the butt of criticism by Prince Charles for their lack of sensitivity, by politicians for their eye on the bottom line and by the general public for the projects next door.

But Mr Lipton has always sought, in public pronouncements going back to the early 1970s, to make property development appear a community activity rather than the preserve of pariahs. Early this decade he won the accolade of being termed "the acceptable face of property development."

Certainly he is on the board of or an adviser to institutions of the great and the good: the Royal Academy, the Royal Fine Art Commission, the National Theatre, the Sainsbury Building at the National Gallery, Whitechapel Art Gallery, and the Royal Institute of British Architects.

But it is the development sites which are his living, his canvas and art. "Get the geometry right. Everything flows from the geometry." And by geometry he means "the relationship of one thing to another on the ground." Like a street - it should flow. "Buildings may change, but streets will remain the same."

"Think of Nash the way he sweeps Regent Street down to Piccadilly. The individual buildings are secondary. You look at the pattern of the place rather than the individual

buildings." This is the property developer advancing himself as patron. "For me everything stems from patronage." The developer, in the Lipton view, pulls the pieces and people of a project together. "I see myself

PERSONAL FILE

1942-60 born 1942, educated at Berkhamstead School
1960 Began work as estate agent
1966 Formed Anthony Lipton and Co
1971-73 Director of Sterling Land
1976-83 Managing Director of Greycoat
1983 Chief executive Stanhope Properties, member of property advisory group of Environment Department, member of Council of British Property Federation
1984-7 Director of Stockley

in the position of being prepared to use architects, designers and craftsmen who haven't got the opportunity normally to work on the scale that we do."

He harks back to the Victorian era and a relationship between architect and client "where the client was tolerant, aware of the risks of innovation and supported concepts which were often controversial."

What is controversial when it is built can be viewed with affection later, he says - Tower Bridge, for example. "All art, craft, architecture, design, technology is stretching at the moment of innovation. We have to be prepared to take risks."

But that is not the same as giving architects a free hand. Mr Lipton is renowned for a single-minded attention to

detail. One of his contemporaries relates how he had gone to Brazil at carnival time in Rio to look for a special type of marble, had found the marble and rushed straight back, carnival ignored. Other contemporaries doubt the wisdom of paying consultants and still worrying about the shape of the door handles.

More importantly architects have to work within the framework of a project. "We do not pass the buck to an architect," Mr Lipton says. "We don't ask an architect to try to produce results which we wouldn't support." That means it is up to the developer to provide the architect with a brief which reflects both the economic constraints and the planning criteria of any particular site.

Lipton practises what he preaches in terms of his own surroundings. Stanhope's own offices were designed by a young architect. His own suite has black Italian furniture; a book of engravings - London Bridge in 1800 - is open on the marble table. Books about architecture, design and engineering fill the shelves. It is all very expensive.

Not that that is a problem. Mr Lipton has been lucky with money. He sold out his property interests in Sterling Land just in time to avoid the 1974 property market crash. He bought Stanhope Properties to the market just in time to avoid the 1987 equity market crash.

And if Stanhope had needed a fairy godmother with a wand of banknotes, then she appeared in June 1988 in the form of Olympia & York with £130m to buy a third of the relaxed position. Although Stanhope owns individual



'Good architecture is good business'

properties, its main potential source of wealth is in the large projects. "Major projects are long-term. You can't conduct your business on a short-term basis." The involvement with O&Y gives the financial stability to make that possible.

There are enough indications now to suggest that the property market is beginning to turn, that the heavy rises in rental values of 1987 and 1988 are unlikely to be repeated for a while. And that, of course, is not good news for Mr Lipton. "Market cycles are something you have to fully appreciate. There is a lot more space being created so we certainly try and balance our output." But his chief verbal defence against the threat of a difficult market is that always advanced by property developers - their particular building is the best, so it will not be affected.

"I'm influenced by the fact

that good architecture is good business," Mr Lipton says. This is the starting point. "Minimising risk equals maximising certainty. If we can produce good architecture - that means to start with architecture our customers and tenants find pleasing - then that increases value. Once you've taken care of the value, you need to take care of the costs."

This means "bidding at a fixed price from contractors we've worked with before." It means using known techniques based on thorough research. The construction industry does no research, according to Mr Lipton, so he has done his own into the use of steel, for example, and prefabrication. The construction sites are like assembly plants.

And the trick too is to use somebody else's money. Stanhope and Rosehaugh, its partner in a series of develop-

ments, have arranged bank finance of around £1m for the Broadgate development. But the funding has been secured on the different phases of the project, so that there is limited recourse to the companies themselves. It is another way of minimising risk.

In this and other projects Mr Lipton has the capacity to influence the lives of a great many people. He argues, as others have, that buildings up to 1978 are outdated. They do not provide the technical needs, the public spaces, the sports facilities that people need. But it is not quite clear what people do need or want.

This, for Mr Lipton is the new industrial revolution. "The culture of tenants has changed. We know about the implications of electronics. What we're trying to understand is how that culture impacts on buildings."

Restrictions on public criticism of courts

WHEN THE Council of Judges meets next Saturday to consider the higher judiciary's response to the Lord Chancellor's proposals for reform of the legal profession and legal services, the circumstances under which the original meeting was postponed from a Monday morning session in mid-April, during court working hours, will not readily be forgotten. The suggestion in some national daily newspapers that the judges were downing forensic tools in the cause of self-interest has maddened that bit deep into judicial pride. There was even talk of contempt of court, what the law calls scandalising the judiciary.

The judges have cause at least to feel some resentment at their recent exposure to such public criticism, which many felt went beyond the respectful, even though outspoken comments of reasonable people. They feel that the protection, normally afforded to them constitutionally through the Lord Chancellor as head of the judiciary, was absent. They point not to the present incumbent of that office, Lord Mackay, but successive predecessors. For 100 years, until 1981, there had existed a forum for the judges to meet and report on a regular basis about any aspect of the administration of justice. In 1873 an act of parliament set up a Council of the Judges of the Supreme Court (that is, the High Court and the Court of Appeal) to meet at least once in every year. All the judges had to be given notice of the meeting for the purpose of "inquiring and examining into any defects in the system of procedures or the administration of the law." The Council was, moreover, required to report annually to government. So far as the records disclose, the council met only intermittently over the years. If it did meet there is no evidence of annual reports. The obligation to summon a meeting of the judges was placed squarely by the statute of 1873 (repealed in 1925) on the Lord Chancellor.

The Council was abolished in 1981 by the Supreme Court Act, no doubt because of the embarrassment to successive Lord Chancellors of having to admit non-compliance with the law. Had the Statutory Council of Judges continued to exist beyond 1981 it would have been the ideal instrument through which the Lord Chancellor



JUSTINIAN

could have canvassed the opinions of the judges. He could have convened the Council to consider his reform proposals, either before he had issued the three Green Papers which emerged a year or so ago to set up an informal Council of Judges. It was that body which was called ad hoc to meet the tight timetable set by the Lord Chancellor for responses to the Green Papers. Indeed the postponement of the mid-April meeting until May 20 had to be accompanied by a concession from the Lord Chancellor beyond the May 1 deadline for such responses. Given the extra-statutory nature of the newly-constructed Council of Judges and the short time for preparing submissions to the Lord Chancellor, it was hardly surprising that the judges' meeting was fixed to take place during the law term. For the judges were just as much performing their duty, which is to comment on matters germane to the administration of justice as well as dispensing justice daily.

After the rampus in mid-April and the postponement of the judges' meeting the Lord Chancellor did something to

rescue hurt feelings among the judges who felt they had been let down publicly. Lord Mackay stated publicly that in some quarters there had been a serious misconception about the judges' meeting. The judges were not behaving in any way that could remotely be described as industrial action. Yet one newspaper under a headline "Rebel Judges Stop Courts" wrote that senior judges were "disrupting their courts to hold a mass meeting protesting against the government's legal reforms."

Another newspaper compared the stoppage of work in the courts for "an entire morning session with walkouts organised by unions". One leader writer commented that "Judges are behaving no better than the dockers... both are trying to protect similar privileges and restrictive practices." Judges nowadays are sensitive to the fact that the offence of scandalising the judiciary is an unjustifiable impediment to freedom of expression and freedom of the press. There is little danger of any editor being prosecuted for criticising the judiciary, irrespective of the strength of language used. To adapt the words of Lord Atkin, the path of criticism of courts and judges is a public way along which even the wrong-headed are entitled to wander with impunity. What, however, is not sanctioned is the imputing of improper motives to the judges, or that they are acting in malice. Any attempt by a commentator to impair the administration of justice is also going beyond what the law permits.

The law remains sensitive to one outcrop of unacceptable criticism. If it arises in the public with a general dissatisfaction with all judicial determinations and hence disposes the individual citizen to disobey the law such that allegiance to the courts and their orders generally is gravely threatened there is need for a contempt law. The problem is that any such unjustified attack on the judiciary can never be justifiable. No court asked to hear an application to commit an editor for contempt could claim not to be judge in its own cause. The stark reality is that the offence of scandalising the judiciary is obsolete, if not obsolete, places an additional responsibility upon those who control the organs of public communication.

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NATIONAL
HomeLoans

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James Capel & Co. Limited

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(under Section 425 of the Companies Act 1985)

of

100,161,567 Ordinary Shares of 15p each

and

98,600,925 7.5 per cent. Convertible Preference Shares of £1 each

Authorised

£21,750,000
£98,636,917

Share Capital

in Ordinary Shares of 15p each
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(Registered Office)
and at: 28 King Street
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15th May, 1989

SECTION III

FINANCIAL TIMES SURVEY

Exeter, for long an administrative centre in the heart of Devon, has recently been voted one of the most attractive places in which to live and work in Britain. The city is now attracting more companies from high-cost areas in the south-east, reports Anthony Moreton.

Signs of rising prosperity

AN AIR of surprised disbelief suffuses Exeter. The city can hardly come to terms with the boom that has taken place in the last 18 months.

Suddenly, Exeter has joined "the big boys" and the property is spreading around a county that has some of the best farming land in Britain and is one of the UK's prime holiday areas.

Exeter, Devon's capital city, is not yet as important as Plymouth, the county's largest city and "unofficial" capital. With its dockyard and maritime tradition, its influx of new manufacturing industry and new thoughts on the city centre, Plymouth continues to be Devon's biggest centre.

The Exeter authorities would probably not want it otherwise. The city has just been voted as having the "highest quality of life" in Britain in a survey of medium-sized towns, conducted by the University of Glasgow's geography department.

The prospect of a major influx of high-tech companies putting pressure on Exeter's infrastructure and causing congestion, would cause shudders among those responsible at City Hall for promoting the area. In Exeter, nevertheless, the expansion of business has

started in a quiet and controlled way. A lot of building is going on and prices are inevitably rising.

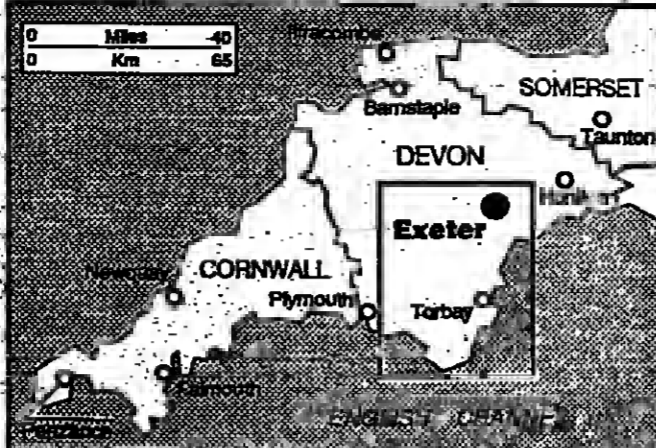
The EBC Group is assembling a 40-acre site under the flag of Exeter Business Park, next to one of the motorway junctions which should lead to the creation of 500 jobs; and Lovell Urban Renewal is undertaking a £15m development alongside the river Exe, next to the canal basin.

"Over the past 18 months there has been a very real increase in the level of business awareness in the area," says Mr Ivor Simpson, director of the Devon and Cornwall Development Bureau, the body stimulating inward investment.

"This is happening in the financial as well as the manufacturing sector. Exeter is picking up at real speed and it is becoming a very lively community."

His words are echoed by Mr Andrew Day, South West regional partner of the estate agents, Strutt and Parker. "There is a lot of development going on and prices for new premises are chasing those in Bristol," he says.

"Exeter had always rather

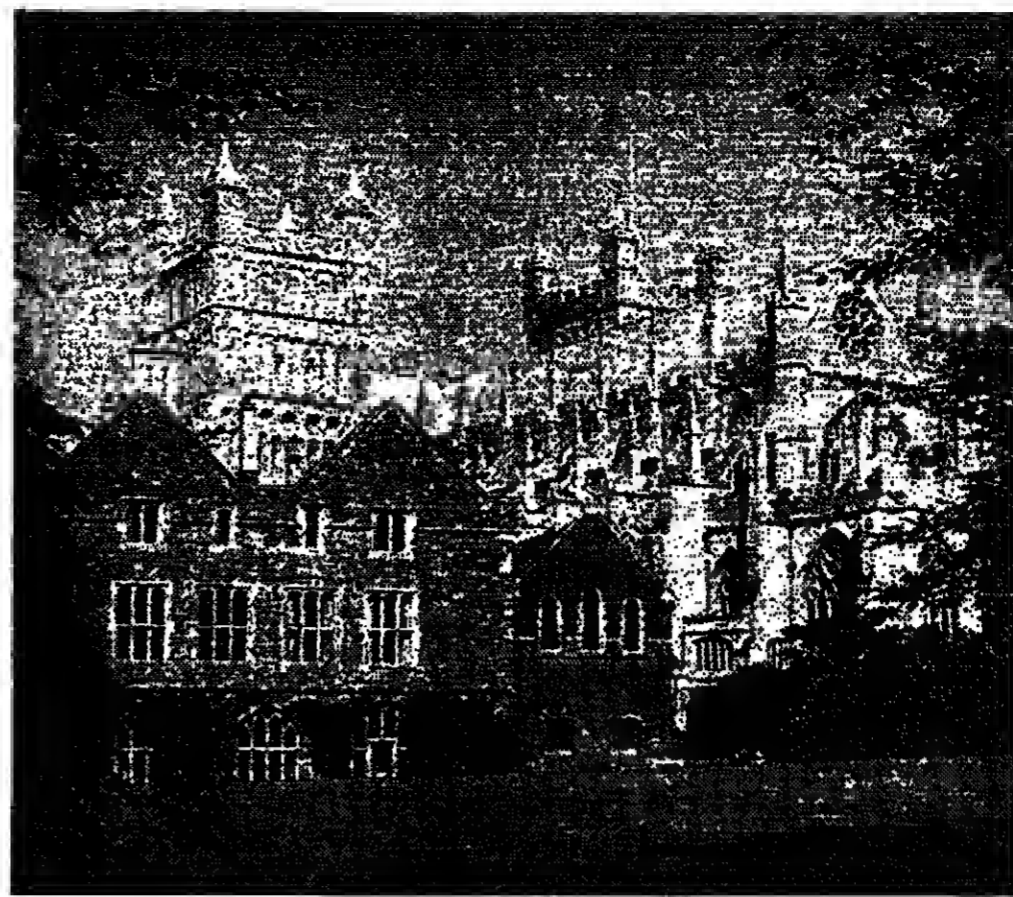


looked at Bristol with some awe, but no longer. A sense of belief in themselves has taken place among leaders in the city and there is no longer a feeling that the city is 'at the back of beyond'."

Mr Chris York, director of Exeter's economic development unit, was born and bred in the city. Commenting on Exeter's expansion, he says: "I have never seen such sustained growth."

Sentiments such as these back up official statistics which show that unemployment is a mere 5 per cent, which, in today's terms, means just enough to prevent the labour market setting up.

Exeter's growth can be traced back to the replacement of the Conservative administration in city hall in 1984 by a minority Labour Party, backed by the Alliance. Exeter had for years taken the view that it did not need to project itself -



Exeter's medieval cathedral, over 850 years old and one of the finest examples of decorated Gothic work in England.

EXETER and the HEART OF DEVON

business sector, operating under the Forte banner, open by October.

The arrival of THF has stimulated others: for example, the Clarence Hotel, part of the Royal Norfolk group, is spending over £3m on a complete refurbishment.

Exeter has been particularly successful in attracting financial service companies, light industry and distribution concerns.

Heavy manufacturing is more suitably placed in Plymouth, with its engineering and dockyard traditions. But the sort of industry that Exeter wants - and is attracting - is the kind that needs campus-style settings, such as those which are being provided in a number of business parks.

The city's setting has been instrumental in attracting this type of industry. It is located at the end of the M5 motorway, has good rail links - not just with London, but also with the Midlands and the North, and a fast air-link into London. Ease of contact with London is important to most companies relocating to the county.

What is happening in Exeter is part, in fact, of the business phenomenon that is occurring throughout the south-west and South Wales. Places like Poole, Bristol, Newport, Cardiff Gloucester and Cheltenham are all attracting companies which are looking for a release from their problems in the overcrowded and high-cost areas of the south-east of England.

The success within Exeter has spread out further afield. Land has suddenly been made available at Tiverton by junction 27 on the M5 for an industrial development. Overseas companies have moved in to the north coast with Fall now employing 250 at Ilfracombe. Kaba Locks has gone to Tiverton; and in Barnstaple and Bideford, some 70 acres of land is being brought forward over the next two years, with another 30 being held in reserve.

The completion of the North Devon Link Road this autumn, a road that leaves a lot to be desired but which is still an improvement on the former A361, should further help the whole northern coast. Prices have risen to reflect the upgrading of the area.

"Eighteen months ago," says Strutt and Parker's Mr Day, "it was difficult to sell an office in Exeter. Now people are falling over themselves, with the institutions in the van, to obtain properties. In terms of value, this city will soon be on a par with Bristol."

Prices reveal this trend: rentals of about £14 a square foot are on the point of being reached, double the level only two years ago, and land prices

CONTENTS

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- Commercial and industrial property: fortune favours the bold, page 2
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- Graphics: Bob Hutchison.

have risen fast. A little over a year ago it was just about possible to buy development land for £140,000 an acre. Last May, EBC paid £300,000 an acre.

By the end of last year, the average was £310,000 (with one plot going at £490,000) and earlier this year 2.9 acres were sold for £469,000 an acre, a rise of 300 per cent over 18 months.

There has been "quite phenomenal" growth in demand for offices and industrial buildings, according to Dartington Group's Mr John West. Some notable incomers have arrived, too. Last month, a leading specialist insurance company, the 105-year-old Medical Sickness Annuity and Life Assurance Society, announced it was to move from the West End of London to Exeter, creating up to 350 jobs.

Medical Sickness, which is spending between £10m and £12m on a 15-acre site, will be joining London and Manchester Insurance, which moved to the city a decade ago. And Exeter came close to being chosen as the southern operating base for the Charity Commission, losing narrowly to Taunton.

There is little wonder, given Exeter's attractions, that it should have been chosen as the most attractive medium-sized town in Britain. What has happened, according to Mrs Jillie Greed, a public relations consultant, is that "Exeter's long-time strength as an administrative centre has given it an affluent base. Wealth is not flashed around here, but it is here for all that. "People enjoy a comfortable life here. Now its strong retail and administrative core is being enhanced by the growth of financial services, such as those provided by Medical

Continued on page 6

We're in the pink!



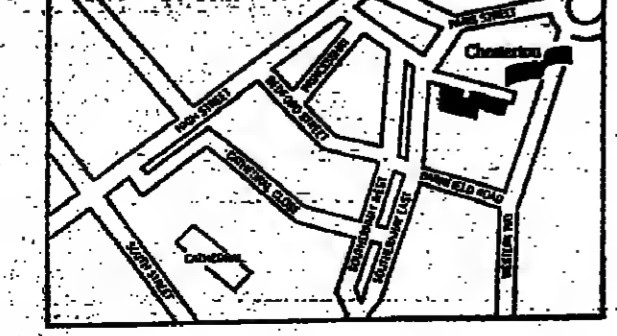
FLEET WALK - TORQUAY
To Let: A prestigious town centre development by Rosehaugh Heritage PLC providing 80 retail units.



EXETER BUSINESS PARK - EXETER To Let/For Sale: 2,000 square feet to 42 acres mixed commercial development by EBC Group (Property Development) Ltd.



CIVIC CENTRE - EXETER
To Let: 55,000 square feet office development by Mount Manor Property Development Co.



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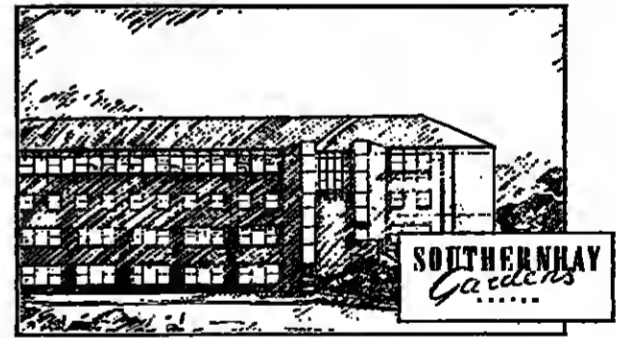
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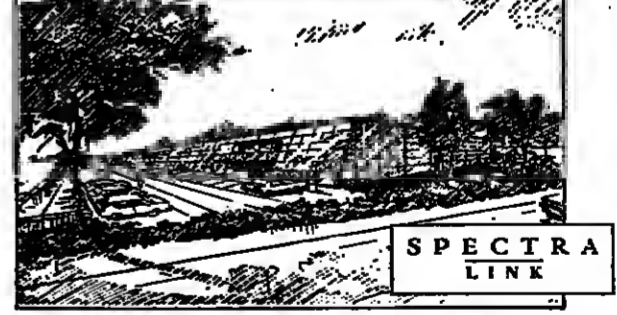
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EXETER AND THE HEART OF DEVON 2

Residential property

High prices of rural homes cause problems

THE SITUATION with residential property in the heart of Devon is, in some ways, similar to East Anglia. With prices in London and the south-east becoming very high, people have realised their profits and moved into these two areas.

House prices in Devon five years ago formed a very low base. The county was deemed just too far for commuting and seemed remote compared with Sussex and even Dorset and Hampshire.

With communications improving rapidly, more people have decided to move because they could buy houses relatively cheaply. The quality of life was - and is - very good. Dartmoor is only 10 minutes drive from Exeter, while Torbay is only half an hour away from the city.

The population of Devon has grown rapidly, by about 3 per cent a year in the past couple of years, and this rise is not merely due to elderly people retiring to the Torbay area.

Many young professional people took their profits to the south-east while others followed the companies which had decided to relocate in the south-west.

During the 1985-88 period, house prices rose on average by at least 50 per cent and, in some cases, doubled. There has been much publicity to the effect that in the last year of the property spiral 1987-88, Devon and the south-west was second after East Anglia in

price rises, but they remain about a third cheaper than in the south-east.

The Westcountry Property Guide in the Western Morning News reckons that a post-war two-bedroom flat or maisonette could, until recently, be bought for £54,000 in Exeter.

A three-bedroom semi-detached house of 1930s vintage would cost around £94,000 and a pre-war individual four-bedroom detached house, in a prime area, would cost £150,000.

The council's own guide says a small semi-detached house would cost £62,000, a bigger house £135,000 and a well-appointed cottage, perhaps with out-houses, would be £250,000.

There does seem to be problems for executives searching at the top end of the market. Devon, historically poorer than the counties closer to London, does not have as many old stone or slate rectories or imposing country houses as, say, Dorset or Gloucestershire.

Against this there has been the phenomenon common in Sussex and East Anglia where farm incomes have dropped in recent years - and farmers are increasingly being given planning permission to convert derelict barns and buildings and then sell them off with a few acres.

The "barn conversion" industry has not become as active as in East Anglia. The Dartmoor authorities have, in fact, tried to clamp down on it,

because they found the huge pre-war barns were being converted into six or seven units - and entire new hamlets were being created.

The high prices for rural dwellings have, of course, caused hardship for the local population. Many young people have found it difficult to become home-owners in areas where they have lived all their lives. This social dislocation has been of great concern to the county authorities. But the difficulties of local first-time buyers being gazumped by newcomers has also caused problems in the towns.

For the moment, the property market has come grinding to a halt. Large interest rate rises have a lot to do with this and in some areas prices have been dropping. But estate agents in Devon say there is also the particular problem that incomes are some 15 per cent lower than they are in the south-east.

With interest rates as high as they are, first-time buyers cannot afford even £50,000 for the cheapest unit in the town areas. The lack of people able to get their feet on the first rung of the property ladder has rippled up through the market - and "nothing is moving," says the estate agents say.

The situation is not helped, of course, by the fact that there is a dire shortage of public housing. The Labour-controlled Exeter City Council will be able to build only 80 units this year. This is not so much

because the price of land has soared, as that, along with other local authorities it is constrained by government cuts from building new units.

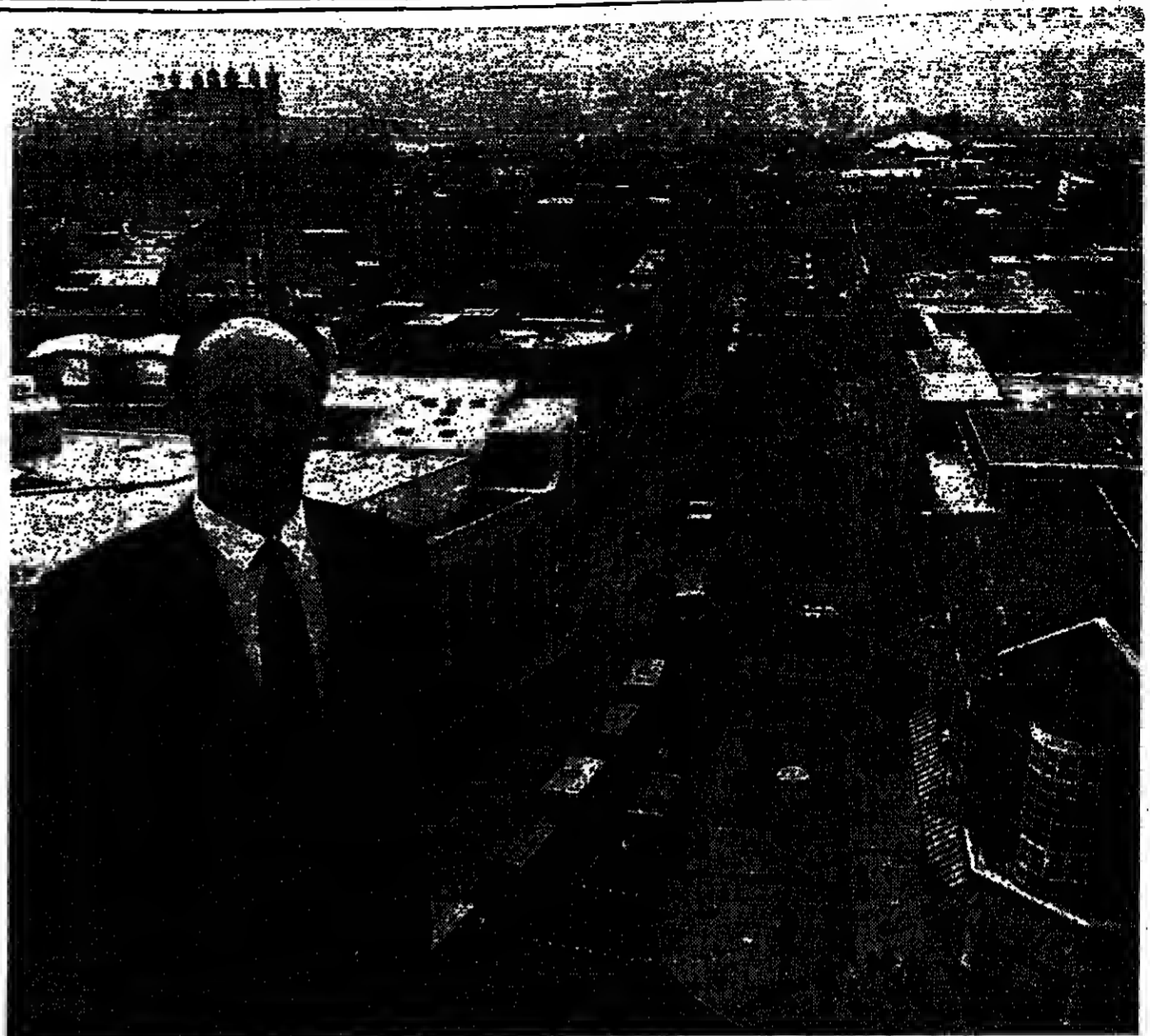
At the same time, the national policy of selling off council properties to tenants at below market prices has eaten into the council's stock. Some 50 council houses are being sold each month, or around 500 a year out of a total stock of 7,000. There is a waiting list of 2,000 for new homes, and there are some 8,000 people in shared accommodation.

There are only 20 people in bed and breakfast accommodation in Exeter, so the housing problem may be minor compared with other parts of the country. But the 80 units will not go very far in meeting the demand. The council expects to be able to build fewer units in 1990 and possibly none at all in 1991.

For this emerging sub-class, which the shortage of public housing has created, the outlook remains bleak. Few members of it will presumably ever be able to buy their own homes, unless they win the football pools.

For those who are slightly better off and for many newcomers, the market should eventually improve. The County Structure Plan has identified that 80,000 new dwellings will be needed by 1996, but there is no actual shortage of land, but possibly a lack of speculative builders.

Stewart Dalby



John Lawrence, above, the partner in charge at Chesterton's chartered surveyors office in Exeter, says the city "is experiencing a particularly competitive commercial property market."

Commercial and industrial property

Fortune favours the bold

MR DAVID JUBB, the quiet, reserved chief executive of London and Manchester Assurance Company can afford a wry smile as he shows you around the company's campus style headquarters outside Exeter.

The company had decided to relocate in 1972. Consultants looked at lots of sites. When the decision to move from London and Manchester to Exeter was taken in 1974, the property market, particularly for industrial sites had crashed. London and Manchester bought the first 46 acres of its new headquarter site for £200,000.

Recently, the Exeter City Council sold a one-acre site it had acquired for industrial/service industry use for £480,000. The message would seem to be, as so often with property, that those who get in early flourish the most and that fortune favours the bold.

L and M moved to Exeter long before it was fashionable and few companies of its type would have considered it as a headquarter. Also, it was fortunate in that it purchased its site just before the big price rises of the 1970s. The figure for the sale of a one-acre site is, moreover, a little misleading insofar as it was a prime site close to town.

Exeter and this part of the south-west have not quite taken off as a relocation centre. There have been sharp rises in properties of all kinds. Industrial land prices, commercial offices and, most of all, residential properties.

But despite the rises the area remains relatively cheap compared to, Bristol, Reading or Swindon, for example. The County Council, which is actively trying to attract companies to the south-west and has brought in over 300 organisations in the past ten years, has around 200 acres of land

with industrial planning permission.

Not so long ago it would have had 500 acres around Exeter, Barnstaple and Torbay. (The County authorities are not so involved in Plymouth, which has its own agency for industrial development.)

Depending upon location - until the north Devon link road is completed, areas such as Barnstaple will remain relatively isolated - industrial land can be obtained at around £200,000 an acre. This is certainly cheaper than sites in

There has been a sharp rise in Exeter office rents

he says. "One year ago it would have been 25 a sq. ft. Recently that particular office went for £18."

Prices remain cheaper in Torbay and Barnstaple office rents are still well under £10 a sq. ft. Exeter has now more or less caught up with Bristol and is not far behind Reading where office rents are around £20 a sq. ft.

Still, £15 a square foot is a lot cheaper than the £35 per square foot payable in the City of London or £50 a sq. ft. in London's West End.

The County authorities are in the midst of a campaign to attract Civil Service departments to the area. In a promotional book, they identify several sites in Exeter, North Devon, and Torbay.

In Exeter itself, the old Victorian eye hospital is mentioned as being surplus to requirements, a major development at the Central station could be possible to include substantial car parking facilities and up to 155,000 sq ft of office floorspace.

Some people among the city authorities have their doubts as to how soon these sites will become available. But the point is made that despite price rises, there is not the kind of pressure on office space to be found elsewhere. The authorities at County Hall were hoping that the Charity Commission would be among the civil service departments to be attracted, but it now seems it has decided to go to Taunton.

Stewart Dalby

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EXETER AND THE HEART OF DEVON 3

Tourism development

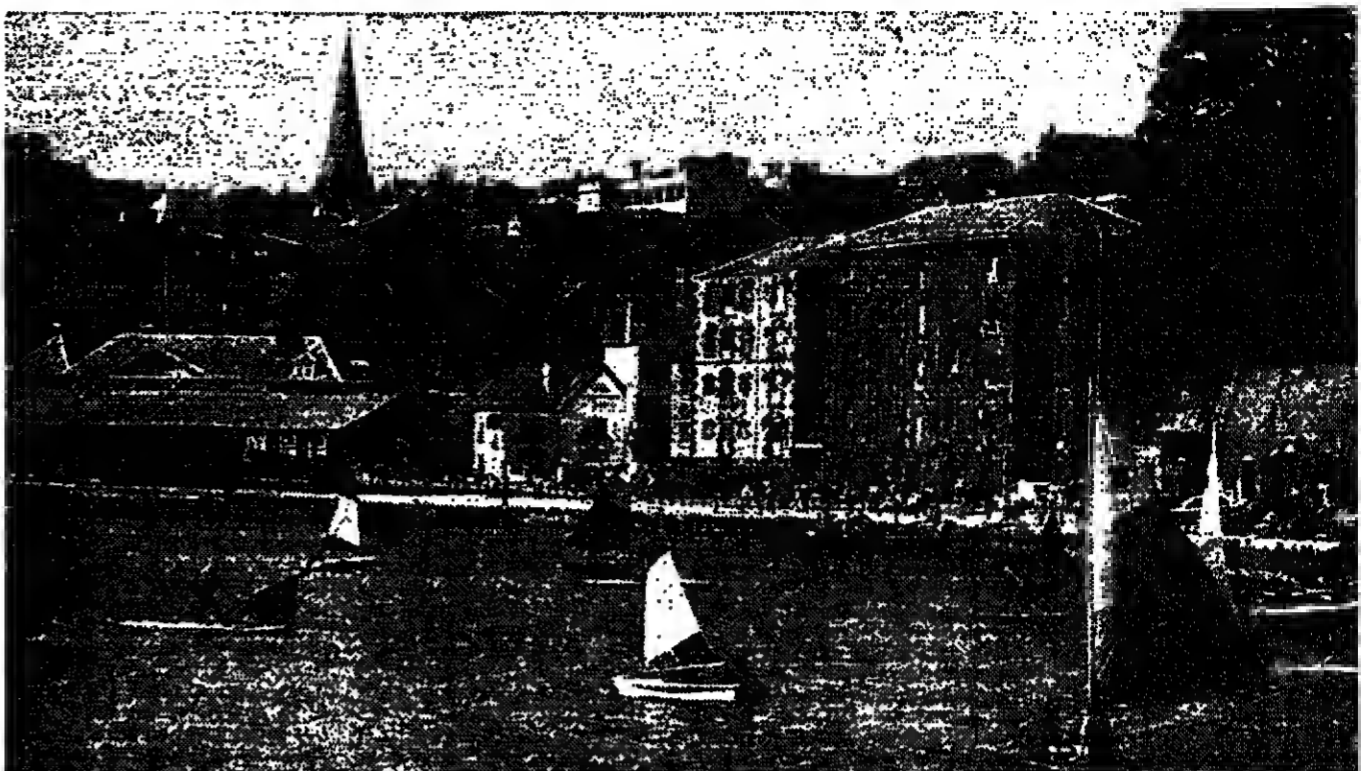
New life for old-style summer destination

WHEN I was a child in the 1950s, Torquay was by far the most glamorous holiday spot in Britain for a southerner...

Green and the French Riviera. The old-style holiday was longer in Torquay than elsewhere...

the big multiples setting up in the regional centres like Plymouth and Exeter. This was the case even though an increasingly number of often wealthy people retired to Torbay.

in England. The numbers dropped in the early 1980s and slipped below the 2m mark but last year there were 2.7m visitors.



Above: The Quayside; Right: Stepcoote Hill, Exeter.

Exeter Quayside

not be served. I had the distinct feeling the family was going up in the world.

The palm trees are still there, if a little forlorn after the winter. But the Torbay complex, like so many British holiday resorts, has seen its share of ups and downs in recent years.

As the post-Second World War austerity gave way to relative affluence, more people acquired cars and began to travel further.

The bay went into decline and the night was reached in 1982 when holiday nights fell to just over one a day at 20 per cent.

However, the fall in visitors had a knock-on effect on the town's economy. Torbay has little industry other than tourism to supply jobs.

The latest development in Torquay is a 100,000 sq ft shopping complex built around a pedestrian walkway by the harbour, covering most of Fleet Street.

In Brixham, an extremely attractive fishing village with pastel coloured cottages climbing the hills, a new yachting marina is being built.

The three towns became secondary shopping centres with 70 per cent are dependent on it in one way or another.

Some hotels have been upgraded and all-weather facilities have been installed. The Palace Hotel, one of Torquay's two four-star hotels, has sev-



Exeter Guildhall

With a total spend of £400m, tourism is an important industry. Countywide, around 10 to 12 per cent of the population are employed directly in tourism.

Americans are particularly interested in visiting historical sites. Exeter has made itself attractive by emphasising its heritage and history.

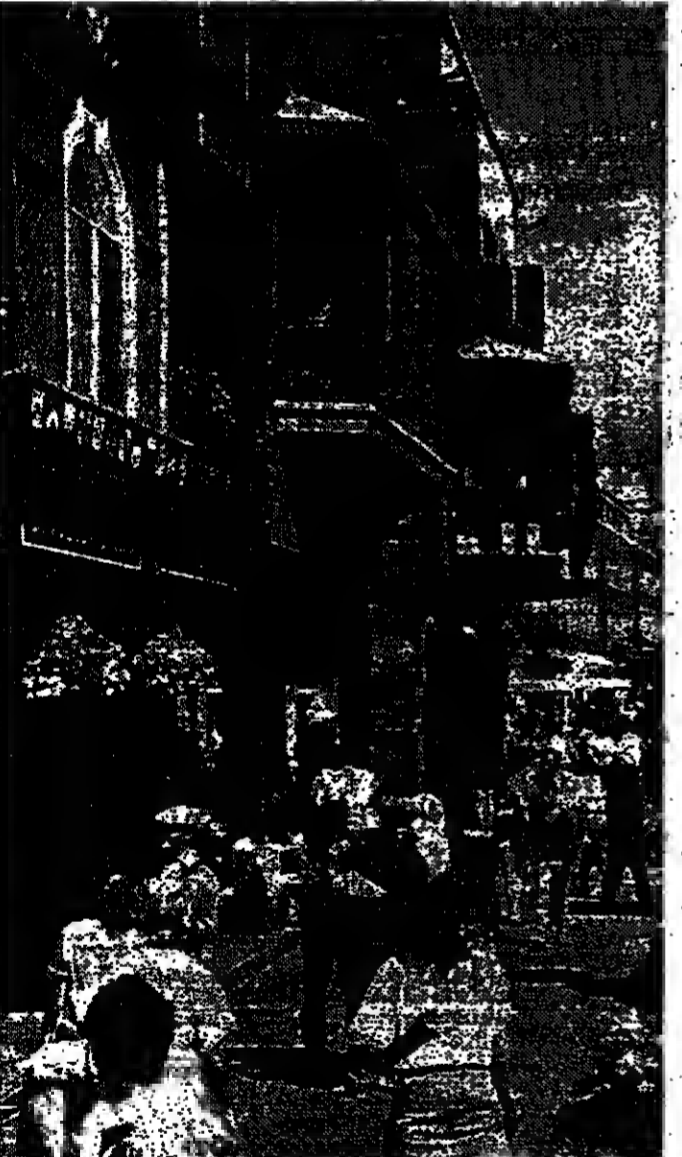
Trust House Forte is close to completing Exeter's first four-star hotel, the Forte Hotel. It will have 115 rooms, a health club and gymnasium as well as

been replaced. Today, there are only 2,700 left, compared with 20,000 15 years ago. Between 7m and 8m people make day trips to Dartmoor. There has been a sharp increase in people taking hiking holidays although there are not many established walks.

With farmers encouraged to diversify in recent years, there has been a sharp increase in the number of farms taking in paying guests and establishments offering self-catering holidays. Similarly, there has been a rise in pony trekking and similar recreations.



Stewart Dalby



Shoppers in Exeter's High Street



No.10, Cathedral Close

eral conference rooms and has installed a health club and gymnasium.

All this, together with active promotion, has seen the number of visitors stabilise at around 1.5m or 1.6m visitor nights. Mr Whitehead insists that the bulk of the business is still the old family holiday.

However, Torbay is just a part of Devon's tourist industry, attracting something like a third to a half of all visitors to Devon. All told, Devon attracts some 5m tourists a year, making it the largest tourist county

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EXETER AND THE HEART OF DEVON 4

Stewart Dalby examines the methods used to sell a city

Making a break with fashion

EXETER and its surroundings have almost, but not quite, reached "critical mass", to use the jargon of development agencies when talking about attracting industries and people to their areas.

According to Mr Andrew Smy, the director of property at Devon County Council, it is still not fashionable to relocate companies away from London and from parts of the south-east to Exeter, in the same way as it has been to places such as Swindon, Reading and Bristol, west of London, and Cambridge, Peterborough and Milton Keynes north of London.

If not enough companies have arrived, it is through no fault of Devon County Council, Exeter City Council, or the Devon and Cornwall Development Bureau. They have been pounding away for years at companies, extolling the virtues of Exeter and areas close by as "excellent for industrial relocation". Many officials believe Exeter's "turn" has now arrived. Their arguments are as follows:

The revolution in communications - technological (fax and computers) and physical (faster trains, better roads, more airports) - obviated the need for many sorts of companies to be in dirty, overcrowded, expensive London, its suburbs and other parts of the south-east.

The process of disengagement got under way during the seventies, and was vastly accelerated in the 1980s. Companies found they could function just as easily in Swindon as in London but more cheaply. Sometimes they were bribed, persuaded, aided and assisted, sometimes not. There has been a whole range of grants, tax concessions, cheap land and the like on offer.

As the obvious places around London filled up and became as dirty, overcrowded and expensive as London, the rings began to ripple further away. Instead of Peterborough or Cambridge, companies would look further north at Grantham or York.

had looked at Swindon might move further along the M4 corridor to Bristol. Exeter and Plymouth, rather like Norwich to the north-east of London, were considered just that bit too far out when relocation was considered. They were, moreover, not on the way to anywhere else in population terms. They were "end-of-the-line" type places.

For the past three years, the train journey from Paddington to Exeter St Davids has been cut to about two hours. This has been important psychologically in pulling the area closer to London. The M5 motorway was completed in 1978, but it was not quite the same thing. With the faster trains, businessmen would inevitably have to travel to London and beyond for meetings, now find executives visiting them enjoy the day out.

Companies which might have moved to Bristol, in particular, are now actively considering Exeter, or maybe Taunton. Bristol rents have risen sharply, although they are not that much more than Exeter. But it has become difficult to drive into Bristol and find parking.

Residential property values around Bristol have risen sharply, while houses in villages around Exeter are still relatively cheap. The available supply of labour in Bristol has been exhausted. This has resulted not so much in higher wage rates but high turnover of staff. Training new staff can be expensive.

What Exeter can offer is a good supply of cheaper labour. Unemployment in Exeter itself is low at 5.2 per cent, but it is not typical. It is the administrative headquarters of the county and has always had a low jobless figure. Devon, with agriculture and tourism as its main industries, traditionally has had high unemployment.

Today it stands at 8.3 per cent against a national average of 8 per cent. But this figure masks some wide regional discrepancies. In Torquay, for example, the rate is 11 per cent.



The region has attracted over 300 high-tech companies.

The labour is available in Exeter, which has a travel-to-work population of 200,000, and wage rates are some 15 per cent below London and the south-east. Because long-established industries have been small, the record of industrial unrest and strikes has been good.

The supply of houses is still good. This is particularly true for middle management, who could take profits by selling up in London. Prices are probably a third cheaper. Property is available in attractive locations and in towns surrounding Exeter, although newcomers and outsiders moving into pretty villages and hiding up the prices has caused concern for residents who cannot afford to become first-time buyers. The schools are also good.

The quality of life argument is always stressed. It is possible to be in the midst of Dartmoor within 20 minutes. Office rents are cheaper than Bristol and industrial land with planning permission for factories is available.

The county council does not offer cheap land although it has been known to help with rents. It has been active in buying land for many years and sells to companies at market rates. These rates are considerably cheaper than places such as Reading, and at a discount to Bristol.

Exeter is at the end of the M5 motorway and is therefore an ideal spot for distribution companies. Marks and Spencer, for example, through a company called Transfleet, warehouses in Exeter for the region.

When the North Devon link road is completed within a year, the advantages of Exeter will become even more apparent. It is true that unlike the so-called M4 corridor the M5 does not have a major airport like Heathrow. But Exeter airport has been expanding rapidly and now has direct flights to several European destinations. Within a couple of years there should be direct transatlantic flights. With Gatwick and Heathrow increasingly overloaded, the business should be available.

It is not as if Exeter and Devon have been unsuccessful in attracting investment. In the past 15 years more than 300 high-tech companies, many of them with overseas connections, have created more than 6,000 new jobs. Mr Smy puts the investment at several hundreds of millions of pounds.

These figures refer to companies which have invested only in sites connected with the county council.

If one takes into account the general economic growth and the spill-over of this and the newcomers, then the number of jobs created and the investment are clearly much greater. One example of the spill-over is that because of the more buoyant climate, two regional solicitors, Bond Pearce and Bevan Ashford, more usually associated with Plymouth or Bristol, have set up, or are setting up, in Exeter in a big way.

Similarly, Trust House Forte, looking to the opportunities for business trends as much as tourism, is building Exeter's first four-star hotel, the Forte. This will have 115 rooms and will inevitably create many jobs in catering, servicing and administration having already done so in the construction industry.

The Exeter City Council has spent time and money trying

to make the city more attractive to tourists and possible investors. A walkway has been built in the city centre, the town has been cleaned up and its historic sites signposted. Soon there will be two huge 350,000 sq ft complexes of shops and parking, one in the centre of the city and the other just outside. These will turn the town into the shopping centre for the region. The real investment is probably nearly £1bn, and the number of jobs created about 1,000 more than the 6,000 mentioned.

For all this, Mr Smy and others feel that the real breakthrough may only now be happening. So far the only big national name in the services sector to relocate in Exeter has been London and Manchester Assurance Company. The company moved in the 1970s and now employs 1,000. Compared with the big, well-known insurance companies it is a mere titler.

However, recently it was announced that Medical Sickness is to make its headquarters in or near Exeter. This should provide 400 jobs. The authorities are hoping this will have a knock-on effect. In the industrial sector the authorities are looking for small companies with 100 or fewer employees. This is what they can comfortably accommodate.

Mr Michael Wharton, the Industrial Development Officer for the county, says Devon was one of the places Toyota looked at before settling on Derby for its plant - "we had to be frank", Mr Wharton says, "and tell them that they were just too big for us. We didn't even have a big enough site, let alone everything else they would have needed."

With service companies, the authorities can afford to be more ambitious. Following Medical Sickness's decision, the county council is launching a drive to persuade civil service departments to relocate. A booklet listing all the advantages and details of available sites has been printed and all the Devon MPs have been lobbied.

Relocation case study

A moving success story for service companies

ONE company which has happily relocated in Exeter is London and Manchester Assurance. Indeed, the city authorities use it as the major success story in efforts to attract service companies.

The decision to move from London and Manchester was made in 1972. The rash of strikes in 1971 and 1972 meant that people were unable to get to work and the sales force was unable to do its job. Consultants specialising in relocation were taken on and were given five criteria in looking for new headquarters:

- The town was to have reasonable access either to London or to Manchester;
- The town or city was not to be too big - Bristol, for instance, was deemed to be a microcosm of London with the same problems;
- There was to be a university;
- There was to be some cultural activities, for example, a theatre; and
- It was to be the kind of place to which some of the staff would want to move.

After a long search, Exeter was the choice and L and M had some luck. It was at the time of the property crash, and before the big rise in inflation during the 1970s.

The company was able to buy a greenfield site of 46 acres for £200,000. It has subsequently bought a further 46 acres for £28,000, to protect its environment, and another seven acres, including a grade-two listed country house, for £150,000.

The company's inck held during the move when inflation had taken off. Its London and Manchester headquarters were sold at the top of the market.

Despite making the move almost for nothing, as it were, many people were unhappy about the change.

Mr David Jubb, who is now chief executive, says: "I didn't want to go. We'd lived in Wood Green outside London for 20

years. Our children were in schools, and we had lots of friends. My wife told me to look for another job."

"I recognised the good commercial reasons for the move but, personally, I didn't want to come." Many of his colleagues agreed. Less than 50 per cent of the management staff said they would move and only 20 per cent of the employees agreed to go.

In retrospect, Mr Jubb sees the fact that L and M moved to a relatively remote and unfashionable location as enormously beneficial, because it gave the company a once-in-a-lifetime opportunity to shake out and reorganise its management. However, this is an advantage rarely mentioned in the literature designed to persuade companies to relocate.

Mr Jubb believes the company had become "stuck in the mud". Many of the top managers were reaching retirement age, but would never have left if the company had stayed put. When L and M first relocated, it had 480 employees.

In the late 1970s the Labour government asked it to take over an insolvent insurance company, Welfare. There was not a lot wrong with the company, actually, it had just been badly managed. It didn't cost anything. The top manage-

ment soon went and we were left with a number of good young middle managers," Mr Jubb says.

Of the present executive team of five, only one is from the old L and M - Mr Jubb. Two are from the old Welfare company and two were recruited locally. The company now employs just under 1,000 people.

Another advantage of relocating has been the reduction in staff turnover. Before moving to Exeter, the company had a 25-per cent staff turnover. "We used virtually to roll on the red carpet any time someone with one O level approached us. Now there is a staff turnover of only 5 per cent and this is usually where people have been promoted or are moving elsewhere," Mr Jubb says. The low staff turnover means that the savings in training costs are considerable.

One disadvantage is the amount of travel required of some executives. Mr Jubb reckons that the travelling is hard on his marketing people, even with the new high-speed trains and the motorways. The company has to keep a presence in the north, for obvious reasons. Indeed, less than 10 per cent of the company's business is in the south-west. Most of the workforce is in the Exeter region, however, so travelling to the company's offices in Leeds and Manchester can be a chore.

"I wouldn't have wanted to move any further south. Plymouth would have been just that bit too far away," Mr Jubb says. However, a balanced view against the advantages of Exeter, the travelling is a relatively insignificant consideration. "It really does surprise me that more companies have not moved here," he concluded.

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National names appear in the business centre

Full financial service

AS Exeter and its surrounding areas have grown in recent years in line with the national economy and because of successful promotional campaigns, financial services groups have gathered like bees round the honey-pot.

In the new business centre of Southernhay, consisting of about four streets almost entirely in the traditional, old Georgian houses are displaying signs with familiar national names such as Allied Dunbar and Save and Prosper. The high street, as in so many flourishing provincial capitals, is now dominated by estate agents and building societies.

Mr David Gunn, of the solicitors Bond Pearce, believes that apart from building societies, the clearing banks, the accountants and the solicitors, there are about 12 "outlets", as he calls them, which can be broadly defined as financial services groups.

None of them appears to have set up as complete retail supermarkets. But between them they offer the whole range of financial services - investments, mortgages, commercial and residential, loans, secured and otherwise, and insurance. There are also two stockbrokers in Exeter. Probably the one kind of institution missing is a big venture capital concern, but 3i is said to be on its way.

It is perhaps useful to distinguish between companies running a national operation from Exeter and those with a presence because of the growing regional business. London and Manchester Assurance is the best known insurance company in the region and has run its national business from there since the 1970s. It is shortly to be joined by Medical Sickness.

Exeter Trust runs its national business from the outskirts of Exeter. It is recognised as a bank by the Bank of England and does take deposits.

However, the bulk of its business is commercial mortgages. It arranged loans worth £26m last year in amounts between £15,000 to £1m. Of these 233 were commercial, and 127 industrial. Thirty-nine were for nursing homes. Eighty-five per cent of the total business was national.

The company made £2.4m profit in 1988. This year, business is slightly depressed because of the high interest rates, but Mr Martin Soman, the head of Exeter Trust, sees great scope for the company to expand on the 15 per cent of its business undertaken locally, both in its established business and in new areas.

There is restructuring in the tourist industry, investment in hotels and related businesses in Torbay, and there is a huge growth in nursing homes. In agriculture farmers are being urged to diversify and there has been a rapid increase in value added businesses.

Farming households are taking in tourists, or setting up specialty products such as cheeses and yoghurts. In addition, farmers are establishing vineyards and fish processing plants. All of these need financing.

As for new areas, Mr Soman says "the company has not quite decided on its future direction, but he points to many new small companies setting up in electronics and other similar areas. Often they are management buyouts and usually they need pension schemes or advice on pensions."

Mr Soman adds that one of the company's associates suggested there was considerable business among the large number well-off, elderly people retiring to the Torbay area. Personal Equity Plans and Business Expansion schemes are still only dimly understood locally, he says.

The growing importance of Exeter as a regional centre is reflected in the establishment in the city of more traditional professional service groups. Bond Pearce is a well known firm of Plymouth solicitors employing 240 people, including 31 partners. It opened offices in Exeter in 1985 and the office has tripled in size. There are now 54 employees, including 12 partners, in Exeter. Much of its work is in litigation, but it has a growing commercial section which takes in flotations, management buy-outs and mergers.

The firm is also advising clients on the legal implications of the single European market in 1992.

Another firm of solicitors in Exeter is the Bristol-based Bevan Ashford. According to Mr Simon Prowse, the firm established an Exeter operation because its existing clients were growing bigger and many more potential clients were coming into the area. The firm has just drawn up its first Unlisted Securities Market prospectus. They are hoping that more of their clients will follow.

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EXETER AND THE HEART OF DEVON 5

AGRICULTURE

All change for dairy farmers



Mr Keith Court, above, chairman of South West Water; on the environment front, SWW is the custodian of 14,000 acres of land and would also like to develop amenities around lakes.

THE story of agriculture in Devon is, broadly, the increasingly familiar one in England's rural counties: harder times and belt-tightening as the quotas and price cuts imposed by the EC began to bite, and a certain amount of diversification in line with attempts by government and county authorities to move resources out of food production.

average, had dropped, and farmers had been obliged to look for other means of surviving.

There has been something of a return to mixed farming, and under government and county level prompting various kinds of diversification have taken place. In some counties, such as Norfolk and East Sussex, the authorities have taken a more lenient view of farmers wanting to convert derelict barns and outhouses into

county council, Food from Britain, and member subscriptions of £100 a year.

The county council has contributed £30,000 over three years, but is no longer involved financially.

The idea behind Devon Fare is that there would be an organisation to help with promotion and marketing for small businesses, which might not have the necessary finance. A glance down the list of members reveals that there are 17 vineyards and companies with picturesque names, such as Sweet Success (makers and purveyors of quality desserts and superior savouries), Mrs Clark's Delicious Ducks, Devon Oak Smoked Foods, and Exe River Shellfish.

Devon's farmers have been hit hard by the European Community

homes. Planning permission has been granted for the kinds of properties which once, during the days of high prices for farm products, would never have been considered suitable for conversion.

A certain amount of this kind of gentrification of farm buildings has taken place in Devon. But not as much as elsewhere, partly because the county has a larger percentage of tenant farmers than in other areas of England. There are a small number of large landowners (including the county council which has 200 farms),

Other kinds of changes have occurred in line with urging by government. Under the Alure banner (Alternative Land Use and the Rural Economy), the Ministry of Agriculture and Fisheries made proposals in the mid-1980s for assistance in areas like on-farm tourist accommodation and craft workshops, visitor attractions, recreation and amenity facilities, small-scale sporting facilities, on-farm value added food processing, farm shops, pick-your-own and pony trekking.

The Ministry also proposed aid for converting farmland to woodland.

The Devon County Council, meanwhile, set up "Devon Fare", now Devon Fare Ltd, to try and encourage value added enterprises. Started in 1985, the organisation was funded by the

Mr Bill Holman, the rural development officer at the Devon County Council, who has been heavily involved in promoting Devon Fare, says it has 140 members, divided between 70 producer members and 70 users or conveyors. He claims that the enterprise has been a great success with some companies making a lot of money. At least half of the vineyards are showing a profit.

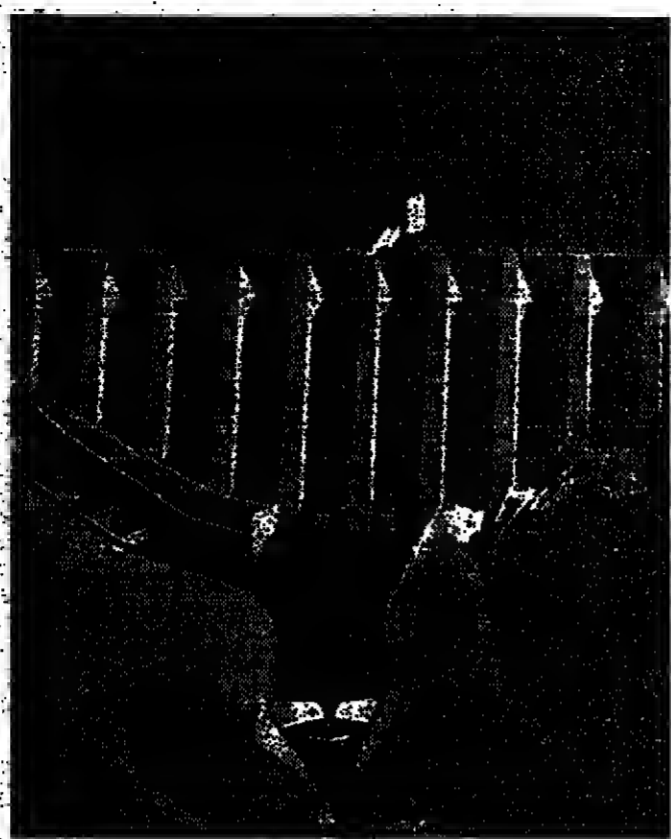
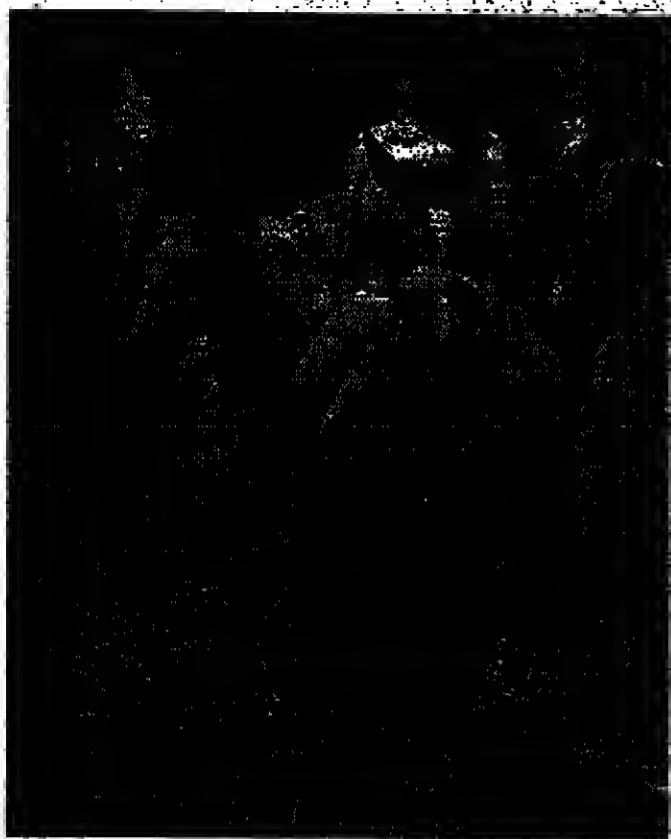
The successor to Devon Fare, Devon Ware, Mr Holman says is more of a "hit and miss" affair. "There have been problems with the scale of production, and the very wide range of business acumen," he said.

Devon Ware aims to encourage and promote companies in ceramics and glassware, fine arts and prints, gifts, games and toys. It has about 50 members, not all of them flourishing.

As Mr Holman says, it is early days for Devon Ware. But were it to really take off, and even combined with Devon Fare, these initiatives only really scratch at the surface of the problem of diversification faced by the 3,000 registered milk-producers in Devon.

"The Effect of Milk Quotas on Milk Producing Farms: A Study of Registered Milk Producers in the Honiton and Torrington Areas of Devon. Published by the University of Exeter in conjunction with the Devon County Council."

Stewart Dalby



South West Water plans to exploit its liquid assets

Preparing for big decisions

THE FINAL touches are being made in the lonely countryside near the Cornish border, west of Okehampton, to what Mr Keith Court, chairman of South West Water, describes as "the only reservoir being built in Western Europe at the moment".

Roadford will begin to fill this autumn and when full in 1991, will contain just over 300 gallons of water, serving north Devon, Plymouth and the Torbay area.

Mr Court, chairman and chief executive since August, 1987, explains that a reservoir such as Roadford is needed because demand for water throughout his area, which covers the whole of Devon and Cornwall, as well as parts of Somerset and Dorset, is rising by 2 per cent a year.

In Torbay alone, demand has recently grown by 7 per cent a year and in Plymouth by 5 per cent.

The authority is having to spend heavily to cater for this rise, which planners doubted when Roadford was at the discussion stage, a decade ago. There had been doubts about whether Roadford was needed on such a scale.

With associated infrastructure, it will cost £70m, when completed, and is one of three reservoirs built to meet the needs of Devon's rising population and economic activity.

South West Water had fought for a big reservoir but the Government overruled the authority and it was only the hot summer and associated drought of 1984 that forced the Department of the Environment to accede to SWW's plans

and give the go-ahead for the 300-gallon scheme.

Mr Court hopes to avoid such problems when SWW is floated as a private company in the Government's privatisation programme towards the end of this year. The authority will then become master of its own fate, and be able to make its own investment decisions.

SWW will become one of the largest private-sector companies in Devon, employing some 2,000 workers across its whole area, and having a turnover in the last financial year of £102.9m.

Like the other nine water authorities being floated on the same day, SWW will face problems. The Government has left a legacy of issues which will need heavy capital spending - renewing the infrastructure, protection of the environment, and ensuring that beaches meet acceptable standards - but Mr Court welcomes the independence that flotation will bring.

"At the moment, Whitehall calls all the shots on capital spending," he says. "We are part of the public sector, and what we do is subject to the public sector's investment requirement. This inevitably means stop-go stunts, but we are at the mercy of general government policy."

"For the past three to four years we have not been able to borrow money and we have had to pay back to the Treasury. Privatisation means we shall be released from these obligations. We shall in future be free to get the money we need at the time we need it from the private sector."

"We shall in future be recognised as the industrial business we are. We have over 600 sewage works and more than 40 water treatment plants. We shall no longer be seen as an administrative operation but as one that adds value to a process."

SWW intends to introduce metering for its private customers (industrial concerns

therefore unoccupied for a large part of the year. Mr Court hopes to tap some of the second-home owners as potential investors, but he will also have problems in assessing them for payment.

His main problems, though, concern the beaches and control of the environment.

Over the next four to five years, Mr Court expects to have to spend as much as £150m to bring the beaches up to acceptable standards.

All the water authorities are now having to face the bill for getting rid of the largely Victorian infrastructure which simply deposited raw sewage virtually at the point of high tide.

For South West Water, the problem is particularly acute. It has a third of the bathing beaches in England and Wales. Every summer, 6m visitors flock into Devon and Cornwall for their holidays and in Devon alone there are eight of the beaches castigated by the European Commission as health hazards, (with another nine in Cornwall).

SWW has identified 30 beaches as priority areas and admits others fall into a "risk" category.

"We have a lot of short Victorian outfalls," Mr Court admits. "Public expenditure controls prevented our doing much about these. Such money as we had went towards building resources and consequently there is a lot to be done."

On the environment front, Mr Court is an important custodian of land. SWW owns 14,000 acres, a third of it on Dartmoor within the National Park.

There, he is severely constrained by the tight planning rules on all new developments. There is little doubt, though, that South West Water would like to develop amenities

around its lakes.

"We see water as a focal point. It is an attraction. The water itself can be used for greater activity, though we would want quiet activity."

The impression is dinghies rather than speedboats. But on chalets and other housing Mr Court speaks carefully, anxious not to upset the environmentalists, but apparently wanting to undertake some development.

"Any physical development we undertake would be distanced from the water," he comments. "Any housing would only be to support rambling, shooting or other countryside activities."

South West Water is clearly going to take a harder, more commercial approach to the question of development within its acres than it has been allowed to do until now.

This is something the environmentalists have feared and the industry has been keen to play down. There will be losers as well as winners after privatisation.

Anthony Moreton

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EXETER AND THE HEART OF DEVON 6

Anthony Moreton examines an enterprise set up to market the services of academic staff

University forges a closer link with industry

LIKE most universities, Exeter has had to come to terms with radical changes in government policy; like most of the others, it has looked for ways of finding new sources of finance and of working at the harder commercial interface.

Actual links between academia and industry have always been strong at Exeter, but they have traditionally been individual, perhaps almost informal. Members of the academic staff have long been accustomed to selling their services on a consultancy basis, though the opportunity for doing this has been stronger for the bio-technologist, say, than for the theologian.

Now, though, the university has made this university-industry link more formal with the setting up half a dozen years ago of Exeter Enterprises under Mr Tom Young.

Exeter has always been famed for its humanities though it has developed strongly in recent years in some technical subjects and almost half its undergraduates are now involved in non-arts courses.

Nevertheless, Mr Young, who came to the university with a background in the engineering industry, and his assistant, Mrs Diana Letcher, decided to use Exeter's depth in European studies to establish a base involving European languages and institutions.

By the end of this month it hopes to be chosen by the government as one of the European business information centres which are being developed and expanded.

Mr Young sees Exeter Enterprises as a "marriage broker" but now considers the company, wholly owned by the uni-

versity yet a profit centre in its own right, is developing outwards.

"Because of the contacts we have made, we feel we can expand our function to include other areas. We held a conference earlier this year on the implications of the single European market in 1992, which proved what we could do.

"The philosophy behind the conference was that everyone has been tackling 1992 in an inappropriate way. Europe will not create wealth by cross-border selling. That wealth will only come when Europe itself goes abroad and sells.

"Selling to our neighbours within the Community is not enough. Europe has to sell outwards and we want to help facilitate that change of direction," he says.

Exeter Enterprises' first contribution in this direction has been to create a link with British Columbia. The Canadian province has been identified as an area wanting to be more closely associated with Europe and with Britain's West Country in particular.

"Here, we're interested in technology transfer and joint venture projects," Mr Young says, "and we hope to assist British Columbian companies that are looking to enter the European market."

To further this link - "an

umbilical cord" is how he describes it - Canadian officials have visited Exeter and, at the start of next month, Mr Young and Mrs Letcher are flying to Victoria, the provincial capital, before going on to Vancouver and other parts, where they will meet business leaders

Exeter Enterprises is seen as a 'marriage broker' but now the company, wholly owned by the university, is developing outwards

and chambers of commerce.

Another factor which concerns Exeter Enterprises is the way in which developments within Europe are focusing on a band that sweeps from the north west of England through London and the Channel tunnel to Paris where it fans out, one part in an arm to Brussels and the Ruhr, another in a broad arc to Lyons and around Spain.

Such an activity band excludes western Britain. It also excludes western France and Exeter has forged close links with Brittany in particu-

lar to ensure that economic development does not by-pass their areas.

"We are forming strong ties with the Brittany chamber of commerce," Mr Young reports, "because we do not want to see our areas bypassed when developments take place."

The European links are not the only ones Mr Young is pursuing. The company is particularly involved in helping market the bio-technology work being undertaken in the university. Sometimes this can have an immediate effect on the south-west.

Professor John Bryant, for instance, is working on a project that can help produce frost-resistance in cauliflower, something of particular interest to Cornwall, with its early-season produce. He is also working on improving tomato strains with the Italian industry.

A consortium, Biotechnology South-west, is working on a range of cell culture technologies and there is a particularly strong interest in biotransformation, recycling of biological waste, generation of energy from biomass, diagnostic systems and microbial leaching.

Exeter is, in fact, co-operating closely with Kent and Warwick universities on biotransformation research, work



Exeter University: coming to terms with radical changes in Government policy.

which involves the use of whole-cell systems or enzymes for the conversion of relatively substrates into "synthons" for the production of potentially high-value products.

These products could be of immense interest to the pharmaceutical, agrochemical and similar industries.

For the future Mr Young believes that joint ventures will be essential. He is also looking at ways of funding projects to give them a start in life. Exeter Enterprises is not not yet, anyway - a big contributor to university finances. It pays its way and produces

a profit, but it does not earn a fraction of the £2m that a university like Salford earns from selling its services. It is, though, playing an important role, as the work of Professor Bryant illustrates, in helping develop the local economy, as well as featuring on a wider stage.

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Road, rail and air communications have been greatly improved

Easy comings and goings

ONE OF the most important factors contributing to the improvement in the economy of Devon has been the ease with which people can get to and from the county.

Better air links, the M5 motorway and the high-class train services have all contributed - which makes it all the more surprising that the North Devon link road, seen by both local and national government as an essential cog in helping regenerate an often-overlooked part of the county, should be little short of inadequate.

The road is in the right place and goes to the right place. It begins at Junction 27 on the M5, just south of Taunton, and is now complete for some 25 miles to the approaches to South Molton. It should have been finished, as far as Barnstaple, this summer, but it is running late and should now be ready by October, though an extension to Bideford is open.

But the road is neither what the transport operator nor the private driver wants or needs. It begins well enough with a dual carriageway which is akin to motorway standards as far as Tiverton. Thereafter, it is for the most part either a three- or two-lane carriageway. Where it is two-lane, it can be dangerous, as the skid marks on the road already testify. Where it is three lanes, it can also be almost as dangerous because the road winds and dips and is frequently

blind to on-coming traffic, encouraging drivers to take chances.

The road, in the short time since its opening, has already claimed one fatality and locals are drawing comparisons with the nearby Ilminster bypass on the A303 in Somerset, which has also been built as a single carriageway in each direction, and which has seen the deaths of three people.

With either slow vehicles (of which there are a lot) or heavy transport on the North Devon link road, traffic quickly builds up in long queues. Frustrations lead drivers to take high-risk chances. Accidents are inevitable.

Why the Government should have so penny-pinching is difficult to understand. Tiverton has become a growth point. Barnstaple and Bideford have local industries that are growing. A considerable amount of holiday traffic will use the road to get to the off-the-beaten-track coastline of north Devon.

These areas, and the traffic they will generate, need a dual carriageway. The North Devon Link Road could turn out to be a false economy even though there is evidence that it is already being well used.

"To be frank," said one industrialist who preferred to

remain anonymous, "the only thing you can say about the road is that it is an improvement on the old A361."

Railway communications are also under consideration. Exeter is now just a short ride from central London; the best trains do the journey in a matter of minutes over two hours into Paddington and, as British Rail has no plans to electrify this line, improvements on this sector will be marginal.

However, Exeter also has another link with London

The big growth in passenger traffic has led to a rethink: British Rail is now involved in a feasibility study which is considering whether to put in new diesels, electrify part of the line or electrify the lot.

This line is never going to rival the main route into Paddington; Exeter to Waterloo through Salisbury is almost twice as long as the two hours to Paddington, but the line has to be seen as a community service between Exeter and Salisbury and, with the big extension of long-distance travelling, as a commuter service from southern Hampshire into London.

More importantly, perhaps, with the opening of the Channel tunnel, electrification would provide better access from the West Country into continental Europe, eliminating the need to change services for passengers between Paddington and Waterloo, the London terminus for the Channel. It would also mean a more direct route for freight traffic.

Air links from Exeter have also greatly improved. This summer, intercontinental flights to North America begin, which will allow not just a better service but also bring in new holiday-makers. Exeter airport is, according to Mr John Cousins, the director, one of the fastest-growing in Britain.

Anthony Moreton

Brick works wonders!

Tarmac Bricks is one of the leading producers of quality facing bricks in the UK with a wide range of products marketed under the Westbrick brand name.

The factory at Rougemont, Exeter, produces an extensive range of facing and paving bricks. It is also substantially expanding its production of pavers to satisfy the growing demand for this product, particularly in urban pedestrianisation schemes.

The Pinhoe factory, also in Exeter, in addition to a wide range of extruded brick products also manufactures bricks for the traditional handmade brick market. In support of the range, significant capital investment has been committed to a state-of-the-art automated plant for the production of special bricks, one of the few such plants in existence in the UK.

In fact, expansion and improvements continue apace at all Tarmac's South Western plants. At the Stear Point, Plymouth plant there is also a fully automated 'specials' plant running alongside the main production line.

All of the standard facing and paving bricks produced in the South West region are made to BS (British) quality standards (BS3321 and BS6677) and carry the unique Westbrick Quality Guarantee that is unmatched by anyone else in the industry.

Overall, Tarmac Bricks is the leading manufacturer of quality facing bricks in the South West and continues to work wonders in extending the range of superb quality bricks available 'on the doorstep'.

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Evidence of a boom

Continued from page 1

Sickness and by the development of light industry.

The political change was matched economically as the rest of Britain became aware of the region's advantages - its good communications with the rest of Britain, ample supply of high-quality labour (more people leave school with good qualifications than in any other part of the UK).

"People now realise this is a good place in which both to live and work," says Mr John Carr, the ex-CDI director who now runs the Devon and Cornwall Development Company, a private-sector body set up to help develop the area. "There is a willingness to invest here in new techniques."

John Heathcott, the textile company in Tiverton, proves that point. The company was languishing for years when it

was part of the Coats Patons empire; since a management buy-out in 1984, the company has invested heavily in new textile technology, re-aligned its business and now employs some 600.

The fundamental reason for Devon's resurgence, though, lies elsewhere, in the crowded Home Counties of England. It is the realisation by companies in this crowded corner of Britain that expansion could be held up if they continued to operate in this high-cost area that has induced them to look elsewhere. The marketing being undertaken by Devon County Council, Exeter and other authorities has done the rest.

Medical Sickness has faced soaring rents and high labour turnover at its central London base. It looked at London and Manchester Insurance and saw that virtually the only turn-

over was when a member of the female staff left to have a baby. The Charity Commission, though it eventually chose Taunton, was reporting a turnover of 150 per cent last year in some clerical grades and 45 per cent among some of its executives.

Figures such as these are a powerful inducement to look elsewhere and it is likely that in the next few years a lot more companies will look to move out of the South East.

With its quick link to London and its good university - Exeter University had received 22,000 applications for 1,200 places by last December alone; half a year before the closing date - Mr Mike Wharton, of the county council's economic development unit, is convinced the region can expect to become the focus of more inward investment.

If that investment is to con-

time at a steady rate certain problems have to be overcome. Exeter itself is in danger of being strangled by its own traffic. A potential shortage of labour could emerge, too, within the city if many more newcomers arrive.

The Torbay area needs to develop a form of tourism that can compete with the coast if it is to continue as the English Riviera resort. Above all, industry needs to be persuaded it can do business in the north if places like Ilfracombe, Barnstaple, South Molton, Appledore and Bideford are to prosper as well.

Exeter and the heart of Devon are well placed to benefit from the growth of activity now taking place in large parts of southern Britain. It is well aware of what needs to be done and is taking steps to ensure it will be a top destination for inward investment.

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